

West Hollywood Travel + Tourism Board of Directors Meeting/Retreat
Date/Time: Wednesday, September 14, 2022 at 12:00 pm
Location: 1017 N La Cienega Blvd. Suite 400, West Hollywood, CA, 90069



TRAVEL + TOURISM BOARD

Privacy & Anti-Trust: It is important that representatives of the participating hotels and West Hollywood Travel + Tourism Board remember that our actions are subject to antitrust and competition laws.

Antitrust concerns are heightened when participants are competitors of one another. Accordingly, we must be careful to avoid even the appearance of engaging in any inappropriate conduct, both during the formal meeting and in any informal discussions.

*IN AN EFFORT TO PROTECT PUBLIC HEALTH AND PREVENT THE SPREAD OF COVID-19 (CORONAVIRUS), AB 361 HAS AUTHORIZED PUBLIC MEETINGS TO TAKE PLACE VIA TELECONFERENCE BECAUSE STATE AND LOCAL OFFICIALS ARE RECOMMENDING MEASURES TO PROMOTE SOCIAL DISTANCING.

AGENDA

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|--|---------------------------------|
| 1) CALL TO ORDER | Bill Karpiak
12:00pm-12:05pm |
| 2) MEETING MINUTES
a) June 17, 2022 | Nick Rimedo
12:05pm-12:10pm |
| 3) FINANCIAL REPORTS
a) June 2022 - August 2022 | Jeff Kulek
12:10pm-12:15pm |
| 4) CEO REPORT | Tom Kiely
12:15pm-12:35pm |
| 5) CMO REPORT & BUSINESS DEVELOPMENT REPORT
a) Marketing Update
b) Business Development Update | Jeff Morris
12:35pm-1:05pm |
| 6) BOARD MEMBER UPDATES | 1:05pm-1:10pm |
| 7) PUBLIC COMMENTS. | 1:10pm-1:15pm |
| 8) ADJOURNMENT | 1:15pm |

Written material distributed to the Visit West Hollywood Board within 72 hours of the Board meeting is available for public inspection immediately upon distribution at Visit West Hollywood at 1017 N La Cienega Blvd, Suite 400, West Hollywood, California, during normal business hours. They will also be available for inspection during the Board meeting.

AFFIDAVIT OF POSTING

State of California)
County of Los Angeles)
City of West Hollywood)

I declare under penalty of perjury that I am employed by the City of West Hollywood in the Office of the City Clerk, and that this document was posted on:

Date: September 9, 2022
Signature: \\Alyssa T. Poblador\
Office of the City Clerk