

**CITY OF WEST HOLLYWOOD
ARTS AND CULTURAL AFFAIRS COMMISSION
MINUTES
June 24, 2004**

CALL TO ORDER: The Arts and Cultural Affairs Commission (ACAC) meeting was called to order by the Chair at 5:10 PM.

A. Roll Call

Present: Richard Kaléh, Chair
Ken Sherman
Lynn DeShields
Jon Bailey
Beverly Denenberg
Andrew Campbell

Liaison: Alison Maxwell
Recording Secretary: Prentis Bonds

B. Posting of the Agenda

The agenda was posted per proper noticing procedures at City Hall, West Hollywood Park Auditorium, Plummer Park, West Hollywood Library, and West Hollywood Sheriff's Station.

C. Staff Comments on the Agenda: None.

I. APPROVAL OF MINUTES

Commissioner Bailey moved to approve the minutes of May 24, 2004. Commissioner Sherman seconded the motion and the motion unanimously carried.

II. UNFINISHED BUSINESS

A. Urban Arts Subcommittee

The Chair reported that the Urban Arts Subcommittee met June 17, 2004, with Lauri Firstenberg, Assistant Director and Curator at the MAK Center at the Schindler House to review a proposal by the MAK Center to curate art projects on the vertical billboard, located on Sunset Boulevard next to the House of Blues. The Planning Commission approved the billboard with a condition that Viacom, the billboard company, provide art on the reverse side. After review of four potential artists, it was the consensus of the Subcommittee to make a recommendation to the Commission in support of the MAK Center curating the first two billboard art installations. The first installation would be a digitally manipulated photograph of a swimming pool and ball by architectural photographer, Amir Zaki for

approximately six months beginning in August 2004, followed by an image of Iceland by British artist and photographer Isaac Julien in Spring/Summer 2004. In part, both installations would correspond with future exhibitions at the MAK Center. The Chair also reported that the Subcommittee suggested adding two outside curatorial members to the Urban Arts Subcommittee to assist with future art selections for the billboard one being Ms. Firstenberg of the MAK Center at the Schindler House.

Commissioner Denenberg moved that the Commission ratify the recommendation of the Urban Arts Subcommittee for the MAK Center to curate the first two art installations for the vertical billboard located on Sunset Boulevard next to the House of Blues. Commissioner Bailey seconded the motion and the motion passed unanimously.

Commissioner Denenberg followed with a report on the Urban Arts Subcommittee progress to locate large works of art for the Art on the Outside Project. The subcommittee is exploring artists such as Paul McCarthy, Liz Craft, Robert Indiana, Bernar Venet and Fletcher Benton. It was noted that the Chac Mool Gallery in West Hollywood is interested in bringing the Venet exhibition to the West Coast; and Tasende Gallery represents Fletcher Benton.

B. Video Arts Subcommittee

Commissioner Sherman reported that the Video Arts Subcommittee met June 15, 2004, reviewed and approved a series of video works presented by University of Southern California School of Fine Arts. Commissioner Sherman moved that the Commission ratify the recommendation of the Subcommittee to approve USC's School of Art, "Art in Motion" series for the videotron located at the Key Club. Commissioner Denenberg seconded the motion and the motion passed unanimously.

C. Commission Retreat

Staff reported that the City Council will consider an item on July 6th to set a date for a Study Session with the Commission. The purpose of the study session is for the Commission to inform City Council of its work plan and for the Council to provide direction. City Council requested that the Commission recommend four to five dates for the congress. The Commission decided to recommend July 21, 26, 28, 31 August 2 and August 4. Staff encouraged commissioners to attend the July 6 meeting and suggested that the Commission appoint two commissioners to work with Council on the agenda.

Commissioner Denenberg moved that the Commission appoint Commissioners Haibach and Bailey to work with City Council on

agenda preparation. Commissioner Sherman seconded the motion and the motion passed unanimously.

D. ACAC Work Plan 2004-2005/20th Anniversary

Commissioner Campbell moved that the Commission table the discussion of the work plan due to the pending study session with the City Council; and suggested that staff change the formatting of the report to provide numerical bullets on the plan, for easy reference. Commissioner Denenberg seconded the motion and the motion passed unanimously.

Commissioner Sherman suggested the Nancy Beard, Recreation and Parks Manager provide the Commission with a verbal report on Christopher Street West LA Pride from a staff perspective. He requested that staff agendize the item for the July meeting.

III. NEW BUSINESS

A. Arts Tune-UP Day

Commissioner Campbell introduced the item and provided the Commission with information on the Los Angeles County Commission (LACAC) Arts Tune-Up Day in which arts professionals provide "how to" information & technical assistance to arts organizations free of charge. Typically, programs commence on Saturday or a weekday evening, which allows for the greatest number of participants. There would no fiscal impact to the City; however, the LACAC would request that the City provide space to hold the event.

After a brief discussion, Commissioner Campbell moved that the Commission make a recommendation to the City Council that the Art and Cultural Affairs Commission participate in the LACAC's "Arts Tune-up Day" in fiscal year 04-05. Commissioner Bailey seconded the motion and the motion passed unanimously.

B. Mural Project

The Commission was unable to hear a proposal from an artist wishing to receive support for a mural project in the City because the artist was not present at the meeting.

IV. ITEMS FROM STAFF

Staff commented on the engraved plaque for the Art on the Outside piece "Tonic" by Bruce Odland.

agenda preparation. Commissioner Sherman seconded the motion and the motion passed unanimously.

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V. CHAIR'S REPORT

There was no report from the Chair.

VI. ITEMS FROM THE COMMISSION

Commissioner Bailey reported that the West Hollywood Orchestra Subcommittee met with Councilmembers John Heilman and Abbe Land to discuss the state of the Orchestra. As a result of the meeting, a letter has been forwarded to the orchestra informing them of contact noncompliance.

Commissioner Sherman requested that staff agendize a follow-up report from appropriate individuals after each event within the Commission's purview.

The Chair thanked Commissioner Campbell for bringing the California Story Project opportunity to the attention of the Arts and Cultural Affairs Commission, which resulted in a grant.

IX. ADJOURNMENT

The Commission adjourned at 6:35 p.m. to its next meeting scheduled for Thursday, July 22, 2004.



R. Kalen Chair



Prentis Bonds, Secretary