



City of West Hollywood

City Hall
8300 Santa Monica Blvd.
West Hollywood, CA
90069-6216
(323) 848-6400

Contact

Sheri A. Lunn
Public Information Officer
(323) 848-6391
slunn@weho.org

Joshua Schare
Director of Communications
(323) 848-6431
jschare@weho.org

FOR IMMEDIATE RELEASE

City of West Hollywood Acquires Holloway Motel Property

*First-Phase of Property Improvements will Commence for
Approved Holloway Interim Housing Program*

Details: www.weho.org/holloway

WEST HOLLYWOOD, April 13, 2023 – The City of West Hollywood has acquired, effective Wednesday, April 12, 2023, the Holloway Motel property located at 8465 Santa Monica Boulevard, which will operate as the [Holloway Interim Housing Program](#) to provide comprehensive services and a supportive space for people experiencing homelessness to transition into stable housing.

The Holloway Interim Housing Program will provide a safe, supportive space for people experiencing homelessness to stay 90 days, giving residents support and time to transition off the streets and into housing. The property will be managed and operated through a partnership with [Ascencia](#), a nonprofit homeless services agency, who will provide comprehensive case management and supportive services, and uphold safety for program participants.

In the coming months, the City and its architectural and construction partners will focus on completing the design, planning, permitting, and construction process to bring the structure up to code so it is safe for program participants, Ascencia staff, and the surrounding neighborhood.

In June 2022, the City received a [State of California Housing and Community Development Homekey grant](#) in the amount of \$6,007,661, and the West Hollywood City Council unanimously approved the purchase of the property to be converted into an interim housing program. The Holloway Interim Housing Program will be funded through state and regional resources that are matched by the City's Affordable Housing Trust Fund.

By purchasing the Holloway Motel, and converting it into interim housing, the City will make significant progress on the goals of its [Homeless Initiative](#), created in 2016, and double the City's available interim housing beds for adults in an expedient and cost-effective manner. The Holloway Interim Housing Program builds on more than 30 years of City efforts to partner with local agencies to provide social services to community members experiencing homelessness. It is designed to be responsive to the unique needs of its community members, drawing on the City's proud history of inclusivity and empathy in service delivery.

"The Holloway Interim Housing Program is a collaborative, common-sense solution that responds to community needs," affirmed Mayor Sepi Shyne. "True stakeholder collaboration is key to the success of this program, and we're responding to the community's priorities by directly addressing the issues related to homelessness. This paves the way for city governments to cultivate a nurturing, empathetic community that uplifts and enhances the quality of life for every community member."

Community engagement remains a priority as the City progresses with the Holloway Interim Housing Program. The City's Strategic Initiatives Division staff will continue engaging residents and businesses to share information about the project and its timelines.

The City of West Hollywood is committed to providing comprehensive assistance to people experiencing homelessness and addressing the needs of its diverse community. The City's Homeless Initiative addresses homelessness with a multi-disciplinary, multi-agency, collaborative response, working in close partnership with nonprofit social services providers, the West Hollywood Sheriff's Station, and Los Angeles County agencies.

To report concerns about a community member who is homeless, call the West Hollywood Homeless Initiative Concern Line at (323) 848-6590. If the concern requires time-sensitive assistance during nights or weekends, please call the West Hollywood Sheriff's Station at (310) 855-8850.

Additional information can be found at www.weho.org/holloway. For more information about the Homeless Initiative, please contact Corri Planck, City of West Hollywood Strategic Initiatives Manager, at (323) 848-6430 or cplanck@weho.org. For people who are Deaf or hard of hearing, please call TTY (323) 848-6496.

For up-to-date information about City of West Hollywood news and events, follow @wehocity on [social media](#), sign-up for news updates at www.weho.org/email, and visit the City's calendar of meetings and events at www.weho.org/calendar. City Hall services are accessible by phone at (323) 848-6400 and via website at www.weho.org.

For reporters and members of the media seeking additional information about the City of West Hollywood, please contact the City of West Hollywood's Public Information Officer, Sheri A. Lunn, at (323) 848-6391 or slunn@weho.org.

###