

PERFORMING ARTS AND CULTURAL AFFAIRS SUBCOMMITTEE APRIL 13, 2023
UNFINISHED BUSINESS

SUBJECT: **LAUREL HOUSE ARTIST RESIDENCY PROGRAM**

PREPARED BY: **ARTS DIVISION**

(Rebecca Ehemann, Arts Manager)

STATEMENT ON THE SUBJECT:

The Subcommittee will review the draft Laurel House Artist Residency Program document and provide feedback as necessary.

RECOMMENDATIONS:

Recommend the Arts and Cultural Affairs Commission approve the draft Laurel House Artist Residence Program document.

BACKGROUND / ANALYSIS:

The City-owned real property at 1343 N. Laurel Avenue, known as the Laurel House and Park, consists of a 30,000 square-foot lot, a 7,177 square-foot former single-family dwelling, and an unattached accessory structure that is approximately 2,379 square-feet and consists of a chauffeur's cottage and garages. The original portions of the structures were built in 1917. The conversion of the original single-family residence into four apartment units at the southerly four-car garage addition were completed in 1941. The property was designated as a Local Cultural Resource by the City of West Hollywood in 1994.

In 2010, the West Hollywood City Council directed staff to develop a plan to open the grounds at 1343 N. Laurel Avenue as open space on a temporary/interim basis for public use. From 2013-14, the City conducted an extensive community visioning process for the Laurel property. The community expressed support for several potential uses during the visioning processes and prioritized several factors, including:

- Access to more community gathering spaces
- Activation of an Arts and Cultural Center
- Maintenance and/or enhancements of the property's use for peacefulness and beauty.
- Preservation of the house and garden, but activation through new features and programming.
- Continued use for dog walking.

In 2018, the West Hollywood City Council received a report forwarded by the Arts and Cultural Affairs Commission focusing on Artist-in-Residence programs, including consideration of the use of 1343 N. Laurel Avenue as a potential Artist-in-Residence site. This recommendation was forwarded to the Council Subcommittee for further review and consideration. In October 2022, in a feasibility study update, the City Council confirmed that the site should be used for arts and culture programs, and it directed staff to issue a Request for Proposals (RFP) for a qualified architectural design firm to continue the programming and design process. On April 3, 2023, City Council will consider an agreement for services with Page & Turnbull, Inc. to provide the architectural design services.

Artist Residency Program Development

In August 2022, consultant team Kimberli Meyer and Sara Daleiden, were contracted to lead the city in the development of the Laurel House Artist Residency Program. Kimberli is an independent cultural producer, curator, writer, and designer working across the fields of art and architecture. Sara Daleiden facilitates civic engagement using arts and cultural exchange strategies. She encourages local cultures to value neighborhoods, public space, civic art, business development, as well as artist residencies, creative placemaking, and media culture-making. The consultant team has collaborated on numerous projects together and have a passion for Artist Residencies. In their words, "we have seen how powerful an Artist Residency can be in opening connections between neighbors, offering expanded cultural life in the city, and transforming artists' ways of working."

On February 9, 2023, the Subcommittee received a presentation from the consultant team

about five unique program modes and possible frameworks for the program development (Attachment A – Artist Residency Program Models). The presentation also included feedback obtained from the December community meetings. The Subcommittee provided direction for the Program to follow the Interdisciplinary model, while also providing direction to revisit the other four models after the Residency had established itself. On February 23, 2023, the Arts and Cultural Affairs Commission ratified the Subcommittee's direction.

The consultant team conducted three Neighborhood Conversations, community meetings, to inform their draft Program document. Meetings were held on December 2, 2022 (Plummer Park Community Center), December 3, 2022 (Laurel House and Park), and March 17, 2023 (Plummer Park Community Center). On average the attendance at the community meetings ranged from 25-30 people in attendance. To date, 74 community members have participated in the process through email, public comment, and attendance at community meetings.

The intent of the draft Laurel House Artist Residency Program document (Attachment B – Draft Laurel House Artist Residency Program), is to begin a conversation to define a mission statement and vision for the Program, provide guidance to define the anticipated users of the residency (artists, curators, community members, partner organizations, etc., and how the Program can work with the community partner organizations, neighbors, and the city.

The consultant team is also working on providing a framework for how to evaluate and track the Program, a Program budget (recommended artist's compensation, possible funding sources, how to achieve long-term sustainability), and design guidelines for the Program to include as an artist selection process with defined criteria, a public engagement plan, and media relations plan, to be presented at a future meeting.

ATTACHMENTS:

Attachment A – Artist Residency Program Models

Attachment B – Draft Laurel House Artist Residency Program

Dear Arts and Cultural Affairs Commissioners,

In response to the City of West Hollywood's intent to create an Artist In Residence program at the Laurel House and Park, we present, as starting points for discussion, the following:

- **Five distinct residency models to ponder.** Looking at a range of models helps to clarify the program's concept, values, and direction.
- **Modes of programming.** How are content and participation shaped?
- **A program of core activities, and a diagram of spatial needs and assumptions.** This facilitates a way to communicate with the architect.
- **A set of questions to ask yourself while considering the ideas posed.** They are meant to support digestion and contemplation of the various scenarios.
- **A summary of neighbor input from the December 2022 meetings.** Keeping the community voice evident.

We look forward to our discussion at the PACA meeting on February 9, 2023.

Sincerely,

Sara Daleiden
Kimberli Meyer

1. Social Practice Art Theory

Approach: Create a place for artists to pursue medium-term projects in the manner of social practice art and theory.

Timeframe: 2 years in residence; possibility for staggered cohorts and repeated visits.

Public Programs: Strong ongoing public program on site, operating distinctly from the artist projects but aligned with its themes and concerns.

Key Partnerships: Link up to one or more art schools and universities of the region, such as CalArts, Otis School of Art and Design, USC, UCLA; International art organizations and initiatives focused on social practice.

Campus studios: Communal and individual work spaces for local and visiting artists.

Possible Outcome: West Hollywood becomes a known art site, respected for how it tests and develops modes of artistic social practice, appreciated for its cultural generosity to local inhabitants.

2. Serial Global Exchange

- Approach:** Address a topic, every 2-3 years, targeting local problems and international commonalities. Invite artists and thinkers from across the world to work individually and collectively on shared concerns. The topic is established by the ACAC Commissioners and PACA members with recommendations by a panel of scholars, artists, designers, professionals, who could be tapped to advise the program across the span of its session.
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- Timeframe:** 2-3 years total. Residents return to Laurel House once or as many times necessary to work on a project. They have the opportunity to develop meaningful ties to the West Hollywood region, while maintaining a stable home base elsewhere. This encourages long-term, deeper cross-cultural work.
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- Public Programs:** Public spaces are used to present local and visiting artists and thinkers responding to the topic.
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- Key Partnerships:** Local Consulates, internationally-oriented college and university programs.
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- Campus studios:** Communal and individual work spaces for local and visiting artists.
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- Possible Outcome:** The cross-pollination between local artist / intellectual groups and their international visiting counterparts makes waves. The ideas exchanged and developed play a significant role in addressing urgent issues that are global in scale, local in effect.

3. Flexible Interdisciplinary

Approach: Bring together a diverse mix of artists, composers, designers, writers, performers, to pursue projects while living in the apartments.

Timeframe: 1-3 years. It could be cohort-based, in which residents have the same start and finish dates. It could be flexible, in which fellows come as necessary for periods of time that make sense for everyone.

Public Programs: Residents are invited to organize programs; classes are taught for life-long learners; other public programming to reflect prevailing needs and interests.

Key Partnerships: Art spaces from MOCA, the Hammer, LACMA, and the California African American Museum; to LA><, the MAK Center, and RedCat; to the contemporaneous small-scale arts spaces; and everything in between. Link up to one or more art schools and universities of the region, such as CalArts, Otis School of Art and Design, USC, UCLA.

Campus studios: Communal and individual work spaces for local and visiting artists.

Possible Outcome: The administrative light touch of an open call format residency delivers an inspiring and surprising series of artistic intersections, revelations, and expansions.

4. Actually-affordable Housing Pipeline

Approach: Incubating artist citizens through the stabilization of home and the continuity of learning. Providing facilities and education for artists and learners, and a pathway to stable housing. Eligibility geared toward residents of Los Angeles County / Southern California.

Timeframe: 2 years, with a pathway to actually-affordable housing in West Hollywood when transitioning out of the residency.

Public Programs: Residents are invited to organize programs; classes are taught for life-long learners; other public programming to reflect prevailing needs and interests. Possible threads include West Hollywood history, housing and home, public-service arts.

Key Partnerships: West Hollywood Planning and Development, West Hollywood Rent Stabilization Division, LA County, tenants organizations, area arts organizations.

Campus studios: Communal and individual work spaces for local and visiting artists.

Possible Outcome: Art works together with Planning to enact spatial and social justice. Together they chart a way to redress wealth inequality via the arts.

5. Embedded Government Art Worker

Approach: An artist works as an employee for the City of West Hollywood on a project that comes about one of two ways: Either a problem is identified by the city and AIR leadership and posed as a challenge in a request for proposals; or a more open-ended request goes out, inviting artists to define a project they want to do inside the city.

Timeframe: 2 years.

Public Programs: Public education around city government and functions. Synthesis of city government and artistic practice.

Key Partnerships: Art and other community organizations relative to the City department's focus, Los Angeles County Arts and Culture Department.

Campus studios: Communal and individual work spaces for local and visiting artists.

Possible Outcome: Everybody involved—artist, city worker—learns and looks at their own work anew. Constituents benefit from a different voice in their government. West Hollywood joins a small but growing community of government-embedded artist residencies.

Program Pallete Comparison

	1 Social Practice Art and Theory	2 Serial Global Exchange	3 Flexible Inter-disciplinary	4 Actually-affordable Housing	5 Embedded Government Art Worker
Approach:	Create a vibrant place for artists to pursue medium-term projects in the manner of social practice art and theory.	Address a topic targeting local problems and international commonalities. Bring in artists from around the world.	Bring together a diverse mix of artists, composers, designers, writers, performers, to pursue projects while living in the apartments.	Incubate artist citizens through the stabilization of home. Eligibility geared toward residents of Los Angeles County / Southern California.	An artist works as an employee in one or more of the departments in the City of West Hollywood on a project.
Timeframe:	2 years in residence + flex	2-3 years total Residents return as many times as necessary.	1-3 years. Cohort-based or flexible	2 years, with a pathway to actually-affordable housing	2 years
Public Programs:	Ongoing public program on site, operating distinctly from the artist projects but aligned with its themes and concerns.	Public spaces are used to present local and visiting artists and thinkers responding to the topic.	Residents are invited to organize programs; classes taught for life-long learners; ongoing program	Ongoing public program to reflect prevailing needs and interests.	Public education around city government and functions. Synthesis of city government and artistic practice.

Program Palette Comparison

	Social Practice Art and Theory	Serial Global Exchange	Flexible Inter-Disciplinary	Actually-Affordable Housing	Embedded Government Art Worker
Key Partnerships:	Link up to one or more art schools and universities of the region, such as CalArts, Otis School of Art and Design, USC, UCLA; International art organizations and initiatives focused on social practice.	Local Consulates, internationally-oriented college and university programs	Art spaces small and large; the MAK Center; regional schools and universities such as CalArts, Otis School of Art and Design, USC, UCLA.	West Hollywood Planning and Development, West Hollywood Rent Stabilization Division, LA County, tenants organizations, area arts organizations.	Art and other community organizations relative to the City department's focus, Los Angeles County Arts and Culture Department.
Campus Studios:	Communal and individual work spaces for local and visiting artists.	Communal and individual work spaces for local and visiting artists.	Communal and individual work spaces for local and visiting artists.	Communal and individual work spaces for local and visiting artists.	Communal and individual work spaces for local and visiting artists.
Possible Outcomes:	West Hollywood becomes a known art site, respected for how it tests and develops modes of artistic social practice, appreciated for its cultural generosity to local inhabitants.	The cross pollination between local artists and international visiting counterparts address urgent issues global in scale, local in effect.	The administrative light touch of an open format delivers an inspiring and surprising series of artistic intersections, revelations, and expansions.	Art works together with Planning to enact spatial and social justice. Together they chart a way to redress wealth inequality via the arts.	Artist and city workers learn and look at their own work anew. West Hollywood joins a community of government embedded artist residencies.

Program Direction

Selection Processes

One or more of these can work together.

Biennial Call and Cohort: open call for proposals and/or applications for all four slots. Residents come in at the same time, instilling a strong sense of cohort. For artists, a cohort encourages group bonding and collaboration; for the city, a full cycle and its learnings will contribute to tweaking how the next round is managed; for neighbors, it builds a sense of familiarity and rhythm.

Thematic Call and Deep Dive: A broad research topic such as “Climate Emergency” or “Housing Challenges” is developed into a call for applications, and participants are chosen based on their response and likelihood of contributing to the discourse.

Invitational: From pools of qualified practitioners, invitations are made.

Combination of models: Develop a pallet. This allows the city to construct parallel tracks of artistic exploration, while ensuring a diversity of the mix at any given time.

Personnel

Definition and articulation of the artistic project of the program:

The decision-making body is the Arts and Cultural Affairs Commission, with its Performing Arts and Cultural Affairs (PACA) subcommittee making recommendations. PACA relies on City staff, which oversee all production and consultants. Supporting the work of City staff and commissioners are experts from the field, contract positions such as guest curators, independent review panelists, advisors, possibly program directors. Who holds these positions and how they work impacts the artistic profile of the program.

Program Space

Park Landscape

Flora and Fauna care and appreciation
Co-working space

Living spaces

4 Artists In Residency, private
1 Caretaker, private

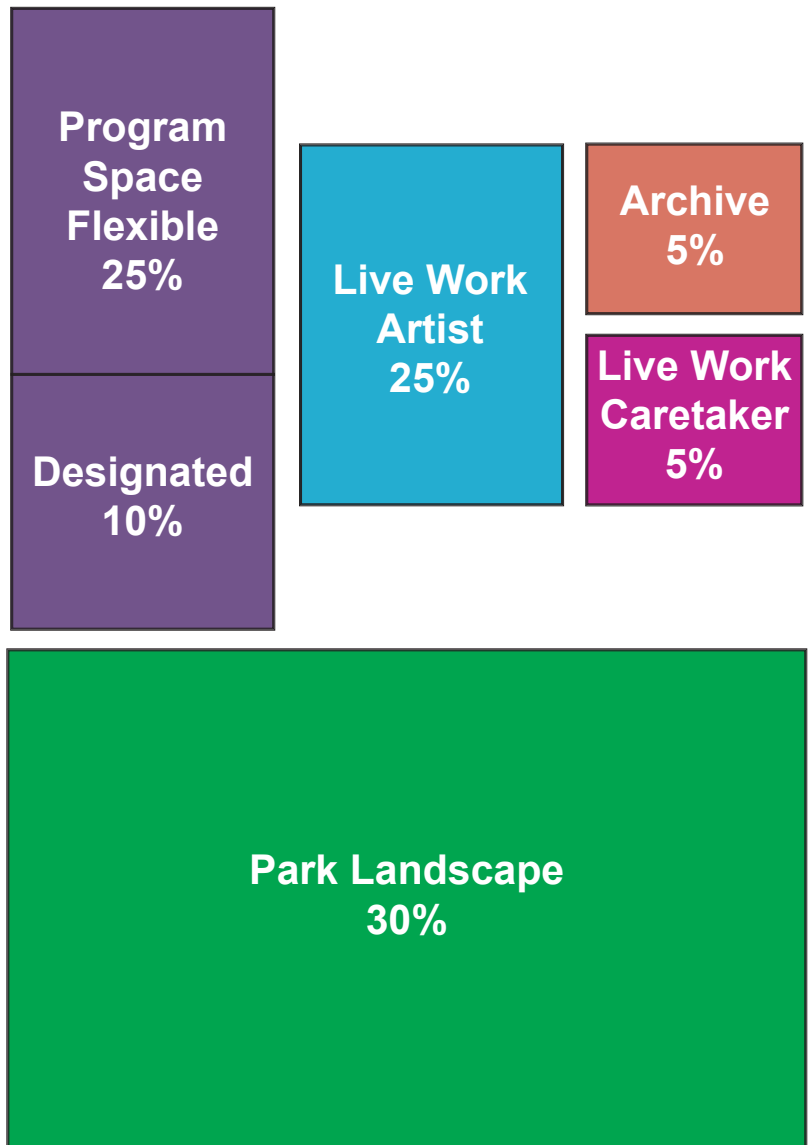
Archive

For West Hollywood-focused histories and cultural currents.

Indoor and Outdoor Programming

Education Artistic Production and Presentation
Commercial Kitchen
Landscape Engagement

Each use of the site has a weight, spatially, energetically, temporally. We can estimate our program to weigh out roughly as:



Questions

As you consider these 3 menus:

PROGRAM PALETTE
PROGRAM DIRECTION
PROGRAM SPACE

- 1) How do you imagine this artist residency could be valuable to your life in West Hollywood?
- 2) What do you want to celebrate about life in West Hollywood that this artist residency can amplify? What's missing in life in West Hollywood that this artist residency could make space to explore?
- 3) What do the City government and its constituents need to function better and improve the quality of life for any neighbor? How can local and visiting artists at Laurel House and Park contribute to these needs?
- 4) Considering each of the five residency models in the Program Palette, imagine the experience at Laurel House and Park. What comes up?

Summary of Feedback from Community Meetings held December 2 and 3, 2022

A focused discussion with approximately 20 attending neighbors, was led by Sara Daleiden, Kimberli Meyer, and their team on Friday, Dec 2 at the Plummer Park Community Center. The prompts promoted a wide-ranging discussion on the value of art in life. We continued the conversations the next day, with many of the same attendees, at Laurel Park.

Community members expressed that artists could contribute to their creative life and community through engagement. They felt that exposure to diverse cultures, demystifying art, and making art a part of everyday life creates generative, creative moments. They voiced artistic and physical activities they desire, including painting, ceramics, music, storytelling, yoga, dance, veteran centered and art-making for all ages. There was a strong sense that the artist residency could create a sense of continuity in their neighborhood by celebrating life in West Hollywood, memorializing Laurel House, exploring its history, and building on personal relationships and leadership, potentially enchanting value and life in West Hollywood.

Here are the questions we asked, and a summary of what came back:

When do you value art and creativity?

- As Storytelling
- As providing energy for living, like a battery charge
- As Connecting with others
- As Personal relationships
- As Community Engagement
- As Continuity
- As Spectacle
- As Leadership
- As Memorial

How can artists living and working nearby contribute to your creative life and community?

- Reinforcing that creativity is for all
- Demystifying art
- Access to culture
- Making art part of everyday life
- Melding the artistic with the park experience
- Exposure to new things

What is the value of community?

- Engaging with local history
- Sharing city resources
- Exposure to experience of others
- Live and work in same space

What does the history of the Laurel House mean to you?

- Controversial
- Linick House
- History of eviction
- Will of the council determines progress
- An honor, a gift to the government to community

What does the history of the Laurel House mean to you?

Controversial
Linick House
History of eviction
Will of the council determines progress
An honor, a gift to the government to community

What does the current use of the Laurel Park mean to you?

Neighborhood connections
Discussion Space
Nature Park
Dog Friends
Physical activity

What kind of activities do you crave in your life?

Eating new food
Hiking
Gardening
Smooth surface to roller skate on
Biking
Historic Route 66
Veteran
Inclusion
All kinds of professional lectures
History
Story time as told by community elders
Making community
Pottery
Yoga
Dance
Music
Movement

Wood working
Snowboarding
Live music
Live classic music
Painting
Pottery studio with a high fire kiln
Art making
Crafts
Makerspace
Outdoor sculpture
Art making for all ages
Movies
Ceramics
Song
Peace of mind
Self-expression
Cultural adventure
Learning new things
Travel

Laurel House Artist Residency Program

Overview

The Laurel House Artist Residency Program, located at 1343 N. Laurel Avenue, West Hollywood, will support artists and make a positive cultural difference in the lives of residents, workers, and guests of West Hollywood. The program honors Elsie Wiseman's donation of the property (1997) by carrying through Wiseman's personal interest in hosting salons with dignitaries and culture makers. The Laurel House and Park will continue to be a place for public discourse about cultural production.

In 2010, the West Hollywood City Council directed staff to develop a plan to open the grounds at 1343 N. Laurel Avenue as open space on a temporary/interim basis for public use. From 2013-2014, the City conducted an extensive community visioning process for the Laurel property. The community expressed support for several potential uses during the visioning process and prioritized several factors, including: access to more community gathering spaces, activation as an Arts and Cultural Center, maintenance and/or enhancements of the property's use for peacefulness and beauty, preservation of the house and gardens, activation through new features and programming, and continued use for dog walking.

The Laurel House Artist Residency Program will realize several recommendations outlined in the WeHo Arts: The Plan, a community-based cultural plan. The Plan is structured by 5 principles (Space, Engagement, Support, Visibility, and Experimentation) and 20 recommendations. The Program will provide a physical space for the arts, in their myriad forms, for creation and presentation. The Program will bring people together to create community. And, the Program will position the City of West Hollywood as a leader in the region, and perhaps the nation, in its support for artists in the presentation of compelling new work.

The Laurel House Residency Program will specifically address five (5) of The Plan's recommendations, including:

- Improve and expand arts uses in existing City-owned facilities and open land. (Space, R1)
- Spearhead an initiative to address affordable housing and workspace needs for artists, arts organizations, and small creative businesses. (Space, R3)
- Foster community by bringing people of all ages together through meaningful, high quality, art-making experiences, with a focus on populations that are isolated or disconnected from the City's current arts programming. (Engagement, R6)

- Continue to convene people in structured, informal dialogue, and/or art making experiences in order to maintain relationships and understand community dynamics as they evolve over time. (Engagement, R8)
- Commit to a culture of experimentation and learning, which can support West Hollywood's electric atmosphere and place the arts and the center of conversations about the City's future. (Experimentation, R20)

In 2023, the Artist Residency program is in development. What follows is a summary of the program's goals and an outline of its basic structure.

Goals for Campus

- Create a dynamic and accessible cultural destination for the West Hollywood community (cultural hub).
- Create an artist community that fosters diverse and numerous opportunities for growth and collaboration in the creation of new work.
- Ensure the representation of a wide range of experience in terms of artistic disciplines, artistic development, as well as diverse cultural and aesthetic approaches.
- Support the resident arts and culture community with the intrinsic value of affordable space.
- Foster active engagement and visibility with the West Hollywood community.
- Continue to increase the prestigious and competitive reputation of the program.
- Ensure that the program is accessible, open, inclusive, equitable, and responsive to the community need for affordable space.

Goals for House AIRs

- Provide dedicated space, time, and resources to artists for incubation, thought or creativity.
- Support the creative process of art making by providing artists with the conditions to live and work concurrently while advancing their own artistic practice.
- Select artists representing a wide variety of aesthetic viewpoints, racial and ethnic backgrounds, cultures, disability perspectives, and/or geographic areas.
- Support artists to develop bold new work.

Goals for Garage AIRs

- Provide dedicated studio space at an affordable price for West Hollywood artists for medium terms.
- Foster relationship building and networking between artists.

- Support artists to develop bold new work.

Program

Two residency programs in the House and Garages will run concurrently: 1) House, live/work program for visiting interdisciplinary artists, and 2) Garages, a day-use studio program for local artists who live in West Hollywood. The interlacing of Work and Live/Work residences will set up channels for local, national, and international connections.

Site

There is a main house and a back building, both of which will undergo renovation. Live/work residences will host artists in four apartments on the second floor of the main house. The existing garages, in the back of the house, will be converted into day-use artist's studios. The open space will remain a park accessible to the public. Some indoor space on the first floor of the main residence, and designated areas in the outdoor space, will be made available for arts and culture programming.

House - Interdisciplinary Artist Residency (x4)

The program will bring in a diverse mix of artists working in a range of disciplines, including, but not limited to, visual art, music composition, design, writing, film-making, performance, new genres, socially engaged, environmental-based art practices. Artists will live and work in the apartments in the Laurel House, for a term of two years. A public program will accompany the residency, and may include activities such as artist-organized programs, open studios, lectures, exhibitions, and performances. Each cohort of artists promises an inspiring and surprising series of artistic intersections, revelations, and expansions. City will provide furniture, linens, basic kitchen supplies, WiFi and access to shared laundry units.

Garages - Local Artist Residency

The program will provide day-use studio space to local West Hollywood artists for a defined period of time. Shared facilities and/or workshop space may also be provided (to be determined during the architecture design review process). City will provide WiFi and access to a sink and cleaning supplies.

Protocol for Artistic and Curatorial Decision-making

The decision-making body for artists selected to participate in the Laurel House Artist Residency Program is the Arts and Cultural Affairs Commission, with its Performing Arts and Cultural Affairs (PACA) Subcommittee making recommendations. City staff will oversee all production and consultants required for the Program, such as contract positions, guest curators, independent review panelists, advisors, and the program manager.

The rich ecosystem of cultural, artistic, and educational activity in Los Angeles County will be tapped at any and all levels to collaborate with City staff and officials in defining artistic guidelines and goals to find the right balance between neighborhood voices and artistic voices; making the program accessible as well as artistically rigorous.

Holding the City's Cultural Equity Statement, creativity, and critical thinking as the highest values will guide all processes.

Administration of the Program

The city should bring on a program manager with artistic vision and cultural competency, and encourage their creative influence on the public program. The program manager would run all practical and philosophical aspects of the residencies and public programming. Duties would include acting as the primary liaison between the City and the artists, organizing programs, mounting exhibitions, problem-solving, and facilitating meaningful engagement with neighbors and colleagues.

A dedicated caretaker or two is also needed - someone who lives very close to the property and is an all-around handyperson, available to be on call at all times in case of facilities disruption.

The city should continue to refer to and refine the program goals when undertaking all activities to ensure the capacity to value cultural diversity, manage the dynamics of difference, and conduct self-assessment.

Partnerships

The city should develop relationships with art and cultural spaces large and small, including large established arts institutions, non-profit arts organizations, artist-run initiatives, and art schools and universities in the region.

Practical Issues to be Settled

House Residencies:

1. How many people are living in the house?
2. Must be at least ___ years of age
3. Location preference - Where do artists come from (local, regional, national)?
4. What is the time requirement for being on site? How long are artists allowed to be away from the site? Example: MAK Center allows 2-week break during 5-month residency.
5. Career state - What level are artists at in their career (early, mid, established)? Any specific required experience?
6. Partners allowed - yes or no?
7. Families allowed - yes or no (If children: how does childcare and schooling work)?

8. Pets allowed - yes or no?
9. Cars allowed - yes or no? Where will they park? Can the city accommodate a parking space in a city garage? (Need to verify with Parking Division)
10. Artist Selection - Artists are selected through an application that is reviewed by the PACA. Should additional arts experts be included in the selection process?
11. Public Engagement sessions will be a requirement for all who are in residence. An engagement session could be a free workshop, lecture, open studios night, or performance. How many events, per artist, are expected?

Garage Residencies:

1. Define that the primary use of the space should be for the creation of new artwork.
2. How many artists are working in the garage studios (define #/studio)? Are collaborative groups okay (up to three individuals)? The final number of studios will be determined during the architectural design review process.
3. Must be at least ___ years of age
4. Location preference - Must be a resident of the City of West Hollywood. Are there exceptions to the rule?
5. Partners allowed - yes or no?
6. Families allowed - yes or no (If children: how does childcare and schooling work)?
7. Pets allowed - yes or no?
8. Artist Selection - staff recommends establishing criteria for qualification then final selection to be done by a lottery system. Priority should always be given to West Hollywood Residents. Can artists reapply for space and have priority over new applications, assuming they have met the terms of the contract during their first term?
9. Duration of residency: staff recommends 1-3 years with availability to re-apply at each term. The intent of the use of this space is to provide an artist with a stable, local, rent-controlled studio.
10. Should artists expect that there will be a minimal cost associated with the Garage Residency? (Example: City of Palo Alto charges artists for use of their residency studio space).
11. Public Engagement sessions will be a requirement for all who are in residence. An engagement session could be a free workshop, lecture, open studios night, or performance. How many events, per artist, are expected?

General Questions:

1. How many artists are working on property when Program is at full capacity?
2. How often will public programs take place? Is there a maximum that can be tolerated by the neighborhood?
3. How many people are allowed on property during public events? (Fire Marshall will determine at later date)

4. Should the City contract with an arts non-profit to manage the program?

Timeline of Major Activities

Year Zero (to occur the year prior to anticipated opening, tentative 2024)

Finalize mission statement and all foundational texts related to residency programs
Draft the contracts for both kinds of artist residencies
Publicly introduce the program
Call for applications for the first cohort
Assemble Selection Panel
Make Selection
Communicate to artists and the public about the program
Execute artist contracts
Furnish and supply apartments for incoming artists

Year One

Usher in the first cohort
Support the artists in finding their way into and through the residency
Allocate resources for on-site arts and culture programming
Assess the program to date

Year Two

Process previous year
Support the artists in finding their way through the residency and conclude projects
Allocate resources for on-site arts and culture programming
Assess the program to date, revise as necessary
Design the next call and cohort
Call for second cohort applications
Assemble Selection Panel
Make Selection
Execute artist contracts
Communicate to artists and the public about the program

Year Three

Usher in the second cohort
Support the artists in finding their way into and through the residency
Allocate resources for on-site arts and culture programming
Assess the program to date, revise as necessary

Year Four

Process previous year

Support the artists in finding their way into and through the residency
Allocate resources for on-site arts and culture programming
Assess the program to date, revise as necessary
Design the next call and cohort
Call for third cohort applications
Assemble Selection Panel
Make Selection
Communicate to artists and the public about the program

Budget

The budget will include a monthly artist stipends for House residents, travel honorarium for House residents for one time travel to and from the site; personnel costs for a program manager and a caretaker; all apartment furnishings including kitchen ware, linens, and bedding; programming-related costs including materials and fees; public relations and advertising; and special event fees. Child-care related costs will be included if families will be present. In addition, staff recommends the city plan to host a meal for residents and invited guests twice a year.

These expenses will not be included in the Program budget but will be provided by the City: utilities, internet/WiFi, security, maintenance, property insurance, all furniture and fixtures, and kitchen and laundry appliances.

Programs to be Layered in over time

As the Artist Residency matures, new layers of programming can be developed and layered in. It is recommended that these programs be considered in years 5 or 7. For example:

Embedded Government Art Worker

An artist works within the City of West Hollywood on a project defined by the City or by the artist. It gives everyone the opportunity to learn and look at their own work anew. Constituents benefit from a different voice in their government. West Hollywood joins a small but growing community of government-embedded artist residencies.

Global Exchange

A topic targeting local problems and international commonalities is addressed. Artists and thinkers from across the world are invited to work individually and collectively on shared concerns. The ideas exchanged and developed could play a significant role in addressing urgent issues that are global in scale, local in effect.

Actually-affordable Housing Pipeline

This approach incubates artist citizens through the stabilization of home, providing facilities for artists and a pathway to stable housing. Eligibility is geared toward residents of Los Angeles County / Southern California. West Hollywood finds a way to address the housing crisis while supporting a swell of creativity and diversity in the city.