

AGENDA

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| 1) | Call To Order | Darren Gold
4:00pm |
| | a) Self Introductions/Roll Call | |
| | b) Posting of Agenda | |
| | c) Board Comments on Agenda | |
| 2) | Approval of Agenda and Minutes | Darren Gold
4:05pm |
| 3) | Receive, Approve and File Financials | Allan Dallatorre
4:10pm |
| | a) Review of 2010-11 Fiscal Budget | |
| 4) | Items for Discussion | Darren Gold
4:25pm |
| | a) Board Binders | |
| | b) Fashion's Night Out | |
| | c) Taste Art | |
| | d) Home of the Avenues | |
| | e) Art & Design Walk | |
| | f) LA Times Magazine | |
| 5) | Action Items for Vote
<i>Items the Board will consider and vote</i> | Darren Gold
4:45pm |
| | a) Election of new Board Member Slate | |
| | b) Nomination of Secretary to fill vacancy left by Sheri Hirschfeld | |
| 6) | Executive Director Report | Ryan Farber
5:10pm |
| | a) Sponsorship Update | |
| | b) Temp Hired | |
| | c) Newsletter | |
| | d) Art Tasting Update | |
| 7) | City/ WHMVB/Reports | Brad Burlingame, Maribel Louie
5:20pm |
| 8) | Board Member / Community Comments | 5:30pm |

To comply with the Americans with Disabilities Act of 1990, Assistive Listening Devices (ALD) will be available for check out at the meeting. If you require special assistance to attend (e.g., transportation) or to participate in this meeting (e.g., a signer for the hearing impaired), you must call or submit your request in writing to the Office of the City Clerk at (323) 848-6409 at least 48 hours prior to the meeting. For information on public transportation, call 1-800-COMMUTE or go to www.mta.net. The City TDD line for the hearing impaired is (323) 848-6496.

Written material distributed to the Board of The Avenues – Art, Fashion & Design District within 72 hours of the Board meeting is available for public inspection immediately upon distribution. Please call 310/289-2534 to make arrangements to inspect them. They will also be available for inspection during the Board meeting.

AFFIDAVIT OF POSTING
 State of California)
 County of Los Angeles)
 City of West Hollywood)

I declare under penalty of perjury that I am employed by the City of West Hollywood, in the Administrative Services Department, in the Office of the City Clerk and that I posted this agenda on:

Date: **July 29, 2010**
 Signature: _____
Office of the City Clerk