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Note: Any agenda item which has not been initiated by 11:00 p.m. may be continued to a subsequent City Council meeting.

**CITY COUNCIL
CITY OF WEST HOLLYWOOD
AGENDA
TUESDAY, JANUARY 20, 2009
WEST HOLLYWOOD PARK
647 N. SAN VICENTE BOULEVARD

6:30 P.M. – REGULAR MEETING**

CALL TO ORDER:

PLEDGE OF ALLEGIANCE:

ROLL CALL:

APPROVAL OF AGENDA:

ADJOURNMENT MOTIONS:

PRESENTATIONS:

1. **PUBLIC COMMENT:** This time has been set aside for members of the public to address the City Council on Consent Calendar items, other agenda items if the member of the public cannot be present later in the meeting at the time the item is heard by the Council and items of general interest within the subject matter jurisdiction of the Council. Although the City Council values your comments, pursuant to the Brown Act it generally cannot take any action on items not listed on the posted agenda. This comment period shall be limited to 20 minutes, with two minutes assigned for each speaker. Another period has been reserved for general public comment, later in the meeting, for those who could not be heard at this time. Testimony for public hearings will only be taken at the time of the hearing.

- 1.A. **PUBLIC COMMENTS ON CONSENT CALENDAR ITEMS WHICH HAVE NOT BEEN REMOVED FROM THE CONSENT CALENDAR:**

- 1.B. **PUBLIC COMMENTS, GENERAL INTEREST:**

COUNCILMEMBER COMMENTS: This portion of the meeting is set aside for general comments, announcements, requests of staff, and/or other issues of concern from members of the City Council.

CITY MANAGER'S REPORT: This time is set aside for the City Manager to update the Council on important items initiated by staff or previously requested by the City Council.

FISCAL IMPACT ON CONSENT CALENDAR:

2. **CONSENT CALENDAR:**

The following routine matters can be acted upon by one motion. Individual items may be removed by the Council for separate discussion. Items removed for separate discussion will be heard following New Business Items. The title is deemed to be read and further reading waived of any ordinance listed on the consent calendar for introduction or adoption.

- 2.A. **POSTING OF AGENDA:**

The agenda for the meeting of Tuesday, January 20, 2009 was posted at City Hall, Plummer Park, the Sheriff's Station and at the West Hollywood Library on Thursday, January 15, 2009.

RECOMMENDATION: Receive and file.

- 2.B. **APPROVAL OF MINUTES:**

The City Council is requested to approve the minutes of prior Council meetings.

RECOMMENDATION: Approve the minutes of January 5, 2009.

- 2.C. **DEMAND REGISTER NO. 618, RESOLUTION NO. 09-3765:**

The City Council is requested to approve payment of bills due as presented by the Director of Finance.

RECOMMENDATION: Approve Demand Register No. 618 and adopt Resolution No. 09-3765, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD ALLOWING AND APPROVING THE PAYMENT OF DEMANDS ON DEMAND REGISTER NO. 618."

2.D. CLAIMS ADMINISTRATION:

The City Council is asked to deny Claims filed against the City, as a routine administrative step in claims processing.

RECOMMENDATION: Deny the claims of Alexa Nourafchan, Wanda Wellerstein, and Heather Samitt and refer to the City's claims adjuster.

2.E. ORDINANCE NO. 09-803 (2ND READING), ESTABLISHING A BID PROTEST PROCEDURE IN CONNECTION WITH CITY CONSTRUCTION PROJECTS AND AMENDING THE WEST HOLLYWOOD MUNICIPAL CODE [T. WEST, C. SCHAFFER]

The City Council will waive further reading and adopt Ordinance No. 09-803, a proposed ordinance establishing a bid protest procedure in connection with City construction projects and amending the West Hollywood Municipal Code.

RECOMMENDATION: Waive further reading and adopt Ordinance No. 09-803, "AN ORDINANCE OF THE CITY OF WEST HOLLYWOOD ESTABLISHING A BID PROTEST PROCEDURE IN CONNECTION WITH CITY CONSTRUCTION PROJECTS AND AMENDING THE WEST HOLLYWOOD MUNICIPAL CODE."

2.F. COMMISSION AND ADVISORY BOARD ACTION REPORTS:

The City Council will receive reports from various Commissions on actions taken at their recent meetings.

RECOMMENDATION: Receive and file.

2.G. ADOPTION OF THE CURRENT EDITION OF THE STANDARD SPECIFICATIONS FOR PUBLIC WORKS CONSTRUCTION [O. DELGADO, S. PERLSTEIN]:

The Council will consider adoption of the 2009 edition of the Standard Specifications for Public Works Construction, (commonly called the "Greenbook") for use on public works projects and any work done in the public right of way.

RECOMMENDATION: Adopt Resolution No. 09-3766, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD REGULATING MATERIALS OF CONSTRUCTION AND THEIR USE IN THE ERECTION, INSTALLATION, ALTERATION, REPAIR, REMOVAL, CONVERSION, DEMOLITION, AND CONSTRUCTION OF PUBLIC WORKS IMPROVEMENTS IN THE CITY OF WEST HOLLYWOOD; PROVIDING FOR THE ADMINISTRATION OF CONTRACTS AS WELL AS PERMITS ISSUED IN CONNECTION WITH SUCH IMPROVEMENTS;

AND REPEALING ALL RESOLUTIONS AND PARTS OF RESOLUTIONS IN CONFLICT THEREWITH.”

2.H. AUTHORIZE A CONTRACT WITH VISION INTERNET FOR THE DEVELOPMENT AND DESIGN OF A NEW CITY WEBSITE [H. GOSS, B. WHITE, A. GANDHY, B. GANLEY]:

The City Council will consider authorizing a contract with Vision Internet for the development, design and implementation of an upgraded City website.

RECOMMENDATIONS: 1) Authorize a contract with Vision Internet for the development, design and implementation of a new City website; and 2) Authorize the City Manager to enter into a contract with Vision Internet in an amount not to exceed \$50,000.

2.I. CONTRACT WITH STERN CONSULTING [P. AREVALO, M. GERLE]

The Council will consider approving a contract with Stern Consulting for the purpose of providing professional services as they relate to design and preparation of a Customer Relationship Management (CRM) system as well as the study of Community Development Department work flow operations in order to enhance and formalize those processes.

RECOMMENDATION: Approve the contract with Stern Consulting in an amount not to exceed \$36,000 and authorize the City Manger to sign.

2.J. APPROVAL OF A PROFESSIONAL SERVICES AGREEMENT WITH JOHN L. HUNTER ASSOCIATES TO ASSIST THE CITY TO IMPLEMENT PROGRAMS FOR COMPLIANCE WITH THE NATIONAL POLLUTANT DISCHARGE ELIMINATION SYSTEM (NPDES) PERMIT [O. DELGADO, S. PERLSTEIN]

This item requests that the City Council approve a professional service agreement with John L. Hunter Associates for professional services to assist the City to implement programs for compliance with the National Pollutant Discharge Elimination System (NPDES) Permit.

RECOMMENDATION: Approve a professional services Agreement in an amount not to exceed \$35,000 with John L. Hunter Associates and authorize the City Manager to sign the Agreement.

2.K. INCREASE COMPENSATION FOR POLL WORKERS [T. WEST, G. VESPOINT]

The City Council will consider approving an increase to the stipends afforded poll workers hired by the City Clerk's office to staff West Hollywood's General Municipal Election.

RECOMMENDATION: Increase the stipend for Clerks from \$65 to \$80 and increase the stipend for Inspectors from \$75 to \$100.

2.L. CO-SPONSORSHIP OF THE WILLIAMS INSTITUTE'S CONFERENCE, "THE GLOBAL ARC OF JUSTICE: SEXUAL ORIENTATION LAW AROUND THE WORLD" [J. HEILMAN, F. SOLOMON, J. DURAN, H. MOLINA, E. VALENCIA]

The City Council will consider co-sponsoring the 2009 Williams Institute's conference, to be held in the City of West Hollywood in March, 2009.

RECOMMENDATIONS: 1) Approve the City of West Hollywood's co-sponsorship of the Williams Institute's Conference: "The Global Arc of Justice: Sexual Orientation Law Around the World", and allow the use of the City's name and logo on event promotional materials; 2) Direct Public Information Office to utilize City resources to promote Conference activities; and 3) Direct staff to work with the West Hollywood Marketing and Visitors Bureau and the Williams Institute's Committee to facilitate Conference activities in the City.

2.M. TWEAKERS PROJECT UPDATE AND CO-SPONSORSHIP OF THE SOBER SIZZLES CAMPAIGN [J. DURAN, H. MOLINA]

The City Council will review an update from the Tweakers Project and consider co-sponsoring the Sober Sizzles Campaign.

RECOMMENDATION: 1) Receive and file update report; 2) Approve co-sponsorship of the Tweakers Project's new campaign called "Sober Sizzles" and authorize the use of the City name and logo on all campaign materials; and 3) Direct staff to assist with the launch and promotion of the "Sober Sizzles" campaign.

2.N. WEST HOLLYWOOD WOMEN'S HEART HEALTH CAMPAIGN 2009 AND AMERICAN HEART MONTH [A. LAND, C. PLANK, J. DURAN, H. MOLINA]

The City Council will consider approving the annual participation West Hollywood Women's Heart Health Campaign 2009 and in both National Wear Red Day and National Woman's Heart Day.

RECOMMENDATION: Direct staff to promote the West Hollywood Women's Heart Health Campaign 2009 and American Heart Month and incorporate materials from both the National Wear Red Day and the National Woman's Heart Day Program with the City's on-going health awareness efforts throughout the year.

2.O. CREATION OF THE WEST HOLLYWOOD DESIGN AND ARCHITECTURAL HOTEL TOUR [J. HEILMAN, F. SOLOMON, M. HORNER, R. REYNOLDS, M. LOUIE]

The City Council will consider a resolution supporting the creation of the West Hollywood Design and Architectural Hotel Tour.

RECOMMENDATIONS: 1) Approve the creation of the West Hollywood Design and Architectural Hotel Tour and authorize the use of the City name and logo on invitations, programs, and other collateral materials; 2) Direct the Department of Public Information and Prosecution Services to

utilize city resources to publicize these events; 3) Direct the Department of Economic Development to work with the Avenues of Art and Design, the West Hollywood Marketing and Visitors Bureau, the Sunset Strip Business Association to maximize the marketing and promotional opportunities for the tour; and 4) Direct the Department of Economic Development to return to the City Council in 60 days with a refined concept, management plan and budget.

2.P. INCREASING AND IMPLEMENTING OUTREACH EFFORTS TO RUSSIAN-SPEAKING RESIDENTS IN GENERAL PLAN UPDATE [J. HEILMAN, F. SOLOMON, T. LIN]

The City Council will consider increasing and implementing targeted outreach efforts to the Russian-speaking community during the General Plan update process.

RECOMMENDATIONS: 1) Direct the Department of Community Development staff to produce a report detailing the implementation of past outreach strategies to the Russian-speaking community regarding the General Plan update and the results of those efforts. The report should also include an outline of future outreach strategies to the Russian-speaking community, the implementation of outlined strategies, and a means to measure the community responses quantitatively. The report should be completed for City Council review by the next Council meeting; and 2) Direct the Director of the Department of Community Development to immediately include a disclaimer on all existing and future published and visual materials regarding the General Plan update: "Disclaimer: This information is incomplete and is likely to be skewed because we have not yet completed compiling responses from the City of West Hollywood's Russian-speaking community."

2.Q. CO-SPONSORSHIP OF THE COURAGE CAMPAIGN'S "CAMP COURAGE" TRAINING SEMINAR [J. PRANG, J. DURAN, J. STEVENS, H. MOLINA]

The City Council will consider co-sponsorship of the Courage Campaign's "Camp Courage," a skills-building training program for marriage equality activists scheduled for Sunday, January 25, 2009 in the West Hollywood Park Auditorium.

RECOMMENDATION: Authorize co-sponsorship of Camp Courage, which includes: a) Authorize the use of West Hollywood Park Auditorium for Camp Courage training sessions between the hours of 7:30 a.m. and 6:00 p.m. on Sunday, January 29, 2009; and b) Authorize the waiver of all applicable City of West Hollywood Special Event Fees and additionally direct City Recreation Services Staff to coordinate event set up and tear down with Camp Courage organizers.

3. PUBLIC HEARINGS:

3.A ZONE TEXT AMENDMENT 2008-005 UPDATING THE DEFINITIONS THAT APPLY TO THE CULTURAL HERITAGE PRESERVATION ORDINANCE [S. KEENE, J. KEHO, F. CONTRERAS]

The City Council will continue to a date uncertain, the public hearing to consider an amendment of the City of West Hollywood Zoning Ordinance to include in its definitions the 2008 R2, R3, R4 Multi-Family Survey Report (2008 Survey Update) and include the identified properties in the 2008 Survey Update as potential cultural resources. These definitions apply to the provisions of the West Hollywood Municipal Code (WHMC) Chapter 19.58 (Cultural Heritage Preservation Ordinance). Notices of this hearing will be re-distributed and published as required by law.

RECOMMENDATION: Continue the public hearing to a date uncertain.

3.B. APPROVAL OF FISCAL YEAR 2009-2010 COMMUNITY DEVELOPMENT BLOCK GRANT (CDBG) PROGRAM PLANNING SUMMARY AND BUDGET [A. WINDERMAN, R. BURNLEY]:

The City Council will solicit comments on the City of West Hollywood's proposed CDBG planning summary and budget for fiscal year 2009-2010. Following the public hearing, the City Council will consider approving the proposed resolution, project plan and budget.

RECOMMENDATIONS: 1) Approve the 2009-2010 CDBG program budget, and instruct staff to submit the CDBG Program Planning Summary for approval to the Los Angeles County Community Development Commission (CDC); 2) Authorize staff to adjust the 2009-2010 program budget as necessary to take into account the final CDBG allocation from the U.S. Department of Housing and Urban Development (HUD) and any amounts remaining unspent at the close of the current fiscal year; and 3) Adopt Resolution No. 09- __, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD, CALIFORNIA, APPROVING THE PROGRAM PLANNING SUMMARY FOR COMMUNITY DEVELOPMENT BLOCK GRANT FUNDS FOR FISCAL YEAR 2009-2010."

4. UNFINISHED BUSINESS: NONE

5. NEW BUSINESS: NONE

EXCLUDED CONSENT CALENDAR: Items removed from the Consent Calendar for separate discussion are considered at this time.

PUBLIC COMMENT: This time is set aside for the public to address the Council on any item of interest within the subject matter jurisdiction of the Council that could not be heard under Item 1 at the beginning of the meeting.

6. LEGISLATIVE:

6.A. AN ORDINANCE PERTAINING TO PEDDLING AND AMENDING THE WEST HOLLYWOOD MUNICIPAL CODE [O. DELGADO, J. AUBEL]

The City Council will consider adopting an ordinance amending the West Hollywood Municipal Code to add to the definition of peddling and to make the peddling of liquids and edibles without a business license a misdemeanor.

RECOMMENDATION: Introduce on first reading Ordinance No. 09-_____, "AN ORDINANCE OF THE CITY OF WEST HOLLYWOOD PERTAINING TO PEDDLING AND AMENDING THE WEST HOLLYWOOD MUNICIPAL CODE."

6.B. AN ORDINANCE AMENDING THE BUSINESS LICENSE ORDINANCE PERTAINING TO PROCESSING APPLICATIONS FOLLOWING A LICENSE REVOCATION AND AMENDING THE WEST HOLLYWOOD MUNICIPAL CODE [O.DELGADO, J. AUBEL]

The City Council will consider adopting an ordinance to amend Title 5, Chapter 5.08 Section 200.b of the West Hollywood Municipal Code to require a licensee who has had their business license revoked, modified, or suspended to return to the Business License Commission before they are issued a new license.

RECOMMENDATION: Introduce on first reading Ordinance No. 09-_____, "AN ORDINANCE OF THE CITY OF WEST HOLLYWOOD AMENDING THE BUSINESS LICENSE ORDINANCE PERTAINING TO PROCESSING APPLICATIONS FOLLOWING A LICENSE REVOCATION AND AMENDING THE WEST HOLLYWOOD MUNICIPAL CODE."

COUNCILMEMBER COMMENTS: Additional general comments, announcements, requests of staff and/or other issues of concern to Councilmembers are briefly presented at this time.

ADJOURNMENT: The City Council will adjourn to their next regular meeting, which will be on Monday, February 2, 2009 at 6:30 P.M. at West Hollywood Park, 647 N. San Vicente Boulevard.

UPCOMING MEETING SCHEDULE				
Date	Day	Time	Meeting Type	Location
February 2	Monday	6:30 PM	Regular Meeting	W.H. Park Aud.
February 17	Tuesday	6:30 PM	Regular Meeting	W.H. Park Aud.
March 2	Monday	6:30 PM	Regular Meeting	W.H. Park Aud.
March 16	Monday	6:30 PM	Regular Meeting	W.H. Park Aud.

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