

City of West Hollywood
ARTS AND CULTURAL AFFAIRS COMMISSION
MINUTES – June 28, 2007

CALL TO ORDER: The Arts and Cultural Affairs Commission meeting was called to order by the Chair at 5:00 p.m.

A. Roll Call

Present: Jon Bailey, Chair
Michael J. Haibach
Lyn DeShields
Beverly Denenberg
Ari Wiseman
Madeleine Rackley

Excused: Ken Sherman, Vice Chair

Staff Liaison: Andrew Campbell, Cultural Affairs Administrator/Staff Liaison
Recording Secretary: Prentis Bonds, Jr.

Also present: Councilmember Abbe Land
Ray Reynolds, Director Economic Development and Special Projects

B. Posting of the Agenda

The agenda was posted per proper noticing procedures at City Hall, West Hollywood Park Auditorium, Plummer Park, West Hollywood Library, and West Hollywood Sheriff's Station.

C. Staff Comments on the Agenda

There were no comments from Staff on the Agenda

D. Oath of Office

Councilmember Abbe Land administered the oath of office to Commission appointee, Madeleine Rackley.

I. APPROVAL OF MINUTES – MAY 24, 2007

Commissioners Denenberg and Haibach made corrections to the minutes of May 24, 2007 notably under New Business Item III A – 1140 Formosa Park Public Art Committee and Unfinished Business Item IV C – Art on the Outside respectively.

Staff was directed to add language indicating that the Subcommittee approved facilitation, review and approval of artist and concept along with members of the Public Facilities Commission. Staff was also directed to strike the word "predominately" under Item IV-C for the 2007-2008 Art on the Outside exhibition will consist of light art works.

Following, Commissioner Haibach moved that the Arts and Cultural Affairs Commission approve the meeting minutes of May 24, 2007 as amended.

Commissioner Wiseman seconded the motion and the motion carried unanimously.

II. ITEMS FROM THE PUBLIC

Public comment was heard from Los Angeles resident and Tom of Finland affiliate Derk Dehner. Public comment was also heard from West Hollywood resident and West Hollywood Lesbian and Gay Advisory Board member Dan Berkowitz.

III. UNFINISHED BUSINESS

A. Cultural Facilities Feasibility Study – Phase II

The Commission reviewed and commented on Phase II of the Cultural Facilities Feasibility Study in preparation for its presentation to City Council. As a result their review, the Commission decided to submit a letter emphasizing their facility priorities for consideration by Council. The letter would accompany the report.

Commission priorities included:

- Fiesta Hall
- Digital Media Center
- West Hollywood Park and an interim performance space
- Possibly Fairfax Auditorium

Following Commissioner Denenberg moved that the Arts and Cultural Affairs Commission support recommendations detailed in Phase II of the Cultural Facilities Feasibility Study Report.

Commissioner DeShields seconded the motion and the motion carried unanimously.

Staff informed the Commission that City Council will review and discuss the report at its July 16th meeting.

B. ACAC 2007 – 2009 Work Plan

The Commission reviewed and commented on its draft 2007 – 2009 Work Plan prepared by staff. The work plan also included work plans of the Art on the Outside Subcommittee, the Performing Arts and Subcommittee and the Urban Arts Subcommittee. As a result of their review, staff was directed to make changes and distribute the final plan at the July meeting.

Following Commissioner Denenberg moved that the Arts and Cultural Affairs Commission approve the 2007 – 2009 Work Plan as amended with a direction to staff that the plan be forwarded to City Council for their review in August.

Commissioner DeShields seconded the motion and the motion carried unanimously.

Staff commented that Council will consider approval of the work plan in August as part of its consent calendar.

C. Art on the Outside Subcommittee

Staff reported that the Art on the Outside Subcommittee did not meet due to the lack of a quorum. However, Subcommittee members and staff plan to conduct

a site visit with Erwin Redl in July. Staff also reported that communications with di Suvero's representative at Spacetime continued and that his representative has tentative plans to visit West Hollywood in July or August.

D. Urban Arts Subcommittee

Subcommittee Chair Michael Haibach reported on the Urban Arts Subcommittee meeting held June 21st. At the meeting the Subcommittee received an update from art consultant Beatrix Barker on artists Marcos Lutyens and Sheila Pinkel for the development at 8900 Beverly Boulevard and a presentation of a new public art concept by Christina Ulke. As a result, the Subcommittee approved Ulke as the artist for this project. The Subcommittee also reviewed and approved revised letter templates for public artworks rated priority one and missing with a direction that staff forward the letter to the City Attorney for his review. Finally, the Subcommittee reviewed and discussed the Arts and Cultural Affairs Commission's percent-for-art ordinance modification recommendation of January 2006. The Subcommittee suggested the following for review and discussion at the July meeting:

- Explore an increase of 2% and consider policy recommendations similar to the City of Santa Monica and/or Pasadena,
- Consider adding language to the Urban Art Policy and Guidelines that require developers to retain the services of a public art conservator to advise on maintenance of art projects should the project meet a certain project value threshold,
- Consider a project value threshold for in-lieu fee and on-site public art.

E. Summer Sounds 2007

The Commission received an update from staff on behalf of Bonnie Smith, Special Events Supervisor, on Summer Sounds 2007 programming. The first in a series of Summer Sound Classic chamber music concerts will be presented at Kings Road Park beginning July 29th. He concluded his update by distributing the "2007 Summertime Fun in Your Neighborhood Parks" brochure that details all Summer Sounds events.

IV. NEW BUSINESS

There were no new business items.

V. ITEMS FROM THE CHAIR

Chair Bailey thanked Commissioner Wiseman for his dedicated service to the Arts and Cultural Affairs Commission.

VI. ITEMS FROM THE COMMISSION

Commissioner Wiseman expressed pleasure in working with the Commission. He also expressed interest in continuing his work with the Commission in an advisory capacity.

VIII. ITEMS FROM STAFF

Staff commented that on June meeting of the City Council, Council approved \$60,000 from the Public Art and Beautification Fund to be allocated for the 2008


Arts Grant cycle. Additionally Council allocated \$40,000 from the Redevelopment Development Agency funds to support Eastside arts programming and that an adhoc committee be formed consisting of members from the Arts and Cultural Affairs Commission, the Project Advisory Committee and the Russian Advisory Board. He asked that the Commission provide direction on the formation of the Subcommittee.

The Commission deferred discussion on the formation of the adhoc committee to the Performing Arts and Cultural Affairs Subcommittee.

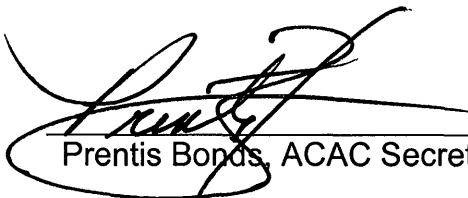
Staff concluded its items by announcing several art opportunities that might be of interest to the Commission.

IX. ADJOURNMENT

The Commission adjourned its meeting at 6:47 p.m. to its next meeting scheduled July 26, 2007, at 5:00 p.m. in the Community Conference Room.



Jon Bailey, Chair



Prentis Bonds, ACAC Secretary