



**BOARD OF DIRECTORS MEETING**

**AGENDA**

**THURSDAY, AUGUST 19, 2010**

**1:45 - 2:30 P.M.**

**Location: Key Club, 9039 Sunset Blvd., West Hollywood, CA 90069**

**CALL TO ORDER**

- A. Self Introductions/Roll Call
- B. Posting of Agenda
- C. Staff Comments on Agenda

- I. APPROVAL OF JULY MINUTES 1:50 p.m.
- II. APPROVAL OF JULY FINANCIALS 1:52 p.m.
- III. ITEMS FROM THE PUBLIC 1:55 p.m.  
Members of the Public will have 2 minutes to speak to the Board on issues under its jurisdiction. If questions are raised, they will be addressed following all public comment.
- IV. ACTION ITEMS 2:00 p.m.
  - A. Addition to Board of Directors – Shelley Armistead, Soho House
  - B. SSBA temporary loan to SSMF
  - C. Appointment of the SSBA Treasurer
  - D. Appointment of the SSBA Secretary
- V. CONTINUED/UNFINISHED BUSINESS 2:20 p.m.
  - A. Fashion's Night Out Update – September 10
  - B. Gibson GuitarTown Update
  - C. Sunset Strip Beautification Project Update
  - D. City Report
  - E. Committee Reports
    - 1. Security – Kris Zagyva
    - 2. Marketing – Courtney Kemp
- VI. ITEMS FROM THE BOARD/CHAIRMAN/EXECUTIVE DIRECTOR 2:27 p.m.
- VII. ADJOURNMENT 2:30 p.m.  
Next Meeting: TBA

**AFFIDAVIT OF POSTING**

State of California )  
County of Los Angeles )  
City of West Hollywood )

I declare under penalty of perjury that I am employed by the City of West Hollywood, in the Administrative Services Department, in the Office of the City Clerk and that I posted this agenda on:

Date: **August 16, 2010**

Signature: \_\_\_\_\_  
**Office of the City Clerk**

Written materials distributed to the Sunset Strip Business Association (SSBA) within 72 hours of the SSBA meeting are available for public inspection immediately upon distribution at the SSBA office, 9040 Sunset Blvd., Suite 212, during normal business hours. They will also be available for inspection during the Sunset Strip Business Association meeting at the staff liaison table.