

City of West Hollywood  
**ARTS AND CULTURAL AFFAIRS COMMISSION MINUTES**  
**October 26, 2006**

CALL TO ORDER: The Arts and Cultural Affairs Commission (ACAC) meeting was called to order by the Chair at 5:05 p.m.

**A. ROLL CALL**

Present: Jon Bailey, Chair  
Michael J. Haibach  
Lyn DeShields  
Beverly Denenberg  
Andrew Campbell  
Ari Wiseman

Excused: Ken Sherman, Vice Chair

Recording Secretary: Prentis Bonds

Also Present: Ray Reynolds, Economic Development Project Administrator

**B. Posting of the Agenda**

The agenda was posted per proper noticing procedures at City Hall, West Hollywood Park Auditorium, Plummer Park, West Hollywood Library, and West Hollywood Sheriff's Station.

**C. Staff Comments on the Agenda**

There were no staff comments on the agenda.

**I. APPROVAL OF MINUTES – SEPTEMBER 28, 2006**

Commissioner Haibach moved that the Arts and Cultural Affairs Commission approve the minutes of September 28, 2006. Commissioner Campbell seconded the motion, and the motion carried unanimously.

**II. ITEMS FROM THE PUBLIC**

There were no items from the public.

**III. UNFINISHED BUSINESS**

**A. Cultural Center Needs Assessment Report – Commission Response Letter**

The Commission received and filed a copy of the Cultural Center Needs Assessment Report. The Commission also reviewed and commented on the draft response letter prepared by Commissioner Haibach to the report

Following, the Commission approved the letter and directed Staff to submit it with the Staff report to City Council.

Ray Reynolds, Director Economic Development and Special Projects informed the Commission that City Council will consider approval of the Cultural Center Needs Assessment Report and Phase II of the study on November 6<sup>th</sup>. Phase II of the study is to develop an overall concept for the proposed facility, including refining the size and type of spaces proposed in Phase I, developing criteria for site selection and establishing an overall cost model for construction and implementation. Should Council approve Phase II of the study, Pfeiffer Partners would like to begin work on Phase II in December.

**B. Art on the Outside**

Commissioner Denenberg reported on the Art on the Outside Subcommittee meeting held October 26, 2006. At the meeting, the Subcommittee received a presentation from Kimberli Meyer, Director of the MAK Center and approved an image by Open Source Architecture for the Winter/Spring '06-'07. The Subcommittee reviewed proposals in response to the Request for Proposal for a Curator/Project Consultant to provide administration and management of the 2007 Art on the Outside Program. As a result, the Subcommittee decided to interview all candidates the week of November 27<sup>th</sup>. The Subcommittee also received an update from Commissioner Wiseman on the Mark di Survero/Rikrit Tiravanija "Peace Tower". The Subcommittee selected the median strip on Santa Monica Boulevard between Almont and Doheny Drive as the site for the "Peace Tower". The Subcommittee will make a presentation to City affiliates to discuss marketing strategies to promote the exhibition with representatives from the West Hollywood Convention and Visitors Bureau, Chamber of Commerce, Avenues of Art and Design and the City's Public Information Office at their November meeting,.

Staff was directed to take the lead on the project and follow-up with di Survero's representative as well as to invite City affiliates to their November 30<sup>th</sup> meeting.

**C. Urban Arts Subcommittee**

Commissioner Haibach reported on the Urban Arts Subcommittee meeting held October 19, 2006. At the meeting, the Subcommittee received an update from staff on the Public Art Conservation Program and reviewed preliminary responses from the City Attorney to questions raised during the Public Art Conservation Tour. The Subcommittee also continued its discussion on the relocation of the sound sculpture "Tonic". It was the consensus of the Subcommittee not to relocate the sculpture from its current location near the south-east corner of Santa Monica Boulevard and San Vicente Avenue. Staff was directed to contact Bill Ballou, the original installer, and request a cost proposal to tune, oversee the cleaning and repair lighting. The Subcommittee also received a presentation from representatives of the eight-unit condominium project slated for 1223 Larrabee. The Subcommittee reviewed works by artists, Robert Drummond and Christopher Adjani. As a result, the Subcommittee approved Robert Drummond as the artist for the project. Commissioner Haibach then moved that the Arts and Cultural Affairs Commission ratify the Urban Arts Subcommittee's recommendation to approve Robert Drummond as the artist for the project.

Commissioner Denenberg seconded the motion, and the motion carried unanimously.

**D. ACAC Retreat – Agenda Review**

Chair Bailey provided the Commission with an update on the ACAC retreat to be held Sunday, November 12<sup>th</sup> at the Le Montrose Suites Hotel. The retreat will be facilitated by Phil Hetteema. The morning session will consist of Commission visioning. The afternoon sessions will consist of strategic planning and work plan development. The Commission will also consider ratifying recommendations proposed by the Performing Arts and Cultural Affairs Subcommittee to award arts grants to various arts organizations.

**E. Arts Grant Update**

The Commission received an update from Commissioner Campbell, Chair of the Performing Arts and Cultural Affairs Subcommittee on the Arts Grant Workshop held October 5, 2006. Approximately twenty arts organizations attended the workshop representing various arts disciplines including dance, classical and experimental theatre, choral music and the spoken word. He reminded the Commission that October 20<sup>th</sup> is the deadline for arts organizations to submit proposals. On November 7<sup>th</sup>, the Subcommittee with assistance from Preston Bautista, Public Programs Coordinator for the Japanese American National Museum and Leslie K. Johnson, Director, School Program, Music Center: Performing Arts Center of Los Angeles County will review grant proposals and make award recommendations for review and approval by the Commission at the November 12<sup>th</sup> retreat.

**IV. NEW BUSINESS**

None

**VI. ITEMS FROM THE CHAIR**

There were no additional items from the Chair.

**VII. ITEMS FROM THE COMMISSION**

Commissioner Campbell announced that the Annual Arts Commissioner Forum for all cities' arts and cultural affairs commissioners will be held in Culver City Saturday, October 28<sup>th</sup> from 9:45 a.m. to 3:00 p.m. He commented on the site visit to the Santa Monica Museum of Art accompanied by Commissioner Beverly Denenberg and Ray Reynolds. He informed the Commission that the Museum has expressed interest in relocating to West Hollywood and should the Museum relocate to West Hollywood, it would be a gem for the West Hollywood community.

**VIII. ITEMS FROM STAFF**

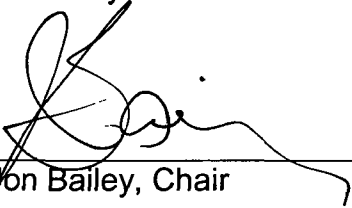
Ray Reynolds commented that Council will also consider approval of the job specification for the Cultural Affairs Administrator position. Should Council approve the job specification, the employment opportunity will be posted in-house for five days. If there are no in-house candidates or if those candidates were not hired, the employment opportunity would be publicly posted for at least thirty days. He informed the Commission that Charles Cohen, owner of the PDC would not be available to meet

with members of the Urban Arts Subcommittee to discuss the percent-for-art component for the Red Building until after the New Year. He suggested that the Urban Arts Subcommittee move forward and consider viewing the PDC, Red Building presentation without Mr. Cohen.

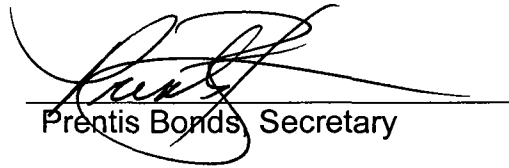
Staff will facilitate scheduling the meeting.

**IX. ADJOURNMENT**

The Commission adjourned at 5:55 p.m. to its Special Meeting/Study Session to be held Sunday, November 12, 2006 at 10:00 a.m. at the Le Montrose Suites Hotel in West Hollywood.



Jon Bailey, Chair



Prentis Bonds, Secretary