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***Note: Any agenda item which has not been initiated by 11:00 p.m. may be continued to a subsequent City Council meeting.***

**CITY COUNCIL  
CITY OF WEST HOLLYWOOD  
AGENDA  
MONDAY, FEBRUARY 2, 2009  
WEST HOLLYWOOD PARK  
647 N. SAN VICENTE BOULEVARD**

**6:00 P.M. - CLOSED SESSION: See attached Closed Session Agenda**

**6:30 P.M. – REGULAR MEETING**

**CALL TO ORDER:**

**PLEDGE OF ALLEGIANCE:**

**ROLL CALL:**

**REPORT OF CLOSED SESSION AGENDA:**

**APPROVAL OF AGENDA:**

**ADJOURNMENT MOTIONS:**

**PRESENTATIONS:**

1. **PUBLIC COMMENT:** This time has been set aside for members of the public to address the City Council on Consent Calendar items, other agenda items if the member of the public cannot be present later in the meeting at the time the item is heard by the Council and items of general interest within the subject matter jurisdiction of the Council. Although the City Council values your comments, pursuant to the Brown Act it generally cannot take any action on items not listed on the posted agenda. This comment period shall be limited to 20 minutes, with two minutes assigned for each speaker. Another period has been reserved for general public comment, later in the meeting, for those who could not be heard at this time. Testimony for public hearings will only be taken at the time of the hearing.

- 1.A. **PUBLIC COMMENTS ON CONSENT CALENDAR ITEMS WHICH HAVE NOT BEEN REMOVED FROM THE CONSENT CALENDAR:**

- 1.B. **PUBLIC COMMENTS, GENERAL INTEREST:**

**COUNCILMEMBER COMMENTS:** This portion of the meeting is set aside for general comments, announcements, requests of staff, and/or other issues of concern from members of the City Council.

**CITY MANAGER'S REPORT:** This time is set aside for the City Manager to update the Council on important items initiated by staff or previously requested by the City Council.

**FISCAL IMPACT ON CONSENT CALENDAR:**

2. **CONSENT CALENDAR:**

The following routine matters can be acted upon by one motion. Individual items may be removed by the Council for separate discussion. Items removed for separate discussion will be heard following New Business Items. The title is deemed to be read and further reading waived of any ordinance listed on the consent calendar for introduction or adoption.

- 2.A. **POSTING OF AGENDA:**

*The agenda for the meeting of Monday, February 2, 2009 was posted at City Hall, Plummer Park, the Sheriff's Station and at the West Hollywood Library on Thursday, January 29, 2009.*

RECOMMENDATION: Receive and file.

- 2.B. **APPROVAL OF MINUTES:**

*The City Council is requested to approve the minutes of prior Council meetings.*

RECOMMENDATION: Approve the minutes of January 20, 2009.

**2.C. DEMAND REGISTER NO. 619, RESOLUTION NO. 09-3768:**

*The City Council is requested to approve payment of bills due as presented by the Director of Finance.*

RECOMMENDATION: Approve Demand Register No. 619 and adopt Resolution No. 09-3768, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD ALLOWING AND APPROVING THE PAYMENT OF DEMANDS ON DEMAND REGISTER NO. 619."

**2.D. TREASURER'S REPORT FOR DECEMBER 2008:**

*The City Council will receive the Treasurer's Report for the month ended December 2008 pursuant to Section 53646 of the Government Code of the State of California.*

RECOMMENDATION: Receive and file.

**2.E. ORDINANCE NO. 09-804 (2<sup>ND</sup> READING), PERTAINING TO PEDDLING AND AMENDING THE WEST HOLLYWOOD MUNICIPAL CODE [T. WEST, C. SCHAFFER]**

*The City Council will waive further reading and adopt Ordinance No. 09-804, a proposed ordinance pertaining to peddling and amending the West Hollywood Municipal Code.*

RECOMMENDATION: Waive further reading and adopt Ordinance No. 09-804, "AN ORDINANCE OF THE CITY OF WEST HOLLYWOOD PERTAINING TO PEDDLING AND AMENDING THE WEST HOLLYWOOD MUNICIPAL CODE."

**2.F. ORDINANCE NO. 09-805 (2<sup>ND</sup> READING), AMENDING THE BUSINESS LICENSE ORDINANCE PERTAINING TO PROCESSING APPLICATIONS FOLLOWING A LICENSE REVOCATION AND AMENDING THE WEST HOLLYWOOD MUNICIPAL CODE [T. WEST, C. SCHAFFER]**

*The City Council will waive further reading and adopt Ordinance No. 09-805, a proposed ordinance amending the Business License Ordinance pertaining to processing applications following a license revocation and amending the West Hollywood Municipal Code.*

RECOMMENDATION: Waive further reading and adopt Ordinance No. 09-805, "AN ORDINANCE OF THE CITY OF WEST HOLLYWOOD AMENDING THE BUSINESS LICENSE ORDINANCE PERTAINING TO PROCESSING APPLICATIONS FOLLOWING A LICENSE REVOCATION AND AMENDING THE WEST HOLLYWOOD MUNICIPAL CODE."

**2.G. COMMISSION AND ADVISORY BOARD ACTION REPORTS:**

*The City Council will receive reports from various Commissions on actions taken at their recent meetings.*

RECOMMENDATION: Receive and file.

**2.H. RESIGNATIONS FROM CITY COMMISSIONS, ADVISORY BOARDS, AND COMMITTEES [T. WEST, C. SCHAFFER]**

*The City Council will accept the resignation of Historic Preservation Commissioner Victoria Joyce, effective December 19, 2008; and the resignation of Rent Stabilization Commissioner Christopher Winter, effective January 13, 2009.*

RECOMMENDATION: Accept with regret the resignation of Victoria Joyce from the Historic Preservation Commission and Christopher Winter from the Rent Stabilization Commission.

**2.I. AWARD OF CONTRACT FOR CIP 55-08/09-05, ANNUAL PAVEMENT STRIPING, LEGENDS AND PAINTING [L. LONG, S. BAXTER, K. TRUDEAU]**

*The City Council will consider awarding a two year contract for Annual Pavement Striping, Legends and Painting.*

RECOMMENDATIONS: 1) Accept the bid dated November 24, 2008, in the amount of \$272,586.00 submitted by California Traffic Maintenance, Incorporated of Burbank, California; 2) Authorize the City Manager to sign a two year Agreement with California Traffic Maintenance, Incorporated in an amount of \$272,586.00 for the Annual Pavement Striping, Legends and Painting, CIP 55-08/09-05; 3) Authorize the expenditure of an amount not to exceed 15% of the Agreement amount as approved by the Director of the Human Services Department; and 4) Reject all other bids and return associated Bid Bonds.

**2.J. REQUEST FOR PROPOSAL (RFP) OF COMBINED TAXI COUPON SUBSIDY PROGRAM SERVICES WITH THE CITY OF BEVERLY HILLS [L. LONG, D. DENNIS, J. ROONEY]**

*The City Council will consider the issuance of an RFP for the Administration of the Taxi Coupon Subsidy Program services and continue to coordinate services with the City of Beverly Hills.*

RECOMMENDATION: Authorize staff to issue an RFP for the Taxi Coupon Subsidy Program in coordination with the City of Beverly Hills Transit Services.

**2.K. AMENDMENT TO AGREEMENT WITH LPA, INC. TO PROVIDE DESIGN SERVICES FOR CITY HALL [O. DELGADO]**

*The City Council will consider approving an amendment to the contract with LPA, Inc.*

RECOMMENDATIONS: 1) Approve an amendment with LPA, Inc. for an additional \$30,000 increasing the not to exceed amount of the contract to \$60,000 for the fiscal year 08-09; and 2) Authorize the City Manager to sign the Amendment.

**2.L. AMENDMENT TO AGREEMENT WITH CARL WALKER, INC. TO PROVIDE ANALYSIS OF PARKING REVENUE PROJECTIONS FOR NEW WEST HOLLYWOOD PARK PARKING STRUCTURE [O. DELGADO, J. ROCCO]**

*The City Council will consider amending the agreement with Carl Walker Inc. to provide revenue projections for a parking structure in West Hollywood Park.*

RECOMMENDATIONS: 1) Approve an amendment with Carl Walker Parking for an additional \$15,000 increasing the total not to exceed amount of the contract from \$24,000 to \$39,000; and 2) Authorize the City Manager to sign the Amendment.

**2.M. APPROVAL OF AGREEMENT WITH DECALS BY DESIGN FOR TRANSIT VEHICLE DECALS [L. LONG, D. DENNIS, J. ROONEY]**

*The City Council will consider a request to approve an agreement funds to pay for transit vehicle decals that will be applied to new dial a ride and fixed route vehicles.*

RECOMMENDATIONS: 1) Authorize the Finance Director to appropriate \$15,000 from the unallocated reserves in the Prop A Fund and increase budgeted expenditures in account #203-3-05-53-538021; and 2) Authorize the City Manager to execute an agreement with Decals By Design to fund the manufacture and installation of decals for the new transit vehicles.

**2.N. FEDERAL APPROPRIATIONS REQUEST FOR PLUMMER PARK CAPITAL IMPROVEMENT [J. ENGLISH, L. BELSANTI]**

*The City Council will consider authorizing Human Services staff to submit an application for Federal Appropriations Funding for Fiscal Year 2010 for the Plummer Park Capital Improvement Project.*

RECOMMENDATIONS: 1) Authorize staff to submit application for Federal Appropriations Funding in the amount of \$750,000 for Fiscal Year 2010; 2) Appoint City Manager, or his/her designee, as agent to conduct all negotiations, execute and submit all documents, applications and agreements necessary for completion of the appropriations-funded project; and 3) If the appropriation funds are awarded, authorize the Director of Finance to adjust the budget in fiscal year 2010 to reflect the actual appropriations award of \$750,000 for a total of \$750,000 in increased budgeted expenditures and revenues.

**2.O. DEPARTMENT OF PUBLIC WORKS PARKING VIOLATION FEE SCHEDULE [O. DELGADO, J. ROCCO, D. NORTE]**

*The City Council will consider amending the fine amounts for parking violations as mandated by SB 1407.*

RECOMMENDATION: Adopt Resolution No. 09-3769, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD AMENDING SECTION 8 OF RESOLUTION 08-3691 ESTABLISHING FEES AND CHARGES FOR CERTAIN SERVICES FOR THE

DEPARTMENT OF PUBLIC WORKS PENALTIES FOR PARKING VIOLATIONS TO COMPLY WITH THE PROVISIONS OF SB 1407".

**2.P. PARKING RATES FOR PROPERTY LOCATED AT 901 HANCOCK AVENUE [O. DELGADO, J. ROCCO]**

*The City Council will consider adopting a resolution establishing public parking rates for the garage located at 901 Hancock Avenue.*

Adopt Resolution No 09-3770, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD APPROVING THE PUBLIC PARKING RATES FOR THE PARKING GARAGE LOCATED AT 901 HANCOCK AVENUE."

**2.Q. AUTHORIZATION TO ADVERTISE THE WEST HOLLYWOOD PARK MASTER PLAN PROJECT FOR CONSTRUCTION BIDS [J. ENGLISH, R. REYNOLDS, J. HUFFER]**

*The City Council will consider authorizing advertisement for the West Hollywood Park Master Plan construction bids.*

RECOMMENDATION: 1) Authorize the Department of Economic Development & Special Projects to proceed with advertising the West Hollywood Park Master Plan for construction bids; and 2) Authorize the "Notice Inviting Sealed Bids for the West Hollywood Park Phase I Implementation Project in the City of West Hollywood".

**2.R. CO-SPONSORSHIP OF THE L.A. WEEKLY GOLD STANDARD FOOD EVENT [R. REYNOLDS, J. HUFFER, M. LOUIE]**

*The City of West Hollywood City Council will consider co-sponsoring the L.A. Weekly Gold Standard Food Event scheduled for Sunday, March 8, 2009.*

RECOMMENDATIONS: 1) Approve co-sponsorship of the L.A. Weekly Gold Standard Food Event and authorize the use of the City name and logo on invitations, programs and other collateral materials; 2) Authorize Economic Development and Public Information to work with L.A. Weekly and the event producers to organize and publicize the event; and 3) Approve a waiver of special event fees for the LA Weekly Gold Standard Food Event to be held on Sunday, March 8, 2009 in West Hollywood.

**2.S. CO-SPONSORSHIP OF "GENDERPLAY IN LESBIAN CULTURE" ART EXHIBIT AT ONE LGBT ARCHIVES, MARCH 14-MAY 30, 2009 [J. BOOK]**

*The City Council will consider co-sponsoring an art exhibit entitled "GenderPlay in Lesbian Culture: From Passing Women to Gender Queer," at ONE LGBT Archives gallery/museum in West Hollywood, sponsored by The Lesbian Exploratorium Project (LEX) and the ONE Archive.*

RECOMMENDATIONS: 1) Approve city co-sponsorship for the art exhibit "GenderPlay in Lesbian Culture: From Passing Women to Gender Queer."; 2) Transfer \$4,000 from unallocated reserves to Account 100-3-

05-05-531001 (Special Council Projects) and authorize staff to negotiate a contract for services with ONE LGBT Archives for presentation of this exhibit, in an amount not to exceed that; and 3) Authorize staff to waive fees for permits and use of facilities in connection with this art exhibit.

**2.T. INCREASING AND IMPLEMENTING OUTREACH EFFORTS TO RUSSIAN-SPEAKING RESIDENTS IN THE GENERAL PLAN UPDATE [S. KEENE, J. KEHO, B. SIEGL]**

*The City Council will consider a report documenting past outreach strategies to the Russian-speaking community regarding the General Plan Update, and a list of possible future outreach strategies to the Russian-speaking community.*

RECOMMENDATION: Direct the Department of Community Development staff to proceed with the suggested additional Russian community outreach efforts.

**2.U. DIRECTION TO THE PUBLIC INFORMATION OFFICE (PIO) TO INVESTIGATE THE FEASIBILITY OF BROADCASTING CITY COUNCIL MEETINGS AT PLUMMER PARK AND RECEIVING PUBLIC COMMENT FROM THAT PARK [J. DURAN, H. MOLINA]**

*The City Council will consider directing staff to explore options for remote City Council transmissions and receiving public comment from Plummer Park.*

RECOMMENDATIONS: 1) Direct Public Information Office to investigate the feasibility of airing live City Council meetings at Plummer Park and the ability for citizens to provide public comment from that park. Staff shall include the City's liaison to the Russian-speaking community in the planning process; and 2) Staff to report back to City Council within 90 days.

**2.V. HALLOWEEN CARNAVAL 2009: REQUEST FOR QUALIFICATIONS [L. LONG, N. BEARD]:**

*Council will consider authorizing the development and release of a request for qualifications to special event producers for the production of the Halloween Carnaval 2009.*

RECOMMENDATION: Authorize the issuance of a Request for Qualifications for the Halloween Carnaval 2009.

**2.W. CO-SPONSORSHIP OF THE RUSSIAN WINTER FESTIVAL [J. HEILMAN, F. SOLOMON, M. HORNER]**

*The City Council will consider co-sponsorship of the Russian Winter Festival from March 5-7, 2009.*

RECOMMENDATIONS: 1) Approve the City of West Hollywood's co-sponsorship of the Russian Winter Festival and the use of the City's name and logo on printed materials advertising the event; 2) Direct the Russian Advisory Board to attend the various events and provide feedback to staff; and 3) Direct staff to assist with the promotion of the event.

**3. PUBLIC HEARINGS: None**

**4. UNFINISHED BUSINESS:**

**4.A. ANNUAL ACADEMY AWARDS VIEWING PARTY CO-SPONSORSHIP REQUEST AND STREET/LANE CLOSURES [L. LONG, N. BEARD]**

*City Council will consider co-sponsoring Academy Award viewing events including the APLA and Elton John AIDS Foundation parties and approve road and/or lane closures including San Vicente Blvd. and Robertson Blvd. and partial closures on Sunset Blvd.*

RECOMMENDATIONS: 1) Approve co-sponsorship of two high profile events in West Hollywood; 2) Approve waiver of permit fees (\$2,400) and traffic control services including encroachment fees (\$26,000) in support of the APLA Viewing Event, and Elton John AIDS Foundation events; and 3) Authorize the Director of Finance and Technology to allocate funds from undesignated reserves in the amount of \$26,000 for services including safety and traffic personnel and barricades to the Recreation Division account # 100-3-05-51-535013 and \$20,000 to the Public Safety account # 100-2-04-04-534230.

**4.B. COMMISSION APPOINTMENTS [T. WEST, C. SCHAFFER]**

*The City Council will consider making direct and at-large appointments to City Commissions, Advisory Boards, and Committees.*

RECOMMENDATION: Make direct and at-large appointments to City Commissions, Advisory Boards, and Committees as detailed in the staff report.

**5. NEW BUSINESS:**

**5.A. ASSIGNMENT AGREEMENT BETWEEN THE CITY OF WEST COVINA AND THE CITY OF WEST HOLLYWOOD FOR THE EXCHANGE OF PROPOSITION A LOCAL RETURN FUNDS [A. GANDHY, D. HATCHER, D. DENNIS, J. ROONEY]**

*The City Council will consider a General Fund trade agreement for Prop A Local Return Funds with the City of West Covina.*

RECOMMENDATIONS: 1) Approve a Prop A fund trade agreement with the City of West Covina for \$750,000 West Hollywood General Funds in exchange for \$1,000,000 City of West Covina Prop A Funds; 2) Authorize the City Manager to execute the agreement; 3) Authorize the Director of Finance to appropriate \$750,000 from the unallocated reserves in the General Fund to Expenditure for Traded Funds (100-1-03-31-531016); and 4) Authorize the Director of Finance to increase budgeted revenues in the Prop A Fund, Account No. 203-42101 by \$1,000,000.

**5.B. ASSIGNMENT AGREEMENT BETWEEN THE CITY OF BRADBURY AND THE CITY OF WEST HOLLYWOOD FOR THE EXCHANGE OF**



**PROPOSITION A LOCAL RETURN FUNDS [A. GANDHY, D. HATCHER, D. DENNIS, J. ROONEY]**

*The City Council will consider a General Fund trade agreement for Prop A Local Return Funds with the City of Bradbury.*

RECOMMENDATIONS: 1) Approve a Prop A fund trade agreement with the City of Bradbury for \$75,920, West Hollywood General Funds in exchange for \$104,000 City of Bradbury Prop A Funds; 2) Authorize the City Manager to execute the agreement; 3) Authorize the Director of Finance to appropriate \$75,920 from the unallocated reserves in the General Fund to Expenditure for Traded Funds (100-1-03-31-531016); and 4) Authorize the Director of Finance to increase budgeted revenues in the Prop A Fund, Account No. 203-421001 by \$104,000.

**EXCLUDED CONSENT CALENDAR:** Items removed from the Consent Calendar for separate discussion are considered at this time.

**PUBLIC COMMENT:** This time is set aside for the public to address the Council on any item of interest within the subject matter jurisdiction of the Council that could not be heard under Item 1 at the beginning of the meeting.

**6. LEGISLATIVE:**

**6.A. AN ORDINANCE AMENDING § 17.52.010 OF THE WEST HOLLYWOOD MUNICIPAL CODE TO PROTECT RESIDENTIAL TENANTS FROM BEING EVICTED BECAUSE THEIR HOUSEHOLD HAS GROWN AS THE RESULT OF THE ADDITION OF DEPENDENT CHILDREN, AND DECLARING THE URGENCY THEREOF [A. WINDERMAN, M. HULL, S. LEWIS]**

*City Council will consider an urgency ordinance amending § 17.52.010 of the Municipal Code of the City of West Hollywood to protect residential tenants from being evicted because their household has grown as the result of the addition of dependent children.*

RECOMMENDATION: 1) Adopt Urgency Ordinance 09-\_\_\_\_U, "AN ORDINANCE AMENDING § 17.52.010 OF THE WEST HOLLYWOOD MUNICIPAL CODE TO PROTECT RESIDENTIAL TENANTS FROM BEING EVICTED BECAUSE THEIR HOUSEHOLD HAS GROWN AS THE RESULT OF THE ADDITION OF DEPENDENT CHILDREN, AND DECLARING THE URGENCY THEREOF."

**COUNCILMEMBER COMMENTS:** Additional general comments, announcements, requests of staff and/or other issues of concern to Councilmembers are briefly presented at this time.

**ADJOURNMENT:** The City Council will adjourn to their next regular meeting, which will be on Tuesday, February 17<sup>th</sup>, 2009 at 6:30 P.M. at West Hollywood Park, 647 N. San Vicente Boulevard.

UPCOMING MEETING SCHEDULE				
Date	Day	Time	Meeting Type	Location
February 17	Tuesday	6:30 PM	Regular Meeting	W.H. Park Aud.
March 2	Monday	6:30 PM	Regular Meeting	W.H. Park Aud.
March 16	Monday	6:30 PM	Regular Meeting	W.H. Park Aud.
April 6	Monday	6:30 PM	Regular Meeting	W.H. Park Aud.

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**CITY COUNCIL  
 CITY OF WEST HOLLYWOOD  
 CLOSED SESSION AGENDA  
 MONDAY, FEBRUARY 2, 2009  
 6:00 P.M.**

**WEST HOLLYWOOD PARK AUDITORIUM, STUDIO ROOM**

**CONFERENCE WITH LEGAL COUNSEL**

The City Council finds, based on advice from the City Attorney, that discussion in open session of the following described matters will prejudice the position of the City in existing and anticipated litigation.

**1. PENDING LITIGATION.....G.C. 54956.9(a)**

Hoffman v. City of West Hollywood  
 Los Angeles Superior Court, Case No. BS 111413

Save Tara v. City of West Hollywood  
 California Supreme Court Case No. S151402