



**Meeting Location:**  
**Cecconi's West Hollywood**  
8764 Melrose Ave | West Hollywood CA 90069

## **IN PERSON BID MEETING - AGENDA**

**Wednesday, February 15, 2023**

**4:00 pm – 5:30 pm**

- 1) CALL TO ORDER/CHAIR REPORT – Katherine Shadley 4:00 PM**
  - a. Self-Introductions/Roll Call (Nalani Santiago)
  - b. Board Comments on Agenda
  - c. Executive Committee Ratification
  - d. Nominating Committee Formation to Fill Two Vacant Board Seats
  
- 2) REVIEW OF AGENDA & MINUTES – Katherine Shadley 4:15 PM**
  - a. Review and Approve January Minutes
  
- 3) FINANCIAL REPORT REVIEW & APPROVAL – John-Baptiste Godard 4:20 PM**
  - a. Approve December Financial Report
  - b. Review & Approve January Financial Report
  
- 4) BID MANAGER REPORT – Genevieve Morrill 4:30 PM**
  - a. AB 2449 State Law In-Person Meetings
    - i. [https://leginfo.legislature.ca.gov/faces/billNavClient.xhtml?bill\\_id=202120220AB2449](https://leginfo.legislature.ca.gov/faces/billNavClient.xhtml?bill_id=202120220AB2449)
  - b. Board Meeting Location Discussion & Decision
  - c. Executive Director Update & Action
  - d. Marketing Report (Alexa Bird)
    - i. Newsletter & Website
    - ii. Love + Sports Guide
  
- 4) COMMITTEE REPORTS 4:45 PM**
  - a. Reformed Committees Review (Gen)
  - b. Marketing & Events Committee Update (Nadia/Tobi)
    - i. Website Development: SYNHERGY Update (Dimple)
    - ii. Social Media: SYNHERGY Update (Dimple)
    - iii. Melrose Businesses Allocation Update
    - iv. Mixer Invite Template
      - Charging for Mixers Discussion & Action
    - v. Photography
  - c. Welcome Committee Update (Gary)
  
- 5) EXECUTIVE COMMITTEE REPORT – Katherine Shadley 5:10 PM**
  
- 6) EXTERNAL PARTNER REPORTS 5:15 PM**
  - a. City of West Hollywood –Taylor Coyne
  - b. West Hollywood Chamber of Commerce – Genevieve Morrill
    - Advocacy Efforts / Streetscape
    - AMMBI | March 1, 2023 | 8:30-10:30 AM | Andaz Hotel

**7) BOARD MEMBER COMMENTS**

**5:20 PM**

**8) PUBLIC COMMENTS**

**5:25 PM**

**9) ADJOURNMENT**

**5:30 PM**

**NEXT MEETING: MARCH 15<sup>TH</sup>**

**AFFIDAVIT OF POSTING**

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County of Los Angeles )  
City of West Hollywood )

I declare under penalty of perjury that I am employed  
by the City of West Hollywood in the Office of the  
City Clerk, and that this document was posted on:

Date: February 10, 2023  
Signature: \\Alyssa T. Poblador\  
Office of the City Clerk