# CITY OF WEST HOLLYWOOD Arts and Cultural Affairs Commission ART ON THE OUTSIDE SUBCOMMITTEE AGENDA

To comply with the Americans with Disabilities Act of 1990, if you require special assistance to attend or participate in this meeting, please call the City Council's office at (323) 848-6460 at least 48 hours prior to the meeting. The City TDD line for hearing impaired is (323) 848-6494.

Written materials distributed to the Art on the Outside Subcommittee within 72 hours of the Art on the Outside Subcommittee meeting are available for public inspection immediately upon distribution in the Economic Development Department at 8300 Santa Monica Boulevard, West Hollywood, California, during normal business hours. They will also be available for inspection during the Art on the Outside Subcommittee meeting at the staff liaison's table.

Thursday, February 26, 2009 3:30 p.m.

Location: Plummer Park Community Center, Room 6 7377 Santa Monica Blvd., West Hollywood

# I. CALL TO ORDER

- A. Roll Call
- B. Posting of the Agenda
- C. Staff Comments on the Agenda
- **D.** Approval of the Agenda

# II. APPROVAL OF MINUTES

The Subcommittee will review and approve the minutes of December 18, 2008

# III. NEW BUSINESS

# A. Temporary Exhibit of Topiaries on the Santa Monica Boulevard Median

The Subcommittee will receive a presentation from staff and Pamela Reisman and other representatives from the Empty Vase regarding the temporary installation of topiaries on the Santa Monica Boulevard median and consider approving the budget, project and timeline.

**Recommendation:** Receive and discuss presentation, approve project, budget and timeline.

### IV. UNFINISHED BUSINESS

# A. Museum of Neon Art/Route 66 Project for City's 25<sup>th</sup> Anniversary Celebration

The Subcommittee will receive a presentation from Kim Koga, Executive Director and Annette Johnson, Board Member of the Museum of Neon Art regarding a proposed sixmonth temporary exhibition of vintage neon signs, development of collateral materials in relation to the history of Route 66 and neon art and the development of a tour of neon throughout the City to celebrate the City's siting on historic Route 66, and consider approving the project, budget and timeline.

Recommendation: Receive and discuss presentation and approve project and budget.

# B. Request for Proposals from West Hollywood Galleries for Potential Sculpture Exhibitions on the Santa Monica Boulevard Median

The Subcommittee will discuss this project and provide direction to staff on the next steps it would like to take.

Recommendation: Discuss project and provide direction to staff.

# C. City of West Hollywood 25<sup>th</sup> Anniversary and New/Alternate AOTO Projects

The Subcommittee will discuss the timeline and budget for Art on the Outside 25<sup>th</sup> Anniversary and potential new exhibition projects, including:

- Santa Monica Boulevard Topiary Project
- Route 66/Neon Art Project
- Michael McMillen Video Project
- di Suvero Peace Tower
- Artist HA Schult installation "Trash People"
- Collaboration with Los Angeles Art Association/Gallery 825 which will be celebrating its 85<sup>th</sup> anniversary during the City's 25<sup>th</sup> Anniversary.

**Recommendation:** Discuss budget, timeline and provide comment and direction as applicable.

# V. ITEMS FROM THE SUBCOMMITTEE

### VI. ITEMS FROM THE STAFF

### VII. ITEMS FROM THE PUBLIC

The public is given the opportunity to address the Subcommittee on any item within its responsibility. At the discretion of the Subcommittee, speakers may be limited to three minutes each.

### VIII. ADJOURNMENT

AFFIDAVIT OF POSTING

The Art on the Outside Subcommittee will adjourn to its next regular meeting on Thursday, March 26, 2009 at 3:30 p.m. in the Community Conference Room at City Hall.

State of California ) County of Los Angeles ) City of West Hollywood )	
I declare under penalty of perjury that I am employed by the City of West Hollywood in the City Manager's Department in the Office of the City Clerk and that I posted this agenda on:	
Date:	Signature:Administrative Assistant, City Clerk Division