

AGENDA
CITY OF WEST HOLLYWOOD
Arts and Cultural Affairs Commission (ACAC)
URBAN ART SUBCOMMITTEE

Thursday, January 19, 2023

5:00 p.m.

TELECONFERENCE MEETING*

Join Zoom meeting via computer or app: <https://us06web.zoom.us/j/86996027154>
(Please keep video and microphone off when joining)

OR

Dial-in via phone: (669) 900-6833
Use Meeting ID: 869 9602 7154, then press #

The West Hollywood Arts and Cultural Affairs Commission Urban Art Subcommittee acknowledges that the land on which we gather and that is currently known as the City of West Hollywood is the occupied, unceded, seized territory of the Gabrieleño Tongva and Gabrieleño Kizh peoples.

*IN AN EFFORT TO PROTECT PUBLIC HEALTH AND PREVENT THE SPREAD OF COVID-19 (CORONAVIRUS), THIS PUBLIC MEETING IS HELD PURSUANT TO AB 361, WHICH AUTHORIZES PUBLIC MEETINGS TO TAKE PLACE VIA TELECONFERENCE BECAUSE STATE AND LOCAL OFFICIALS ARE RECOMMENDING MEASURES TO PROMOTE SOCIAL DISTANCING.

TO PARTICIPATE IN THIS PUBLIC MEETING:

1. You are strongly encouraged to email or call the Arts and Cultural Affairs Commission Secretary at: doceguera@weho.org or 323-848-6351 no later than 3:00 p.m. on Thursday, January 19, 2023, to be added to the Public Speaker List for the meeting. If calling, please leave a message include your name, the phone number from which you will be calling from (if joining by phone), and which item you would like to speak on.
2. Join the meeting by clicking the meeting link 10 minutes prior to the start of the meeting OR dial-in via phone 10 minutes prior to the start of the meeting (the meeting begins at 5:00 p.m.) *You will be placed on HOLD in the Virtual Meeting Room until the meeting begins. Please keep video and microphone off if joining by computer or app.*
 - Join via computer or Zoom app here (please keep video and microphone off):
<https://us06web.zoom.us/j/86033004366>
 - OR Dial-in via phone: 669-900-6833, use Meeting ID.: 869 9602 7154, then press #

If special assistance to participate in this meeting is required, (e.g., an American Sign Language interpreter for people who are Deaf or hard of hearing), you must call or submit your request in writing to the Office of the City Clerk at (323) 848-6800 at least 48 hours prior to the meeting. The City TTY line is (323) 848-6496.

For a complete listing of arts and cultural programs, events and opportunities, please visit www.weho.org/arts or follow @WeHoArts on social media.

I. CALL TO ORDER

- A. Land Acknowledgment
- B. Pledge of Allegiance
- C. Roll Call
- D. Approval of the Agenda
- E. Approval of the November 10, 2022 Meeting Minutes
- F. Public Comment

The public is given the opportunity to address the Subcommittee on any item within its responsibility. At the discretion of the Subcommittee, speakers may be limited to two minutes each. If you would like to present public comment at the meeting, please see the section titled "TO PARTICIPATE IN THIS PUBLIC MEETING" at the top of the first page of this Meeting Agenda.

II. CONSENT CALENDAR

The following routine matters can be acted upon by one motion. Individual items may be removed by the Subcommittee for separate discussion. Items removed for separate discussion will be heard following Unfinished Business Items.

A. Posting of the Agenda

The agenda was posted per proper noticing procedures at City Hall, Plummer Park, West Hollywood Library, and West Hollywood Sheriff's Station.

RECOMMENDATION: Receive and file.

III. UNFINISHED BUSINESS

A. Urban Art Program Projects

The Subcommittee will receive an update from staff and discuss Urban Art Program projects under the Subcommittee's oversight. The list below reflects the current stage each development is pursuing (project address, project name (if available), artist selected for the project).

STAGE I
▪ none
STAGE II
▪ Melrose Avenue Gathering Place (Design District Streetscape Master Plan, Karon Davis)
▪ Beverly Boulevard Gathering Place (Design District Streetscape Master Plan, Greenmeme)
▪ 9009 Melrose Avenue (Melrose Triangle, Ned Kahn)
STAGE III
▪ 625 N San Vicente Boulevard (AIDS Monument, Daniel Tobin)
▪ 1136 La Cienega Boulevard (Mark Hagan)
STAGE IV

▪ 1013 Genesee (Elena Manferdini)
▪ 1040 La Brea Avenue (Jim Isermann)
8497 Sunset Boulevard (Refik Anadol)
▪ OTHER PROJECTS
▪ Public Art Archive (Collections Management)
▪ Neon Dog (Urban Art Collection)

RECOMMENDATION: Provide staff direction as applicable on Urban Art projects under the Subcommittee’s oversight.

B. 9009 Melrose Avenue (formerly 9060 Santa Monica Boulevard) (Melrose Triangle) – STAGE II Schematic Art Plan

The Subcommittee will receive a presentation from art consultant Patrick Ela and artist Ned Kahn for the STAGE II Schematic Art Plan for 9009 Melrose Avenue, and consider recommending approval of the Schematic Art Plan to the Arts and Cultural Affairs Commission.

RECOMMENDATIONS:

1. Recommend approval of the Schematic Art Plan by artist Ned Kahn.
2. Receive and file submissions in accordance with the Urban Art Policy and Guidelines.
3. Forward the recommendations to the Arts and Cultural Affairs Commission for approval.

C. 1136 La Cienega Boulevard – STAGE III Final Art Plan

The Subcommittee will receive a presentation from the art consultant Christopher Testa, Urban Art Projects, and artist Mark Hagen for the STAGE III Final Art Plan for 1136 La Cienega Boulevard and consider recommending approval of the STAGE III Final Art Plan to the Arts and Cultural Affairs Commission.

RECOMMENDATIONS:

1. Recommend approval of the Final Art Plan by artist Mark Hagen.
2. Receive and file submissions in accordance with the Urban Art Policy and Guidelines.
3. Forward the recommendations to the Arts and Cultural Affairs Commission for approval.

IV. NEW BUSINESS

None.

V. EXCLUDED CONSENT CALENDAR

VI. PUBLIC COMMENT

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VII. ITEMS FROM THE SUBCOMMITTEE

VIII. ITEMS FROM STAFF

IX. DEVELOPMENT OF NEXT MEETING AGENDA

The Subcommittee will advise staff on the development of its Thursday, February 16, 2023 special meeting agenda.

X. ADJOURNMENT

The Urban Art Subcommittee will adjourn to its next meeting scheduled Thursday, February 16, 2023 at 5:00 p.m. to be held via teleconference.

AFFIDAVIT OF POSTING

State of California)
County of Los Angeles)
City of West Hollywood)

I declare under penalty of perjury that I am employed
by the City of West Hollywood in the Office of the
City Clerk, and that this document was posted on:

Date: January 12, 2023
Signature: \\Alyssa T. Poblador\\
Office of the City Clerk