City of West Hollywood

ARTS AND CULTURAL AFFAIRS COMMISSION MEETING MINUTES September 23, 2010

CALL TO ORDER: The Arts and Cultural Affairs Commission (ACAC) meeting was called to order by Commission Chair Ken Sherman at 5:04 p.m.

A. Roll Call

Present: Ken Sherman, Chair

Whitney Weston, Vice-Chair

Jon Bailey

Beverly Denenberg Madeleine Rackley

Peter Mays

J. Dallas Dishman

Staff Liaison: Andrew Campbell Recording Secretary: Excused

B. Posting of the Agenda

The agenda was posted per proper noticing procedures at City Hall, West Hollywood Park Auditorium, Plummer Park, West Hollywood Library, and West Hollywood Sheriff's Station.

C. Staff Comments on the Agenda

There were no comments from staff on the agenda.

D. Approval of the Agenda – September 23, 2010

Commissioner Bailey moved that the Arts and Cultural Affairs Commission approve the September 23, 2010 meeting agenda.

Commissioner Denenberg seconded the motion, and the motion carried unanimously.

I. CONSENT CALENDAR

Commissioner Denenberg moved that the Arts and Cultural Affairs Commission approve the Consent Calendar that included the following items:

- A. Arts and Cultural Affairs Commission August 26, 2010 meeting minutes.
- B. Performing Arts and Cultural Affairs Subcommittee Actions Report of September 9, 2010 that included ratification by the Arts and Cultural Affairs Commission of an Arts Participation Grant Award in the amount of \$1,000 to the Beat Project to assist with the educational component for the play "Dear Harvey."
- C. Urban Arts Subcommittee Actions Report of September 16, 2010

Commissioner Mays seconded the motion, and the motion carried unanimously.

II. ITEMS FROM THE PUBLIC

Public comment was heard from:

Mary Kate McHardy, Claremont resident, spoke concerning Claremont Graduate University Masters in Arts Management program. Students enrolled in the program will be doing a class assignment on arts policies in West Hollywood.

Vera Mijojlic, Los Angeles resident, spoke about the Southeast European Film Festival which has been programming for 5 years in the Miracle Mile District of Los Angeles.

Jean Tardy-Vallernaud, Pacific Palisades resident, spoke regarding the Arts and Cultural Affairs Council of the Century City Chamber of Commerce, which is doing art programming in Century City.

Stuart Denenberg, West Hollywood resident, spoke regarding the Arts and Cultural Affairs Council of the Century City Chamber of Commerce and informed the Commission that the Council would be interested in potentially partnering on some arts and cultural affairs events and activities

III. UNFINISHED BUSINESS

A. 2010-2012 Arts and Cultural Affairs Commission Work Plan

The Commission reviewed its 2010-2012 Work Plan approved February 25, 2010

It was the consensus of the Commission that it was on-target with its goals and activities. The Commission provided staff with the following direction:

- Schedule an annual commission retreat every 18 months.
- Review its 2010 retreat document periodically during the year and requested that it be placed on the agenda for the February 2011 ACAC meeting.
- Explore pro bono work from a public relations firm to help the Commission craft a message about the impact of arts in West Hollywood.
- Explore the possibility of scheduling a study session with City Council between June and September 2011.
- To communicate how the Commission is working with children and schools with the Children's Round Table through a presentation by the Commission Chair.

B. 2011 Arts Reception Ad-Hoc Committee

Per the recommendation of the Performing Arts and Cultural Affairs Subcommittee, the Commission considered establishing an ad hoc committee to develop the 2011 Arts Grant Reception.

Commissioners Beverly Denenberg, Dallas Dishman, and Peter Mays expressed interesting in serving on the committee. The Commission also recommended that the committee explore the possibility of holding the reception at a venue such as the Andaz Hotel or MOCA PDC.

V. EXCLUDED CONSENT

None

VI. ITEMS FROM THE CHAIR

Commissioner Sherman reminded the Commission that the 9th Annual West Hollywood Book Fair will would be held Sunday, September 26, 2010 from 10 a.m. – 6 p.m., at West Hollywood Park.

VIII.ITEMS FROM THE COMMISSION

Commissioner Dishman commented on the pre-opening tour of the new Resnick Pavilion at LACMA and said that the show and building look great.

Commissioner Mays reminded the Commission of the Tar Fest event taking place in the Miracle Mile area on Saturday, September 25, 2010. He also informed the Commission and staff that he would not be able to attend the October 28, 2010 meeting.

Commissioner Denenberg reminded the Commission about "Glow" in Santa Monica on Saturday, September 25, 2010.

Commission Chair Ken Sherman informed the Commission and staff that he would not be able to attend the October 28, 2010 meeting.

IX. ITEMS FROM STAFF

Staff reported that rehearsals for the West Hollywood Musical being produced by Cornerstone is going very well and that the organization has kept staff apprised of its progress through daily reports from the stage manager. Performances are from October 14 to November 7 with the official opening night Saturday, October 23. Staff will keep commissioners informed of any special performance dates that they may want to attend.

IX. ADJOURNMENT

Commissioner Sherman moved that the Arts and Cultural Affairs Commission adjourn to its next meeting scheduled October 28, 2010 at 5 p.m., at West Hollywood City Hall in the Community Conference Room.

Commissioner Bailey seconded the motion, and the meeting was adjourned at 6:35 p.m.

Ken Sherman, Chair

rentis Bonds, ACAC Secretary