

**CITY OF WEST HOLLYWOOD
ARTS AND CULTURAL AFFAIRS COMMISSION
MINUTES
February 24, 2005**

CALL TO ORDER: The Arts and Cultural Affairs Commission (ACAC) meeting was called to order by the Chair at 5:15 p.m.

A. ROLL CALL

Present: Richard Kaléh, Chair
Michael J. Haibach, Vice Chair
Ken Sherman
Jon Bailey
Lyn DeShields
Andrew Campbell
Beverly Denenberg

Liaison: Alison Maxwell
Recording Secretary: Prentis Bonds

B. Posting of the Agenda

The agenda was posted per proper noticing procedures at City Hall, West Hollywood Park Auditorium, Plummer Park, West Hollywood Library, and West Hollywood Sheriff's Station

C. Staff Comments on the Agenda

There were no staff comments on the agenda.

I. APPROVAL OF MINUTES – November 4, 2004 and January 27, 2005

The Commission made one correction to the minutes of November 4, 2004 and January 27, 2005, notably that Commission Kaléh attended Halloween Subcommittee meeting. Following, the Commission unanimously approved the minutes of November 4, 2004 and January 2005 as amended.

II. UNFINISHED BUSINESS

A. Art on the Outside

Staff updated the Commission on the Robert Indiana sculpture project noting that she has had several verbal agreements with the Paul Kasmin Gallery in New York. She felt a May installation was possible, despite the recent resignation of the contact she had been working with at the gallery. She informed the Commission that Beatrix Barker would be available to provide additional art consulting services at the time of her resignation.

The Commission expressed some concerns over communications with the Paul Kasmin Gallery and asked if there were other sculpture opportunities available should the Robert Indiana project not come to fruition.

Staff responded that sculpture projects suitable for Art on the Outside are few, but she would speak with Ms. Barker who has a contact at The Neon Museum in Las Vegas to inquire about existing neon sculptures. She also spoke of the Tasende Gallery as a possible option.

The Commission asked that staff follow-up with the Paul Kasmin Gallery and inform them of any progress by March 11.

III. NEW BUSINESS

A. Retreat

The Commission tabled discussion of this item and asked staff to bring it to their attention after the City Council appointment/reappointment of Boards and Commissions.

B. Film Proposal

Charles Brosseau, West Hollywood resident, presented a marketing proposal for the film, "Frozen Hot", which raises awareness of prostate cancer. He asked the Commission to endorse the project in the form of a letter. The endorsement letter would be included in a public relations kit that would be distributed to Pfizer, Paramount Pictures and New Market Films.

Following the presentation, it was the consensus of the Commission not to take action on the item.

C. Femme Film Festival

Mais Jasser, Executive Director of Pont des Art updated the Commission on the progress of their project. She spoke of the pending launch of the organization's website, the establishment of an advisory board, which will host a cocktail reception on Thursday, March 10 and their community outreach efforts. She also informed the Commission that five colleges had expressed interest in sponsoring a sixth day for the film festival. The Femme Film Festival will be held June 2 through June 5.

IV. ITEMS FROM STAFF

Alison Maxwell informed the Commission that she will be resigning her position as Economic Development Project Administrator and Staff Liaison to the Arts and Cultural Affairs Commission Friday, March 11, 2005. She spoke about the favorable working relationship that she had enjoyed over the years and wished the Commission continued success.

V. CHAIR'S REPORT

The Chair commented on a variety of topics reported by the Chairs of the City's Board and Commissions at their quarterly meeting held February 15, 2005 from no name based HIV testing to Women's History Month events planned throughout the month of March. He noted that he would like to go on record, on behalf of the Commission, that Alison Maxwell has done a fine job as staff liaison to the Commission.

VI. ITEMS FROM THE COMMISSION

Commissioner Campbell commented that he attended a Planning Commission (PC), meeting in which the PC discussed Design Review Committee recommendations. He concluded requesting an update from staff on the cultural events calendar.

Staff responded that the Economic Development intern, Lillian Ayala, has been compiling data for the calendar. The next step in the process would be for staff to work with a graphic artist on the layout. She suggested that the Commission review the calendar before distribution and that two Commissioners review the layout with Economic Development staff.

Commissioner Campbell and Haibach expressed interest in reviewing the arts calendar.

Commissioner Bailey commented concerning Ms. Maxwell's replacement and felt that a conversation with Ray Reynolds, Economic Development Director would be in order.

The Chair along with Commissioners DeShields and Bailey expressed interest in meeting with the Economic Development Director.

Each Commissioner thanked Ms. Maxwell for all her hard work.

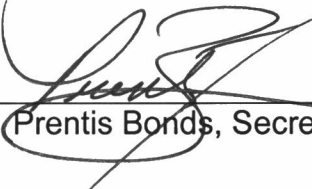
VII. ITEMS FROM THE PUBLIC

Public comment was heard from Noramae Munster, Associate Producer, Director of Marketing of Shag with a Twist. She distributed complimentary tickets to the Commission.

VIII. Adjournment

The Commission adjourned at 6:26 p.m. to its next meeting scheduled March 24, 2005.


Richard Kaleh, Chair


Prentis Bonds, Secretary