

**West Hollywood Travel + Tourism Board of Directors Meeting**  
**Date/Time: Wednesday, September 13, 2023 at 12:00 pm**  
**Location: 1017 N La Cienega Blvd., Suite 400**  
**West Hollywood, CA 90069**



**Privacy & Anti-Trust**

It is important that representatives of the participating hotels and West Hollywood Travel + Tourism Board remember that our actions are subject to antitrust and competition laws.

Antitrust concerns are heightened when participants are competitors of one another. Accordingly, we must be careful to avoid even the appearance of engaging in any inappropriate conduct, both during the formal meeting and in any informal discussions.

**TRAVEL + TOURISM BOARD**

**AGENDA**

- |   |                                   |
|---|-----------------------------------|
| 1) CALL TO ORDER/CHAIR REPORT               | Rod Gruendyke<br>12:00pm-12:05pm  |
| 2) MEETING MINUTES                          | Jeff Kulek                        |
| a) June 29, 2023                            | 12:05pm-12:10pm                   |
| 3) FINANCIAL REPORTS                        | Tom Kiely                         |
| a) June 2023 - August 2023                  | 12:10pm-12:15pm                   |
| 4) CEO REPORT                               | Tom Kiely                         |
| a) FY 23/24 YTD Financials & Forecast       | 12:15pm-12:40pm                   |
| b) FY 22/23 Year-End Financial Results      |                                   |
| c) Future Board Meeting Frequency           |                                   |
| d) FY 22/23 Audit                           |                                   |
| e) TBID Renewal                             |                                   |
| f) General Comments                         |                                   |
| 5) CMO REPORT & BUSINESS DEVELOPMENT REPORT | Jeff Morris &<br>Sean Keliholokai |
| a) Business Development Update              | 12:40pm-1:50pm                    |
| b) Communications Update                    |                                   |
| c) Marketing Update                         |                                   |
| 6) PUBLIC COMMENTS                          | 1:50pm-1:55pm                     |
| 7) BOARD MEMBER UPDATES                     | 1:55pm-2:00pm                     |
| 8) ADJOURNMENT                              | 2:00pm                            |

Written material distributed to the Visit West Hollywood Board within 72 hours of the Board meeting is available for public inspection immediately upon distribution at Visit West Hollywood at 1017 N La Cienega Blvd, Suite 400, West Hollywood, California, during normal business hours. They will also be available for inspection during the Board meeting.

**AFFIDAVIT OF POSTING**

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County of Los Angeles )  
City of West Hollywood )

I declare under penalty of perjury that I am employed by the City of West Hollywood in the Office of the City Clerk, and that this document was posted on:

Date: September 8, 2023  
Signature: \\Alyssa T. Poblador\  
Office of the City Clerk