

From: [Megan Reath](#)
To: [Melissa Crowder](#)
Cc: [Cleo Smith](#); [Kerry McCormack](#)
Subject: Fwd: The L-Project's Debrief Notes on WeHo Pride 2022
Date: Thursday, September 15, 2022 7:20:18 AM
Attachments: [WFF_shub.png](#)

Hello -

Here are Chris's comments.

Thank you!

Get [Outlook for iOS](#)

From: The L Project LA <the.lprojectla@gmail.com>
Sent: Wednesday, September 14, 2022 5:41:41 PM
To: Cleo Smith <CSmith@weho.org>; Megan Reath <MReath@weho.org>; Yvonne Quarker <YQuarker@weho.org>
Cc: Madonna Cacciatore <cacciapride@gmail.com>
Subject: The L-Project's Debrief Notes on WeHo Pride 2022

CAUTION - EXTERNAL SENDER. Please do not click links or open attachments unless you recognize the source of this email and know the content is safe.

Greetings, Cleo, Megan and Yvonne.

I would like to submit our debrief notes for tonight's meeting. Please add this email and the LProject's to the list for follow up.

Thank you!

Good evening, Pride Subcommittee Members,

I'm Chris Baldwin, Founding President and current Vice President of The L-Project and I'd like to provide our Pride debrief notes to this committee and would like to request additional time now to ensure I cover everything.

Operational Notes:

1. **Accessing Robertson stage**, loading/unloading hindered by road restrictions. During one of our production calls with JJLA, we were told everything was provided so we would not need to load in/out - that was not true. We had to deliver food/beverages and catering to talent tents, set up step & repeat, etc.
2. **Parking** - no parking was provided by JJLA or the City. All board members, talent, and volunteers had to pay \$30 each for parking that we had to reimburse.
3. **Chairs** were removed after Dyke March. We needed a VIP seating area for talent and our elders.
4. **Run of show** - Dyke March ran 10 minutes late so WFF started 10 minutes late only to have technical gear malfunction on the first act - pushing show back another 7-10 minutes. We were forced to cut everyone's sets short.
5. **Competing Programs** - Friday nights

6. **Marketing** - During the lead up to Jun 3rd there was very little advertising done for our events

JJLA stage manager and tech team were awesome!

Community Notes

1. **Pride 4 Profit IS A GREAT WAY TO LOSE COMMUNITY.**
2. **Many in our community wanted to know why the OFFICIAL GIRL PARTY OF PRIDE was held at a straight club? Why were they permitted to sell tickets on eventbrite from \$20-\$5000**
3. **WeHo Pride and OUTLOUD should be 2 separate events with PRIDE being free or donation only and led by organizations FROM OUR COMMUNITY.**



The screenshot shows an Eventbrite event listing. The main image is pink with white text: "THE OFFICIAL GIRL PARTY EDEN WEHO OF OUTLOUD & WEHO PRIDE". To the right, the date is "JUN 04". The event title is "TONIGHT! EDEN WEHO :OFFICIAL GIRL PARTY OF PRIDE & OUTLOUD MUSIC FESTIVAL". It is organized by "Eden Entertainment Group" and has "426 followers". The price range is "\$20 - \$5,000". Below the image, there is a heart icon, a "Sales Ended" status, and a "Details" button.

The ONLY Official Girl Party of WEHO Pride and Official AFTER PARTY of OUTLOUD Music Festival designated for queer women and their friends.

📅 Date and time

Sat, Jun 4, 2022, 11:00 PM –
Sun, Jun 5, 2022, 2:00 AM PDT

Respectfully,
Chris Baldwin

--

The L-Project, Los Angeles

Promoting and supporting emerging LGBTQI+ BIPOC

women & non-binary creatives through the arts & technology.

thelproject.org | facebook.com/lprojectla

P: 310.310.4340

From: [Ann Semonco](#)
To: [Public Comment](#)
Subject: Pride Parade 2022
Date: Wednesday, September 14, 2022 11:26:14 AM

[You don't often get email from 57annyds@gmail.com. Learn why this is important at <https://aka.ms/LearnAboutSenderIdentification>]

CAUTION - EXTERNAL SENDER. Please do not click links or open attachments unless you recognize the source of this email and know the content is safe.

The time the parade started and stopped was not specific. It started earlier than scheduled, so I missed start of it. Needed to have better crowd control. Sheriffs were standing around. There were no crowd barriers. Everyone was walking anywhere.
Anny Semonco

Sent from my iPhone