

**MEETING AGENDA
CITY OF WEST HOLLYWOOD
ARTS AND CULTURAL AFFAIRS COMMISSION
URBAN ART SUBCOMMITTEE**

THURSDAY, AUGUST 17, 2023

5:00 P.M.

**WEST HOLLYWOOD CITY HALL
1ST FLOOR – COMMUNITY MEETING ROOM
8300 SANTA MONICA BOULEVARD**

The West Hollywood Arts and Cultural Affairs Commission acknowledges that the land on which we gather and that is currently known as the City of West Hollywood is the occupied, unceded, seized territory of the Gabrieleño Tongva and Gabrieleño Kizh peoples.

To comply with the Americans with Disabilities Act of 1990, Assistive Listening Devices (ALD) will be available for check out at the meeting; If you require special assistance to participate in this meeting, (e.g., a signer for the hearing impaired), you must call or submit your request in writing to the Office of the City Clerk at (323) 848-6800 at least 48 hours prior to the meeting. The City TDD line for the hearing impaired is (323) 848-6496.

Special meeting related accommodations (e.g., transportation) may be provided upon written request to the Office of the City Clerk at least 48 hours prior to the meeting. For information on public transportation, 323.GO.COMMUTE (323/466-3876) or go to www.metro.net.

Written materials distributed to the Urban Art Subcommittee within 72 hours of the meeting are available for public inspection immediately upon distribution in the Arts Division at City Hall, 8300 Santa Monica Boulevard, West Hollywood, California, during normal business hours. They will also be available for inspection during the Performing Arts and Cultural Affairs Subcommittee meeting at the staff liaison's table. For a complete listing of arts and cultural programs, events and opportunities, please visit www.weho.org/arts, or follow @WeHoArts on social media.

I. CALL TO ORDER

- A. Land Acknowledgement
- B. Pledge of Allegiance
- C. Roll Call
- D. Approval of the Agenda
- E. Approval of the March 16, 2023 Meeting Minutes
- F. Public Comment

The public is given the opportunity to address the Subcommittee on any item within its responsibility. At the discretion of the Subcommittee, speakers may be limited to two minutes each.

II. CONSENT CALENDAR

The following routine matters can be acted upon by one motion. Individual items may be removed by the Subcommittee for separate discussion. Items removed for separate discussion will be heard following Unfinished Business Items.

A. Posting of the Agenda

The agenda was posted per proper noticing procedures at City Hall, Plummer Park, West Hollywood Library, and West Hollywood Sheriff’s Station.

RECOMMENDATION: Receive and file.

III. UNFINISHED BUSINESS

A. Urban Art Program Projects

The Subcommittee will receive an update from staff and discuss Urban Art Program projects under the Subcommittee’s oversight. The list below reflects the current stage each development is pursuing (project address, project name (if available), artist selected for the project).

STAGE I
▪ 1201 Detroit Street (Lexington Gardens, Rafael Lopez)
STAGE II
▪ Beverly Boulevard Gathering Place (Design District Streetscape Master Plan, Greenmeme – project currently on hold)
STAGE III
▪ 625 N San Vicente Boulevard (AIDS Monument, Daniel Tobin)
▪ 9009 Melrose Avenue (Melrose Triangle, Ned Kahn)
STAGE IV
▪ Melrose Avenue Gathering Place (Design District Streetscape Master Plan, Karon Davis)
▪ 1013 Genesee (Elena Manfredini)
▪ 1040 La Brea Avenue (Jim Isermann)
▪ 1136 La Cienega Boulevard (Mark Hagan)
▪ 8497 Sunset Boulevard (Refik Anadol)
OTHER PROJECTS
▪ Public Art Archive (Collections Management)
▪ Neon Dog (Urban Art Collection)

B. Proposed Acquisition of Artworks, “Relax UR OK” and “ONE LOVE” by artist Scott Froschauer for Inclusion in the City’s Urban Art Collection

The Subcommittee will consider directing staff to proceed with the acquisition of the artworks “RELAX UR OK” and “ONE LOVE” by artist Scott Froschauer for inclusion in the City’s Urban Art Collection.

RECOMMENDATIONS:

- 1) Recommend the final location for the artwork “RELAX UR OK.”
- 2) Recommend the “ONE LOVE” artwork remain in its current location.

- 3) Recommend requesting an additional \$5,000 per year to be added to the Civic Art Collection Maintenance account to cover costs associated with maintaining the artworks.
- 4) Recommend that the City proceed with the transfer of ownership for the artworks, “RELAX UR OK” and “ONE LOVE” by artist Scott Froschauer.
- 5) Forward the recommendations to the Arts and Cultural Affairs Commission for approval and recommendation to the City Council.

IV. NEW BUSINESS

A. 1201 Detroit Street (Lexington Gardens) – STAGE I Concept Art Plan

The Subcommittee will receive a presentation from art consultant Gail Goldman, public art consultant, for 1201 Detroit Street (Lexington Gardens) for STAGE I – Introductions, Artist Approval, and Concept Proposal (Concept Art Plan), and consider recommending approval of the Concept Art Plan and artist Rafael Lopez to the Arts and Cultural Affairs Commission.

RECOMMENDATIONS:

- 1) Recommend approval of the STAGE I Concept Art Plan for the 1201 Detroit Street (Lexington Gardens) project.
- 2) Recommend approval of the artist selection of Rafael Lopez.
- 3) Receive and file submissions in accordance with the Urban Art Policy and Guidelines.
- 4) Forward the recommendations to the Arts and Cultural Affairs Commission for approval.

V. EXCLUDED CONSENT CALENDAR

VI. PUBLIC COMMENT

The public is given the opportunity to address the Subcommittee on any item within its responsibility. At the discretion of the Subcommittee, speakers may be limited to two minutes each.

VII. ITEMS FROM THE SUBCOMMITTEE

VIII. ITEMS FROM STAFF

IX. DEVELOPMENT OF NEXT MEETING AGENDA

The Subcommittee will advise staff on the development of its Thursday, September 21, 2023 meeting agenda.

X. ADJOURNMENT

The Urban Art Subcommittee will adjourn to its next meeting scheduled Thursday, September 21, 2023 at 5:00 p.m. at West Hollywood City Hall, 1st Floor Community Meeting Room, 8300 Santa Monica Boulevard West Hollywood CA 90069.

AFFIDAVIT OF POSTING

State of California)
County of Los Angeles)
City of West Hollywood)

I declare under penalty of perjury that I am employed
by the City of West Hollywood in the Office of the
City Clerk, and that this document was posted on:

Date: August 10, 2023
Signature: \\Alyssa T. Poblador\\
Office of the City Clerk