

# THE AVENUES

ART, FASHION & DESIGN DISTRICT  
WEST HOLLYWOOD

**Board of Directors Meeting**  
**Date/Time:** Wednesday, July 7, 2010, at 4:00 pm  
**Location:** Phyllis Morris, 655 N. Robertson Blvd, West Hollywood

## **AGENDA – REVISED JUNE 30, 2010**

- 1) Call To Order Darren Gold  
4:00pm
  - a) Self Introductions/Roll Call
  - b) Posting of Agenda
  - c) Board Comments on Agenda
  
- 2) Approval of Agenda and Minutes Darren Gold  
4:05pm
  
- 3) Receive, Approve and File Financials Allan Dallatorre  
4:10pm
  
- 4) Presentation Anne McIntosh  
4:15pm

City of West Hollywood General Plan Update
  
- 5) Consent Items for Discussion Darren Gold  
4:25pm

*The following routine matters can be acted upon by one motion. Individual items may be removed by the Board for separate discussion*

  - a) Art & Design Walk
  - b) Food Event
  - c) Fashion Event
  - d) LA Times Magazine
  - e) Home of the Avenues
  - f) Newsletter
  
- 6) Action Items for Vote Darren Gold  
4:45pm

*Items the Board will consider and vote*

  - a) Election of Incumbent Avenues Directors
    - i) Allan Dallatorre & Karen Harautuneian
  - b) Change to By-Laws Article V
  - c) Authorize \$2000 for web site phase 2
    - i) Authorize Executive Committee to make final decisions for website build
  - d) Proposed Goal for Library Fund Charity
  - e) Nomination of Secretary to fill vacancy left by Sheri Hirschfeld
  - f) New MOCA Banners (Install July 12)
  
- 7) Executive Director Report Ryan Farber  
5:10pm
  - a) Sponsorship Update
  - b) Temp for data entry on website
  - c) LCDQ Updates
  - d) Art Tasting Update

- 8) Marco Pelusi: Library Fundraising Event Marco Pelusi  
5:15pm
  
- 9) City/ WHMVB/Reports Brad Burlingame, Maribel Louie  
5:20pm
  
- 10) Board Member / Community Comments 5:30pm

To comply with the Americans with Disabilities Act of 1990, Assistive Listening Devices (ALD) will be available for check out at the meeting. If you require special assistance to attend (e.g., transportation) or to participate in this meeting (e.g., a signer for the hearing impaired), you must call or submit your request in writing to the Office of the City Clerk at (323) 848-6409 at least 48 hours prior to the meeting. For information on public transportation, call 1-800-COMMUTE or go to [www.mta.net](http://www.mta.net). The City TDD line for the hearing impaired is (323) 848-6496.

Written material distributed to the Board of The Avenues – Art, Fashion & Design District within 72 hours of the Board meeting is available for public inspection immediately upon distribution. Please call 310/289-2534 to make arrangements to inspect them. They will also be available for inspection during the Board meeting.

AFFIDAVIT OF POSTING  
 State of California )  
 County of Los Angeles )  
 City of West Hollywood )

I declare under penalty of perjury that I am employed by the City of West Hollywood, in the Administrative Services Department, in the Office of the City Clerk and that I posted this agenda on:

Date: **June 30, 2010**

Signature: \_\_\_\_\_  
**Office of the City Clerk**

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