

**CITY OF WEST HOLLYWOOD**  
**Arts and Cultural Affairs Commission (ACAC)**  
**PERFORMING ARTS AND CULTURAL AFFAIRS SUBCOMMITTEE**  
**MEETING AGENDA**

To comply with the Americans with Disabilities Act of 1990, if you require special assistance to attend or participate in this meeting, please call the City Council's office at (323) 848-6460 at least 48 hours prior to the meeting. The City TDD line for hearing impaired is (323) 848-6494.

Written materials distributed to the Performing Arts and Cultural Affairs Subcommittee within 72 hours of the Performing Arts and Cultural Affairs Subcommittee meeting are available for public inspection immediately upon distribution in the Economic Development Department at 8300 Santa Monica Boulevard, West Hollywood, California, during normal business hours. They will also be available for inspection during the Performing Arts and Cultural Affairs Subcommittee meeting at the staff liaison's table.

**Thursday, April 9, 2009**

**5:00 p.m.**

*Location: **Community Conference Room (1<sup>st</sup> Floor)**  
8300 Santa Monica Blvd., West Hollywood*

**I. CALL TO ORDER**

- A. Roll Call
- B. Posting of the Agenda
- C. Staff Comments on the Agenda
- D. Approval of the Agenda

**II. APPROVAL OF MINUTES**

The Subcommittee will review and approve the minutes of February 12, 2009.

**III. NEW BUSINESS**

**A. Arts Participation Grant**

The Subcommittee will review the grant application and hear a presentation from Larisa Carlson, director of Dance Studio "Showtime-Katusha," requesting support through the Arts Participation Grant Program for their 10-year Anniversary Gala at Plummer Park as part of the City of West Hollywood's Annual Russian Festival.

**Recommendation:** Receive presentation, recommend funding the project for \$1,000, and forward to the Arts and Cultural Affairs Commission for ratification.

**IV. UNFINISHED BUSINESS**

**A. West Hollywood Pride Month Public Relations, Communications, and Marketing Strategy**

The Subcommittee will discuss the proposed public relations, communications and marketing strategy for Pride Month, including the development of a special Pride Month City Newsletter with Public Information Officer Tamara White.

**Recommendation:** Discuss strategy and provide direction as applicable.

**B. 2010 Arts Grant Program**

The Subcommittee will discuss the goals, objectives, desired results and budget for the City's Arts Grant Program for 2010.

**Recommendation:** Identify goals, objectives and desired results for the 2010 Arts Grant Program and recommend a funding budget for the program for ratification by the Arts and Cultural Affairs Commission.

**V. ITEMS FROM THE SUBCOMMITTEE**

**VI. ITEMS FROM THE STAFF**

**VII. ITEMS FROM THE PUBLIC**

The public is given the opportunity to address the Subcommittee on any item within its responsibility. At the discretion of the Subcommittee, speakers may be limited to three minutes each.

**VIII. ADJOURNMENT**

The Performing Arts and Cultural Affairs Subcommittee will adjourn to its next regularly scheduled meeting on Thursday, May 14, 2009 at 5:00 p.m.

**AFFIDAVIT OF POSTING**

State of California )  
County of Los Angeles )  
City of West Hollywood )

I declare under penalty of perjury that I am employed by the City of West Hollywood in the Administrative Services Department in the Office of the City Clerk and that I posted this agenda on:

Date: \_\_\_\_\_ Signature: \_\_\_\_\_  
Administrative Assistant, City Clerk Division