

**City of West Hollywood**  
**ARTS AND CULTURAL AFFAIRS COMMISSION**  
**MINUTES**  
**Tuesday, December 13th, 2011**

**CALL TO ORDER:** The Arts and Cultural Affairs Commission meeting was called to order at 7:31 p.m. by Chair Mays.

**A. Roll Call**

**Present:**

Dallas Dishman  
Candice Illouljian  
Peter Mays  
Madeleine Rackley  
Todd Williamson  
Beverly Denenberg

**Excused:** Yelena Zhelezov

**Also present:**

Staff Liaison Andrew Campbell, Cultural Affairs Administrator  
Recording Secretary, Jane Shim, Cultural Affairs Intern

**B. Posting of the Agenda**

The agenda was posted per proper noticing procedures at City Hall, West Hollywood Park Auditorium, Plummer Park, West Hollywood Library, and West Hollywood Sheriff's Station.

**C. Staff Comments on the Agenda**

Due to a large agenda and the late start time, staff recommended that the Commission table item IV. F. 2012-2014 Work Plan and Budget Priorities until its next meeting.

**D. Approval of the Agenda – December 13, 2011 Meeting Agenda**

Commissioner Dishman moved to approve the December 13, 2011 Meeting Agenda. Commissioner Illouljian seconded, and the motion passed unanimously.

**I. CONSENT CALENDAR**

The Commission reviewed and considered approving the following consent items that included recommendations proposed by the Commission subcommittees.

**A.** Arts and Cultural Affairs Commission meeting minutes of October 27, 2011.

**B.** Urban Art Subcommittee meeting minutes of November 10, 2011 including:

1. Ratification of Urban Arts Subcommittee approval of the Stage I – Artist Approval; Stage II – Review Schematic Plan for the Urban Art project at 1232 Kings Road,

2. Agreement for Services contract between the City and consultant Alice Schock in an amount not to exceed \$5,000 to assist staff and the Arts and Cultural Affairs Commission with developing and implementing a collections management strategy and process.

Following Commissioner Dishman moved that the ACAC approve the December 13, 2012 Consent Calendar

Commissioner Rackley seconded the motion, and the motion carried unanimously.

## **II. ITEMS FROM THE PUBLIC**

None

## **III. NEW BUSINESS**

### **A. RockSTAR Music Education**

The Commission received a presentation from Jordan Vernick, Director of RockSTAR Music Education, on its February 4, 2012 Sunset Strip music event featuring 150 elementary school bands.

Commissioner Mays referred RockSTAR Music Education to the next PACA Subcommittee meeting. Commissioner Rackley provided the next time and date of the meeting.

### **B. Overview of Otis Report on the Creative Economy**

Chair Mays recommended tabling the report until the Commission had more time to spend on a review and discussion. The Commission concurred.

### **C. Protocol for Cancellations and Re-Scheduling of Meetings**

The Commission received an overview from staff on the protocol for cancellations and re-scheduling of Commission and Subcommittee meetings pursuant to the Brown Act and the City's Administrative Regulations. Staff recommended that the Commission endeavor to adhere to its regular meeting schedule except in the case of conflicts with holidays or major events or for lack of a quorum.

## **IV. UNFINISHED BUSINESS**

### **A. Pacific Standard Time Initiative**

The Commission received an update from public art consultant Rebecca Ansert on the Pacific Standard Time Initiative. Ms. Ansert showed a PowerPoint presentation on the collateral and major projects that would be taking place in the City beginning in January 2012, including programs and exhibitions curated by Los Angeles Nomadic Division (LAND), LA><ART, the Center for the Study of Political Graphics, and the ONE National Gay & Lesbian Archives.

## **B. 2012 ACAC Retreat**

The Commission received a report from the Retreat Ad-hoc Committee and consultant Karen Constine on the development of the Commission's 2012 ACAC Retreat. The Commission reviewed the retreat proposal prepared by Ms. Constine which would include a review of the "Strategic Visioning March 2010" document prepared after the Commission's last retreat, and a review and discussion of the process and purpose for community cultural planning.

Following, Commissioner Mays moved that ACAC adopt the proposal as prepared and presented by Ms. Constine. Commissioner Dishman seconded the motion, and the motion carried unanimously.

## **C. Performing Arts and Cultural Affairs (PACA) Subcommittee Report**

The Commission received a report from the PACA subcommittee on its meeting held December 8, 2011. The Subcommittee received and approved three Arts Participation Grants to L.A.C.E.R. Afterschool Programs, the Alliance of Los Angeles Playwrights, and Friends of West Hollywood Elementary.

Following, Commissioner Mays moved that ACAC ratify the Subcommittee's recommendation to award Arts Participation Grants to the three organizations.

Commissioner Illouljian seconded the motion, and the motion carried unanimously.

## **D. Art on the Outside Subcommittee**

The Commission received a report from the AOTO subcommittee on its meeting held December 13, 2011.

The Subcommittee reviewed a project application from artist Michael Becker on the proposed project "Book Pride" a portfolio of 48 images of the library. The portfolio would be a gift from the artist and would be for permanent display at the West Hollywood Library. The Subcommittee indicated the library has just opened and at this point there are no plans to add additional permanent art. The exhibition spaces are currently reserved for temporary projects. The proposal indicated that another option would be to hang the works in the offices of the library; however it is not within the purview of the Commission to program artwork in people's offices.

The Subcommittee received information on the Roxy, on its "Online to Offline" music, art, culture and technology project and its plan to seasonally feature artworks on the east face of the building's exterior. The Subcommittee approved the first installation by artist James Haunt.

The Subcommittee reviewed a project application and received a presentation from LAND on the creation of minimalist sculptures by artist Liz Craft for installation on unprogrammed sections of the medians along Santa Monica Boulevard for an installation in the Summer of 2012. The Subcommittee was concerned that the budget as proposed might not be sufficient to cover the installation of the project and recommended that it continue the discussion of the project when the artist can be present.

**E. West Hollywood Library Arts and Cultural Programming**

The Commission received an update from staff on arts and cultural programming at the West Hollywood Library. Staff reminded the Commission that this first year of the Library's opening is seen as an exploratory year trying a variety of programs and events in various arts disciplines to gauge the appropriateness and workability of the space for such programming. The Commission may consider, through its Performing Arts and Cultural Affairs Subcommittee, a more strategic approach to programming for 2012-13. Staff reported that the Roma exhibit had opened. Staff explained that a Library Programming Committee was being established to review applications for programs to take place at the Library. Commissioner Illoulian expressed interest in serving as the Commission's appointee to this committee.

Commissioner Denenberg moved that Commissioner Illioulian serve as liaison to the library steering committee.

Commissioner Mays seconded the motion, and the motion carried unanimously.

**F. 2012-2014 Work Plan and Budget Priorities**

This item was tabled to the following meeting.

**V. EXCLUDED CONSENT**

None

**VI. ITEMS FROM THE CHAIR**

None

**VII. ITEMS FROM THE COMMISSION**

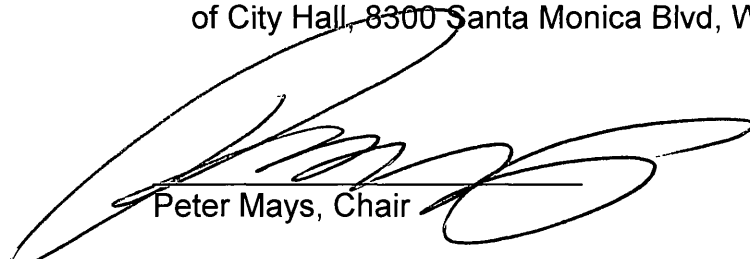
Commissioner Dishman reported that the Shepard Fairey mural in the Council Chambers was damaged. Commissioner Denenberg notified the Commission of several major arts events taking place in the coming month including an exhibition at the LA Municipal Art Gallery, as well as Pacific Standard Time events and the LA Art Fair to take place in January 2012.

**VIII. ITEMS FROM STAFF**


None

**IX. ADJOURNMENT**

The Arts and Cultural Affairs Commission was adjourned at 9:16 p.m. to its next scheduled meeting to be held January 26, 2012 in the Community Conference Room of City Hall, 8300 Santa Monica Blvd, West Hollywood, CA 90069.



Peter Mays, Chair



Prentis Bonds, Recording Secretary