

City of West Hollywood
ARTS AND CULTURAL AFFAIRS COMMISSION
MINUTES – July 26, 2007

CALL TO ORDER: The Arts and Cultural Affairs Commission meeting was called to order by the Chair at 5:00 p.m.

A. Roll Call

Present: Jon Bailey, Chair
Michael J. Haibach
Ken Sherman, Vice Chair
Lyn DeShields
Beverly Denenberg
Madeleine Rackley

Staff Liaison: Andrew Campbell, Cultural Affairs Administrator/Staff Liaison
Recording Secretary: Prentis Bonds, Jr.

Also present: Councilmember Jeffrey Prang
Steve Albert, City Book Fair Coordinator Intern
Carl George, Luxevents
Rich Morrissey, Luxevents

B. Posting of the Agenda

The agenda was posted per proper noticing procedures at City Hall, West Hollywood Park Auditorium, Plummer Park, West Hollywood Library, and West Hollywood Sheriff's Station.

I. APPROVAL OF MINUTES – JUNE 28, 2007

The Commission made two corrections to the minutes of June 28, 2007 notably under Item D and directed staff to include the administration of the oath of office by Councilmember Abbe Land to Commission appointee Madeleine Rackley.

II. ITEMS FROM THE PUBLIC

Public comment was heard from Alhambra resident Grace Shammass.

III. NEW BUSINESS

A. Illuminations

Andrew Campbell, Cultural Affairs Administrator and Staff Liaison to the Commission introduced the item and event produces, Carl George and Rich Morrissey of Luxevents who spoke concerning the **Illuminations** project.

Illuminations is a ten day event showcasing talents of 100 international designers and artists from fashion, architecture film and television, interior design and fine arts. Designers will be invited to create artistic interpretations of global holiday traditions for public viewing at West Hollywood Park. The event,

scheduled December 5 through December 14, 2008 at West Hollywood Park would include a gala reception, a pavilion comprised of a main stage, and an ice skating rink that will feature Hall of Fame figure skaters.

Luxevents plans to work in conjunction with the City officials; the Pacific Design Center; the West Hollywood Marketing and Visitors Bureau, and the Chamber of Commerce.

Following commissioner comments concerning the feasibility of the event in West Hollywood, visibility of businesses, local artist, community participation and outreach as well as marketing concepts, Commissioner Haibach moved that the Arts and Cultural Affairs Commission recommend **Illuminations** as a cultural event for West Hollywood to the City Council.

Commissioner Sherman seconded the motion and the motion carried five to one. Commissioner Denenberg did not support the motion.

B. Karaoke Ice

The Commission received a report from staff and considered staff's recommendation to sponsor Karaoke Ice as a public art project at \$1,500 from the Public Art and Beautification Fund/Art on the Outside program budget.

Karaoke Ice is a mobile public art project that contributes to the unique expression of local street cultures and demonstrates the role contemporary art can play in bringing out the cultural vibrancy of a neighborhood. Familiar songs morphed into ice cream truck melodies act as a beacon for local residents to engage in this community performance. Free frozen ice pops distributed by Remedios the Squirrel will also entice prospective performers.

Following, the Commissioner Denenberg moved that the Arts and Cultural Affairs Commission sponsor Karaoke Ice at \$1,500 from the Public Art and Beautification Fund/Art on the Outside program budget.

Commissioner Sherman seconded the motion, and the motion unanimously carried.

C. West Hollywood 6th Annual Book Fair

The Commission received a presentation and collateral from Roz Helfand, City Book Fair Coordinator, and Steve Albert, Book Fair Intern, on the West Hollywood 6th Annual Book Fair.

The West Hollywood Book Fair promotes reading, writing and literacy within the West Hollywood and Greater Los Angeles communities. Nearly 300 authors and 100 exhibitors are expected to participate in this year's event representing numerous genres. The Book Fair will be held Sunday, September 30, 2007 from 10:00 a.m. to 6:00 p.m. at West Hollywood Park.

D. Election of Chair

The Chair opened the proceedings to elect a chair to preside over the Arts and Cultural Affairs Commission with a reading of Section 3.3 of the Commission's bylaws that state:

The term of office of the Chair and Vice Chair shall be one year. A Commissioner shall not serve more than one consecutive term as Chair. Nothing shall prevent the Commission from removing and replacing the Chair or Vice-Chair at any time during their respective terms, provided that the item is properly on the agenda of the meeting.

On April 29, 2004, the Commission approved an agreement that allows for the annual rotation of the Chair based on seniority with a caveat that commissioners can decline the position of chair for any reason. In accordance with the bylaws and the approved agreement, he entertained a motion to elect Commissioner Lyn DeShields as Chair.

Commissioner Denenberg moved that the Arts and Cultural Affairs Commission elect Lyn DeShields as Chair.

Commissioner Sherman seconded the motion, and the motion unanimously carried.

Commissioner DeShields' term will expire July 24, 2008.

E. Election of Vice Chair

The Chair opened the proceedings to elect a vice-chair to preside over the Arts and Cultural Affairs Commission in the absence of the Chair in accordance with the bylaws. He then opened the floor for nominations.

Commissioner DeShields nominated Commissioner Beverly Denenberg as Vice Chair.

There were no other nominations from the floor.

The Chair closed the floor for nominations and entertained a motion to elect Commissioner Denenberg as Vice-Chair of the Commission.

Commissioner Sherman moved that the Arts and Cultural Affairs Commission elect Commissioner Beverly Denenberg as Vice-Chair of the Commission.

Commissioner DeShields seconded the motion, and the motion unanimously carried.

Commissioner Denenberg's term will expire July 24, 2008.

IV. UNFINISHED BUSINESS

A. Performing Arts and Cultural Affairs Subcommittee

The Commission received a report from the Performing Arts and Cultural Affairs Subcommittee on their meeting held July 12, 2007. At the meeting, the Subcommittee conducted a preliminary discussion of the Eastside Arts Initiative. It was the consensus of the Subcommittee to recommend to the Commission that the Chairs and one other member of the Russian Advisory Board and the Project Advisory Committee serve on the ad hoc committee with the chair of each of the ACAC subcommittees. The Subcommittee also reviewed, discussed and approved a motion endorsing the 13th Annual Tom of Finland Erotic Art Fair.

Following, the Commission concurred with the Subcommittee's recommendation concerning the structure of the Eastside Arts Initiative Ad hoc Committee and the endorsement of the 13th Annual Tom of Finland Erotic Art Fair.

B. Urban Arts Subcommittee

The Commission received a report from the Urban Arts Subcommittee on their meeting held July 9, 2007 at which they approved Jacob Hashimoto as the new artist for the Hyatt Sunset project (replacing Barbara Kruger) and priority 1 and missing artwork letters relative to the Public Art Conservation Study. Additionally, concerning next steps in the Public Art Conservation process, the Subcommittee recommended that staff formulate policy options, create scenarios and identify City departments that will need to be consulted prior to mailing non-compliant letters to property owners or home owner associations, for review and approval by the Subcommittee.

C. Art on the Outside – Winter 2007-2008 Light Project Budget

The Commission received an update from art consultant Maria Luisa de Herrera on this project. Ms. Herrera initially reviewed art works by 50 artists and developed a short-list of eight, which were presented to members of the Art on the Outside Subcommittee. As a result, the Subcommittee expressed interest in Dan Corson, Erwin Redl and Jorge Pardo. Corson is confirmed to exhibit after Thanksgiving. However, Redl is in the process of determining the feasibility of the Santa Monica/Doheny median strip for a light project. Ms. Herrera concluded her update noting the importance of an approved budget for both artists. The budget for Corson was approximately \$20,000 and \$50,000 for Redl.

Following, Commissioner Sherman moved that the Arts and Cultural Affairs Commission recommend to City Council a not to exceed budget in the amount of \$20,000 for a light project by Dan Corson and \$50,000 for a light project by Erwin Redl.

Commissioner DeShields seconded the motion and the motion unanimously carried.

Following discussion of administrative procedures concerning City Council approval of this project and with respect to the artist development of the light project, Commissioner Sherman withdrew his motion. He then moved that the Arts and Cultural Affairs Commission proceed with Phase I of the Winter 2007-2008 Light Project by entering into an agreement for services contract with Dan Corson not to exceed \$20,000.

Staff plans to take the item to City Council on August 6th or August 20th.

D. ACAC 2007 – Work Plan

The Commission received and filed the final version of the work plan.

V. ITEMS FROM THE CHAIR

The Chair thanked the Commission and staff for all their hard work over the last year and commented that it has been a great year. He reminded the Commission that the first Summer Sound Classic concert in the series will be held July 29th at Kings Road Park at 4:00 p.m.

The Chair gave way to Councilmember Jeffrey Prang who spoke on the City's 25th Anniversary Capital Campaign and the feasibility of Fiesta Hall as a performance art space.

VI. ITEMS FROM THE COMMISSION

Commissioner Haibach commented on Kol Ami's light/projection project.

VIII. ITEMS FROM STAFF

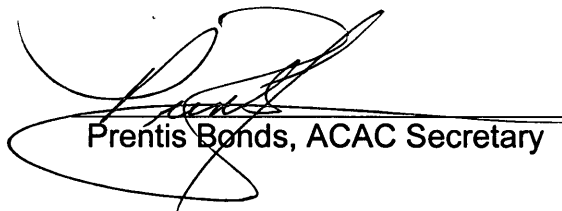
Staff spoke on items of interest to the Commission including next steps in the Cultural Center Feasibility Study; the Arts Grant Workshop held July 11th; the concept of a Food Event in conjunction with the Avenues of Arts and Design Art Walk that was approved by City Council; the Annual Congress of Boards and Commissions to be held Saturday, October 13th. Staff also commented that www.weho.org/art page of the City's website has received 900 hits since January 2007.

IX. ADJOURNMENT

The Commission adjourned at 6:41 p.m. to its next meeting scheduled August 23, 2007 at 5:00 p.m. in the Community Conference Room.



Lyn DeShields, Chair



Prentis Bonds, ACAC Secretary