

City of West Hollywood
ARTS AND CULTURAL AFFAIRS COMMISSION MINUTES
August 24, 2006

CALL TO ORDER: The Arts and Cultural Affairs Commission (ACAC) meeting was called to order by the Chair at 5:07 p.m.

A. ROLL CALL

Present: Jon Bailey, Chair
Ken Sherman, Vice Chair
Michael J. Haibach
Lyn DeShields
Andrew Campbell
Ari Wiseman

Excused: Beverly Denenberg

Recording Secretary: Prentis Bonds
Also Present: Ray Reynolds, Director Economic Development
Jean Marie Gath, Pfeiffer Partners, Inc.

B. Posting of the Agenda

The agenda was posted per proper noticing procedures at City Hall, West Hollywood Park Auditorium, Plummer Park, West Hollywood Library, and West Hollywood Sheriff's Station.

C. Staff Comments on the Agenda

There were no staff comments on the agenda.

I. APPROVAL OF MINUTES – July 27, 2006

Chair Bailey moved that the Arts and Cultural Affairs Commission approve the minutes of July 27th. Commissioner Denenberg seconded the motion and the motion carried unanimously.

II. ITEMS FROM THE PUBLIC

None.

III. UNFINISHED BUSINESS

A. Cultural Center Feasibility Study – Draft Report

The Commission received a presentation from Jean Marie Gath of Pfeiffer Partners, Inc., on the preliminary findings of the Cultural Center Feasibility Needs Assessment Study.

Ms. Gath began her presentation informing the Commission that the first phase of the needs assessment was to determine the long term demand and potential need for new cultural facilities in the City in terms of audience demand, user demand, current facilities and the potential role of additional facilities in the achievement of community goals. To determine the need, Webb Management and Pfeiffer Partners conducted a regional assessment, an arts community assessment and an audience assessment. This led them to recommend a 'distributed model', focusing on creating small "centers" for the arts that could be developed overtime within existing structures or in new construction rather than one large performing arts center. Recommendations included a 300-350 theatre, 100-150 seat flexible "black box" theater, program and teaching space, non-profit gallery space and a digital media center. Ms. Gath concluded her presentation by identifying a number of opportunities relative to propose future development projects such as but not limited to the West Hollywood Park and Library and the Pacific Design Center.

Following, the Commission suggested that Pfeiffer change 100-150 seat flexible "black box" theatre to 99 flexible "black box" theatre to comply with the equity-waiver standards and consider adding Culver City and the City of Ventura as a regional arts center to the last paragraph on page six. The Commission also suggested that Pfeiffer rework the executive summary by moving key recommendations forward and adding language that would generate excitement.

B. Art on the Outside Subcommittee

Members of the Art on the Outside Subcommittee reported on their meeting held August 24th. At the meeting, the Subcommittee reviewed and approved an amended version of the draft Request for Proposal (RFP) for an individual or a firm to work as a curator/project consultant to provide administration and management of the 2007 Art on the Outside Program. The amended version would not include the text "*Payment for this contract shall not exceed \$ X.00.*" The Subcommittee also received an update from Commissioner Wiseman on the Mark di Suvero/Rikrit Tiravanija "Peace Tower" and discussed potential sites throughout the city where the "Peace Tower" might be installed. Sites included West Hollywood Park at the Robertson green space; the green area on the Holloway side of the former Ritz building off Santa Monica Boulevard, and the Santa Monica Boulevard median at Dohney. They also discussed three other sites that included the Santa Monica Boulevard side of the Metropolitan Transit Authority; the parking area of the athletic club on Santa Monica Boulevard, and the Hammond/Hilldale Sunset Boulevard lot. The Subcommittee concluded its report by requesting that the Commission ratify its recommendation to approve the Request for Proposal.

Following, Commissioner Haibach moved that the Arts and Cultural Affairs Commission ratify the Art on the Outside Subcommittee recommendation to approve the amended Request for Proposal for a curator/project consultant to provide administration and management of the 2007 Art the Outside Program.

Commissioner Sherman seconded the motion, and the motion carried unanimously.

C. Urban Art Subcommittee

Members of the Urban Art Subcommittee reported on their meeting held August 17th. At the meeting the Subcommittee received a presentation from Andrea Morse of Sculpture Conservation Studio (SCS) who presented results of the public art conservation survey conducted May 2006 – July 2006. In brief, SCS concluded after their assessment of City's public art collection consisting of 51 public art works that the collection is in fair to good condition. However, SCS identified several artworks that received a "priority 1" rating meaning the art is in immediate need of conservation. The Subcommittee suggested that the report distinguish between public and private art works, provide information on the ratio of success regarding the survivability and preservation of art works since the Maintenance Covenant was implemented and that an appendix be added listing artwork in chronological order followed by SCS rating system. The Subcommittee directed staff to schedule a tour with Sculpture Conservation Studio and arrange transportation to view selected artworks rated priority 1, 2 and 3 the week of September 11th.

Staff will followed-up with members of the Urban Arts Subcommittee on the date and time of the tour.

D. 8833 Cynthia – Final Art Plan

Staff introduced the item that called for the Commission to consider approval of the final art plan for the condominium development at 8833 Cynthia as presented at the Arts and Cultural Affairs Commission July 27th meeting. The art by Christina Ulke will be a ten-foot cast bronze hybrid sculpture of a hyacinth and a palm tree. Staff reminded the Commission that the subcommittee unanimously approved the final art plan at their July meeting conditioned upon review by a structural engineer prior to the installation of the art.

Following, Commissioner Sherman moved that the Arts and Cultural Affairs Commission approve the final art plan as presented at the July 27th meeting conditioned upon review by a structural engineer and that the art consultant be required to provide written documentation of the structural engineer's review to the Economic Development Department prior to installation of the art.

E. ACAC Retreat

The Commission discussed possible dates and times of the Fall Arts and Cultural Affairs Commission Retreat. As a result, the Commission scheduled the retreat for Sunday, November 12th from 10:00 – 2:00 p.m. Commissioners Bailey and Sherman will work with staff on logistics and agenda items.

V. NEW BUSINESS

A. 2006-2007 Arts Grant Guidelines

The Commission received a report from the Grants and Performing Arts Subcommittee on their meeting held August 10, 2006. At the meeting the Subcommittee discussed and drafted guidelines for the 2006-2007 Arts Grant cycle. Notable changes to the 2006-2007 Arts Grant Guidelines included an eligibility requirement that the program take place in West Hollywood or "in the immediate West Hollywood adjacent area." The Subcommittee also discussed augmenting the 2007-2008 Arts Grant schedule to begin June 2007. The Subcommittee concluded their report by recommending that the Commission approve the 2006-2007 Arts Grants Guidelines, timeline and fund allocation and that the Commission authorize staff to move forward with Council approval. They also recommended that the Commission approve the 2007-2008 Arts Grant timeline and process to begin June 2007.

Commissioner Haibach moved that the Arts and Cultural Affairs Commission approved the 2006-2007 Arts Grants Guidelines, timeline and fund allocation and that the Commission authorize staff to move forward with City Council approval. Commissioner Sherman seconded the motion and the motion carried unanimously.

Commissioner Haibach then moved that the Arts and Cultural Affairs Commission approve the 2007-2008 Arts Grant timeline and process to begin June 2007. Commissioner Sherman seconded the motion and the motion carried unanimously.

B. Los Angeles County Arts Commission (LACAC) Third Supervisorial District Grant Workshop

Commissioner Campbell introduced the item that called for the Commission to endorse the co-sponsorship of the LACAC Third Supervisorial District Grant Workshop to be held at a City facility in West Hollywood. The workshop is aimed at arts organizations in the third district. He then moved that the Arts and Cultural Affairs Commission co-sponsor the workshop at a City facility in West Hollywood. Commissioner Wiseman seconded the motion, and the motion carried unanimously.

C. ACAC Subcommittee Structure

The Chair provided an overview of his subcommittee appointments and assigned an alternate to each of the subcommittees as follows:

Art on the Outside (including video/billboard arts review)	Commissioner Denenberg (Chair) and Commissioners Wiseman and Campbell. <i>Alternate: Commissioner Sherman</i>
Urban Arts Subcommittee	Commissioner Michael Haibach (Chair) and Commissioners Sherman and Denenberg.

	<i>Alternate: Commissioner</i>
Performing Arts and Cultural Affairs Subcommittee	Commissioner Campbell (Chair) and Commissioners DeShields and Commissioner Bailey <i>Alternate: Commissioner Haibach</i>

Other ad-hoc committees and task forces requiring commission representation will be included as needed. Some of these include: Book Fair, Work Plan, CSW Task.

There were no objections from commissioners concerning the appointments.

D. ACAC Calendar

The Commission reviewed and commented on the ACAC Calendar.

Staff noted that at the time of publication of the agenda packet, staff was in the process of researching a date, time and location for a regular scheduled meeting of the Performing Arts and Cultural Affairs Subcommittee.

VI. ITEMS FROM THE CHAIR

Chair Bailey thanked Commissioner Haibach for his leadership over the last year.

VII. ITEMS FROM THE COMMISSION


Commissioner Sherman commented on the West Hollywood Book Fair to be held Sunday, September 17, 2006.

VIII. ITEMS FROM STAFF

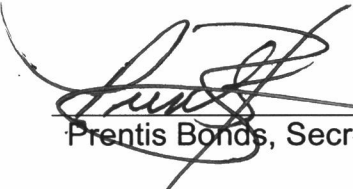
Ray Reynolds thanked Commissioner Haibach for his leadership over the last year.

IX. ADJOURNMENT

The Commission adjourned at 5:55 p.m. to its next meeting scheduled September 28, 2006, at 5:00 p.m. in the Community Conference Room at City Hall.



 Michael Haibach, Chair



 Prentis Bonds, Secretary