

City of West Hollywood  
**ARTS AND CULTURAL AFFAIRS COMMISSION MINUTES**  
**December 14, 2006**

CALL TO ORDER: The Arts and Cultural Affairs Commission (ACAC) meeting was called to order by the Chair at 5:05 p.m.

**A. ROLL CALL**

Present: Jon Bailey, Chair  
Ken Sherman, Vice Chair  
Michael J. Haibach  
Lyn DeShields  
Beverly Denenberg  
Andrew Campbell  
Ari Wiseman

Recording Secretary: Prentis Bonds

Also Present: Ray Reynolds, Economic Development Project Administrator

**B. Posting of the Agenda**

The agenda was posted per proper noticing procedures at City Hall, West Hollywood Park Auditorium, Plummer Park, West Hollywood Library, and West Hollywood Sheriff's Station.

**C. Staff Comments on the Agenda**

**I. APPROVAL OF MINUTES – NOVEMBER 30, 2006**

Commissioner Haibach made one typographical correction to the minutes of November 30, 2006. He then moved that the Arts and Cultural Affairs Commission approve the minutes of November 30, 2006 as amended. Commissioner Sherman seconded the motion, and the motion carried unanimously.

**II. ITEMS FROM THE PUBLIC**

There were no items from the public.

**III. UNFINISHED BUSINESS**

**A. ACAC Retreat Follow-up**

The Commission reviewed and discussed their current mission statement that states "*The mission of the West Hollywood Arts and Cultural Affairs Commission is to promote and nurture the arts and cultural life of the City of West Hollywood.*"

Following comments, Commissioner Sherman volunteered to draft a mission statement and vision statement for review by the Commission at their January 25<sup>th</sup> meeting.

**B. Cultural Center Needs Assessment Report – Phase II**

The Commission received a report from Ray Reynolds, Director Economic Development and Special Projects on the Performing Arts Facility Workshop held Monday, December 11<sup>th</sup> at the Plummer Park Community Center. At the meeting, held with Pfeiffer Partners and Webb Management, local arts organization discussed how facilities such as a black box (up to 99 seats) and a small theatre (300-350 seats) might be scheduled, managed and operated to support the development of a business plan. Arts organizations were also asked to take a look at their current activities and think about programs that may grow or change over time as well as draft a list of programs including any rehearsal time and performance dates. As a result, many arts organizations expressed considerable interest in a black box (up to 99 seats) and felt that there would be a demand for a smaller theatre (300-350 seats) as arts organizations develop and expand their programming. He informed the Commission that a survey will be sent to performing arts organizations in attendance. Pfeiffer Partners would like to meet with the Commission either February 8, 15 or March 1 to discuss Phase II of the study.

The Commission directed staff to schedule a special meeting with Pfeiffer Partners and Webb Management for Thursday, February 15<sup>th</sup> at 6:00 p.m.

**C. Art on the Outside Subcommittee**

Commissioner Denenberg reported on the Art on the Outside Subcommittee meeting held December 14, 2006. At the meeting, the Subcommittee discussed the scope of work and timeline for the 2007 Art on the Outside Light and/or Projection exhibition with art consultant Maria Luisa de Herrera and directed Staff to work with Ms. Herrera on defining the scope of work and contracting requirements. Ms. Herrera will present initial proposals to the Subcommittee for their review at the February 22<sup>nd</sup> meeting. The Subcommittee also received a brief process report from Staff concerning communications with di Suvero's representative, Space Time, and an art consultant for this exhibition opportunity.

**D. Performing Arts and Cultural Affairs Subcommittee Meeting Schedule**

Staff proposed that the Performing Arts and Cultural Affairs Committee meet the second Thursday of each month at 5:00 p.m., in the Community Conference Room beginning Thursday, February 8, 2007 rather than Thursday, January 11, 2007 as indicated on the agenda. Staff requested that the January 11<sup>th</sup> meeting be rescheduled to January 10, 2007, at 5:00 p.m., in Plummer Park Community Center – Art Room 2 for the following reason: The City's will host its Annual Martin Luther King, Jr., Commemoration program at the Bel Age on January 11<sup>th</sup>.

**IV. NEW BUSINESS**

None.

**VI. ITEMS FROM THE CHAIR**

There were no items from the Chair

**VII. ITEMS FROM THE COMMISSION**

Commissioner Campbell announced that the 47<sup>th</sup> annual Los Angeles County Holiday Celebration will be held December 24<sup>th</sup> at the Dorothy Chandler Pavilion of the Music Center. More than 45 performing groups throughout L.A. County including choirs, music ensembles, and dance companies will participate in the six-hour seasonal music and dance show. Admission is free and the celebration will also air on KCET.

Commissioner Haibach commented that he attended a very interesting branding meeting hosted by the West Hollywood Convention and Visitors Bureau at Dailey and Associates. He also provided a brief update on the Taste of West Hollywood/Food event that will take place over three days in June. The event will commence with a "Table for 10" at the PDC, a restaurant program and end with a Sunday taste festival.

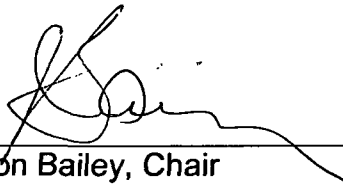
**VIII. ITEMS FROM STAFF**

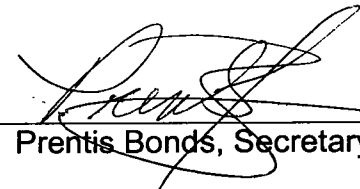
Ray Reynolds commented that the Cultural Affairs Administrator position will close January 18, 2007. He asked if up to three members of the Commission would be interested in serving on the interview panel.

Commissioners Beverly Denenberg, Michael Haibach, Jon Bailey and Ken Sherman expressed interest in serving on the interview panel.

**IX. ADJOURNMENT**

The Commission adjourned at 6:35 p.m. to its next meeting scheduled January 25, 2007 at 5:00 p.m. in the Community Conference Room.

  
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Jon Bailey, Chair

  
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Prentis Bonds, Secretary