

**WEST HOLLYWOOD  
EAST SIDE  
PROJECT ADVISORY COMMITTEE MEETING**

**REVISED AGENDA  
TUESDAY, JULY 27, 2010  
6:30 P.M.  
PLUMMER PARK, COMMUNITY CENTER ROOM 6  
7377 SANTA MONICA BLVD**

To comply with the Americans with Disabilities Act of 1990, Assistive Listening Devices (ALD) will be available at the meeting if a request is made to the Rent Stabilization & Housing Department at least 24 hours in advance of the meeting. If you require special assistance to attend or to participate in this meeting, you must call or submit your request in writing to the Rent Stabilization & Housing Department at (323) 848-6323 at least 48 hours in advance. The City TDD line for the hearing impaired is (323) 848-6496.

Written materials distributed to the Project Advisory Committee within 72 hours of the Project Advisory Committee meeting are available for public inspection immediately upon distribution at the West Hollywood Rent Stabilization and Housing Department at 8300 Santa Monica Boulevard, West Hollywood, California, during normal business hours. They will also be available for inspection during the Project Advisory Committee meeting at the staff liaison table.

- 1. CALL TO ORDER:**
- 2. ROLL CALL**
- 3. APPROVAL OF AGENDA**
- 4. PUBLIC COMMENTS** – This time has been set aside for members of the public to address the Project Advisory Committee on items within the subject matter jurisdiction of the committee. Although the Committee values your comments, pursuant to the Brown Act, the committee cannot discuss or take any action on items not listed on the posted agenda.
- 5. CONSENT CALENDAR**
  - A. APPROVAL OF PAC MINUTES OF MAY 25, 2010 (5 minutes)**  
RECOMMENDATION: Approve the minutes of the May 25, 2010 meeting.
- 6. NEW BUSINESS:**
  - A. SHERIFF'S UPDATE - CAPTAIN KELLY FRASER (20 minutes)**

- B. ROUTE 66 NEON ART PROJECT (20 minutes)**  
**PRESENTER: ANDREW CAMPBELL, CULTURAL AFFAIRS ADMINISTRATOR**
  
  - C. MOVIE TOWN PLAZA UPDATE (15 minutes)**  
**PRESENTER: DARREN EMBRY, CASDEN PROPERTIES**
  
  - D. PRESENTATION OF LA BREA & SANTA MONICA AND LA BREA & FOUNTAIN PROJECTS (45 minutes)**  
**PRESENTER: JEFF SEYMOUR, ROD STONE, KEVIN NEWMAN OF THE MONARCH GROUP AND JEFF SEYMOUR CONSULTING**
  
  - E. INTERNET SAFETY & STREET CRIME PREVENTION (10 minutes)**  
**PRESENTER: RUTH WILLIAMS**
  
  - F. DEVELOPMENT UPDATE (10 minutes)**
  
  - G. CHAIRS REPORT (10 minutes)**
- 7. UNFINISHED BUSINESS**
- 8. PUBLIC COMMENTS:** This time has been set aside for members of the public to address the Project Advisory Committee on items within the subject matter jurisdiction of the committee. Although the Committee values your comments, pursuant to the Brown Act, the committee cannot discuss or take any action on items not listed on the posted agenda.
- 9. DEPUTY EXECUTIVE DIRECTOR COMMENTS:**
- 10. COMMITTEE MEMBER COMMENTS:**
- 11. ADJOURNMENT:**

AFFIDAVIT OF POSTING  
State of California )  
County of Los Angeles )  
City of West Hollywood )

I declare under penalty of perjury that I am employed by the City of West Hollywood, in the Administrative Services Department, in the Office of the City Clerk and that I posted this agenda on:

Date: **July 20, 2010**

Signature: \_\_\_\_\_  
**Office of the City Clerk**