

**CITY OF WEST HOLLYWOOD  
ARTS AND CULTURAL AFFAIRS COMMISSION  
MEETING MINUTES  
THURSDAY, JUNE 22 2023 – 5:01 P.M.  
WEST HOLLYWOOD PLUMMER PARK COMMUNITY CENTER, ROOMS 5 & 6  
7377 SANTA MONICA BLVD.**

**I. CALL TO ORDER**

The Arts and Cultural Affairs Commission meeting was called to order by Commission Chair Faltz at 5:01 p.m.

**A. Land Acknowledgement:** Chair Faltz read the Land Acknowledgement.

**B. Pledge of Allegiance:** Chair Faltz led the Pledge of Allegiance.

**C. Roll Call:**

Present: Commissioner Lindsey Deaton  
Commissioner Catherine Lee  
Commissioner Moreno-Freedman  
Commission Vice Chair Mito Aviles  
Commission Chair Dan Faltz

Absent: None.

Also Present: Arts Manager Rebecca Ehemann  
Administrative Specialist IV/Recording Secretary Dennice Oceguela  
Public Art Administrator Marcus Mitchell  
Arts Coordinator Michael Che  
Grants Coordinator Eva Angeloff  
Arts Specialist Joy Tribble  
Public Art Consultant Jessica Rich

**D. Approval of the Agenda:**

**ACTION:** Approval of the June 22, 2023 meeting agenda was **motioned by Commissioner Deaton, seconded by Commissioner Moreno-Freedman, and approved unanimously.**

**E. Approval of the May 25, 2023 Meeting Minutes:**

**ACTION:** Approval of the May 25, 2023 was **motioned by Commissioner Deaton, seconded by Chair Faltz, and approved unanimously.**

**F. Public Comment** None.

**II. CONSENT CALENDAR**

The following routine matter was acted upon by one motion. Approval of the Consent Calendar was **motioned by Commissioner Lee, seconded by Commissioner Moreno-Freedman, and approved unanimously.**

**A. Posting of the Agenda**

The agenda was posted per proper noticing procedures at City Hall, Plummer Park, West Hollywood Library and West Hollywood Sheriff's Station.

**ACTION:** Received and filed. **Approved as part of the Consent Calendar.**

**III. UNFINISHED BUSINESS**

**A. Performing Arts and Cultural Affairs Subcommittee Report**

The Commission received a report from Vice Chair Aviles on the Performing Arts and Cultural Affairs Subcommittee for its meeting held June 8, 2023 and considered ratifying recommendations proposed by the Subcommittee.

Vice Chair Aviles shared that the Subcommittee reviewed the 5 submitted proposals for 2024-2026 WeHo Artists Bootcamp RFP. Vice Chair Aviles stated that the Center for Cultural Innovation was selected but due to unforeseen circumstances and staff changes, they have declined the selection.

Grants Coordinator Eva Angeloff stated that the 2024-2026 WeHo Artists Bootcamp RFP has reopened for an extension of two weeks and a new selection will be recommended to the Commission at the July meeting.

Vice Chair Aviles also shared that the Subcommittee reviewed the 2024 Technical Assistance Pre-Qualified Roster for the Arts Grant Program.

**ACTIONS:**

- 1) Received and filed the Performing Arts and Cultural Affairs Subcommittee Report.
- 2) The Commission approved the extension of the 2024-2026 WeHo Artists Bootcamp RFP. **Motioned by Commissioner Moreno-Freedman, seconded by Commissioner Deaton and approved unanimously.**
- 3) Approved the Subcommittee's recommendation to approve the roster of pre-qualified technical assistants to provide consulting services to grantees in the Organizational Development Grant category. **Motioned by Commissioner Deaton, seconded by Vice Chair Aviles and approved unanimously.**

**B. Art on the Outside Subcommittee Report**

The Commission received a report from Commissioner Lee on the Art on the Outside Subcommittee for its meeting held June 22, 2023 and considered ratifying recommendations proposed by the Subcommittee.

Commissioner Lee shared that Staff provided a calendar with current project locations, installation dates and deinstallation dates.

Commissioner Lee reported that the Subcommittee reviewed a draft RFP for the 9x9 Mural at the West Hollywood Park 5-story Parking Structure.

Commissioner Lee shared that the Subcommittee reviewed artwork proposals for the Moving Image Media Art Program for exhibition at three billboard locations for various exhibition periods in 2024. The Subcommittee also approved a new group of applications for the Moving Image Media Art Program Prequalified List.

Commissioner Lee stated that an online survey will be available for the community to provide input on the proposed relocation of the neon exhibition *RELAX UR OK* by Scott Froschauer to move from Santa Monica Boulevard to the Kings Road Park entrance.

**ACTIONS:**

- 1) Received and filed the Art on the Outside Subcommittee Report.
- 2) Approved the Subcommittee's recommendation to approve the 9x9 Mural Request for Proposals. **Motioned by Chair Faltz, seconded by Commissioner Deaton and approved unanimously.**
- 3) Approved the Subcommittee's recommendation to approve the artwork *Go Tell It on the Mountain* by Ray Anthony Barrett for exhibition on the billboard at 9157 Sunset Boulevard (Streamlined Arbor) from October 1, 2023 – January 31, 2024. **Motioned by Commissioner Deaton, seconded by Chair Faltz and approved unanimously.**
- 4) Approved the Subcommittee's recommendation to approve the artwork *Xvarnah* (based upon Golden Hour) by Shaghayegh Cyrus for exhibition on the billboard at 9157 Sunset Boulevard (Streamlined Arbor) from February 1 – May 31, 2024. Final artwork will be submitted for approval prior to exhibition. **Motioned by Commissioner Deaton, seconded by Vice Chair Aviles and approved unanimously.**
- 5) Approved the Subcommittee's recommendation to approve the artwork *Child of the Screen* by Nathan Hirschaut for exhibition on the billboard at 8743 Sunset Boulevard (Invisible Frame) from February 1 – May 31, 2024. **Motioned by Commissioner Deaton, seconded by Commissioner Moreno-Freedman and approved unanimously.**
- 6) Approved the Subcommittee's recommendation to approve the artwork *Lucid Dream* by Richard Mapes for exhibition as the artwork on the billboard at 8901 Sunset Boulevard (Whisky A Go Go) February 1 – May 31, 2024 (anticipated debut of the new billboard). **Motioned by Chair Faltz, seconded by Commissioner Deaton and approved unanimously.**
- 7) Approved the Subcommittee's recommendation to approve the artwork *Blood Work* by Julie Orser, *Moth* by Allison Schulnik, and *From Dawn to Dusk* by Uta Barth as alternate artworks and artists. **Motioned by Commissioner Moreno-Freedman, seconded by Vice Chair Aviles and approved unanimously.**
- 8) Approved the Subcommittee's recommendation to approve the Moving Image Media Art Program Prequalified List applications, as proposed by staff. **Motioned**

**by Commissioner Moreno-Freedman, seconded by Chair Faltz and approved unanimously.**

**C. City Playhouse Steering Committee Update**

The Commission received an update from Vice Chair Aviles, Commissioner Deaton and Commissioner Moreno-Freedman regarding the June 13, 2023 final City Playhouse Steering Committee meeting.

**ACTION:** Received the update.

**IV. NEW BUSINESS** None.

**V. EXCLUDED CONSENT** None.

**VI. PUBLIC COMMENT** None.

**VII. ITEMS FROM COMMISSIONERS**

Commissioner Moreno-Freedman expressed her excitement for WeHo Pride. Commissioner Moreno-Freedman also mentioned her attendance in the Beautiful Things Craft Market on June 17, 2023. Commissioner Moreno-Freedman also shared that there was no parking at Plummer Park due to the numerous events occurring on the same day, suggested moving Art Division events to their own specific day to increase parking opportunities. Commissioner Moreno-Freedman also suggested the opportunity to develop workshops with artists. Commissioner Moreno-Freedman also shared that she met Father Greg Boyle, founder of Homeboy Industries who she invited to apply for an arts grant, she also shared facts about the organization.

Commissioner Deaton thanked Chair Faltz and Vice Chair Aviles for their hard work this year with the Commission.

Commissioner Lee thanked everyone for staff and the Commission's continuous hard work and is excited to see all the Art that will be displayed in the next couple of months.

Vice Chair Aviles also thanked everyone for their hard work. Vice Chair Aviles also asked staff to provide an update about the status of issuing the final community survey for the Laurel House Artist Residency Program. In response to Vice Chair Aviles, Arts Manager Rebecca Ehemann stated that the survey process will begin and align when the architectural process commences to not fatigue community outreach.

Chair Faltz shared that he participated in the Department and Cultural Affairs recent conference. Chair Faltz also shared that he participated in the Museum of Harlem systems conference. Chair Faltz also thanked staff for all the events occurring for the Arts Division at the moment including, Drag Story Hour, QCon and Beautiful Things Craft Fair. Also thanked the Commission for his time as Chair and notified staff that he will not be in attendance for the July ACAC Meeting.

**VIII. ITEMS FROM THE STAFF**

Arts Specialist Joy Tribble invited the Commissioners to the Summer Sounds 2023 Free Concert Series starting on June 25, 2023, at 4:00 p.m. at Plummer Park featuring

Sophie B. Hawkins, in partnership with the City of West Hollywood’s Lesbian Speaker Series.

Grants Coordinator Eva Angeloff reminded the Commissioners that the Grants deadline is July 1, 2023. Eva also thanked the Commission for attending Prism’s Q CON. Eva also mentioned that No Easy Props will have an event in Plummer Park Fiesta Hall and ALAP will have their annual presentation in Rooms 5 & 6 on July 15, 2023.

Arts Coordinator Michael Che thanked the Commissioners for attending all WeHo Pride Arts Festival events. Mike also shared information about upcoming WeHo Pride Arts Festival events for the last 7 days and noted everything is online at wehopride.com.

Public Art Administrator Marcus Mitchell shared that the temporary public art project *Weaving Hope* by artist Yeu Q. Nguyen Joy will be exhibited at Summer Sounds concert on June 25, 2023. Marcus also shared information about Skirball Cultural Center’s *Be The Change* project.

Arts Manager Rebecca Ehemann introduced Steve Galindo, Arts Division intern, in the meeting and invited Steve to the podium to say a few words to the Commissioners. Steve Galindo introduced himself to the Commissioners.

Arts Manager Ehemann shared that the Drag Laureate recommendation will be on consent at the June 26, 2023 City Council Meeting. Once approved by Council an installation event for the Drag Laureate will be held on July 16, 2023 for International Drag Day.


**IX. DEVELOPMENT OF NEXT MEETING AGENDA**

The Commission authorized staff to develop the agenda for the meeting on Thursday, July 27, 2023.

**X. ADJOURNMENT**

The Arts and Cultural Affairs Commission adjourned at 6:17 p.m. to its meeting scheduled on July 27, 2023, at 5:00 p.m. to be held at the West Hollywood City Hall, 1<sup>st</sup> Floor – Community Meeting Room located at 8300 Santa Monica Boulevard.

APPROVED BY A MOTION OF THE ARTS AND CULTURAL AFFAIRS COMMISSION ON THIS 22<sup>nd</sup> DAY OF JUNE 2023.

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DAN FALTZ  
COMMISSION CHAIR

ATTEST:  
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DENNICE OCEGUERA,  
RECORDING SECRETARY