

MINUTES

SEPTEMBER 26, 1985

CITY COUNCIL MEETING

PLUMMER PARK - HALL A  
7:00 P.M.

CALL TO ORDER:

The meeting was called to order at 7:16 P.M. by Mayor Heilman

PLEDGE OF ALLEGIANCE:

The pledge of allegiance was led by Jeanne Dobrin, 9000 Cynthia, West Hollywood.

ROLL CALL:

Present: Albert, Terrigno  
Viterbi  
Mayor Heilman  
Absent: Schulte  
Also Present: City Manager -  
Brotzman  
City Attorney -  
Jenkins  
Woody Tescher -  
ENVICOM

APPROVAL OF MINUTES:  
(September 12, 1985)

Add "of Commissions and Boards" to page 5 paragraph 5.

ACTION: To approve minutes of Sept. 12 as amended. Hearing no objection it was so ordered.

APPROVAL OF AGENDA:

The City Manager requested that the City Council add 5a - City Hall Interior Construction, to the agenda.

Mayor Heilman requested the change of Item 10 to Item 9

Councilmember Terrigno asked to present, after the approval of the minutes, a proclamation declaring September 21st through September 29th, 1985, as Southern California Women for Understanding Week.

ACTION: To approve Agenda as amended. Hearing no objection it was so ordered.

## PUBLIC HEARING

1. Extension of moratorium  
on conversions:

After the City Attorney's and the City Manager's reports, the following people addressed the Council during the public hearing:

Abbe Land, 1301 Havenhurst - Spoke in favor of conversion moratorium due to the need to increase rental housing stock. She believed that conversion was one way to get around rent control.

Bud Kops, 969 N. Larrabee St.- Spoke in favor of conversion moratorium. He believed that the moratorium would end the conversion of apartments into hotels and vice versa.

Jeanne Dobrin, 9000 Cynthia - Expressed her interest in seeing the moratorium approved.

Dennis Marks, 949 Larrabee, #308 - Noted the shortage of apartments while there were many condominiums available. Told the Council that he lived in a building soon to be converted into a hotel with some conversions designated as office spaces.

ACTION: To adopt Ordinance 86U, "MORATORIUM ON THE CONVERSION OF RENTAL HOUSING - EXTENSION," with a one full year extension. Motion Mayor Heilman second Viterbi.

AYES: Albert, Terrigno,  
Viterbi,  
Mayor Heilman

NOES: None

ABSENT: Schulte

Motion carried.

UNFINISHED BUSINESS

2. Social Service Report: ACTION: To approve the recommendations with the following requests by City Council:

- 1. That a monthly report be made to City Council on rejected proposals.
2. That the Social Service Funding Priorities include service for immigrants.

Motion Viterbi seconded Heilman. Hearing no objection it was so ordered.

3. Rent Control Regulations
a) Individual Adjustment Regulations:

The City Attorney gave the staff report and outlined recommended changes from last weeks meeting. He stated that these changes were significant and would streamline changes in procedures.

The following people spoke at the public hearing:

Grafton Tangueray, 1287 N. Crescent Hts. - As a whole recommended passage of the Regulations, however, was concerned about section 60005.

Glenda Tusher, 1020 N. Stanley Ave. - Asked for something reasonable and addressed the City Council on her concern that capital improvements were not included in Rent Control.

ACTION: To approve Individual Adjustment Regulations as amended and Exemption Regulations. Motion Albert seconded Viterbi.

AYES: Albert, Terrigno
Viterbi, Mayor
Heilman

NOES: None

ABSENT: Schulte

Motion carried.

b) Exemption Regulations:

SEE ITEM 3a) - APPROVED IN ONE MOTION

## NEW BUSINESS

4. Funding for City Holiday Decorations: The following people spoke on the issue of holiday decorations for the City of West Hollywood.
- Lorraine Howell, 1424 Crescent Heights  
 Jeanne Dobrin, 9000 Cynthia  
 Ginger Edward - Community Alliance
- ACTION: To approve funding, not to exceed \$24,000, with direction given to eliminate religious orientation including tree and star shapes in lights, and to consider Councilmember Terrigno's suggestion to light both sides of street if economically feasible.
5. National Conference for Gay and Lesbian Elected and Appointed Officials: ACTION: To approve the recommendation that the City of West Hollywood host the National Conference for Gay and Lesbian Elected and Appointed Officials, November 22 - 24, 1985.  
 Hearing no objection it was so ordered.
5. a) City Manager's Recommendation for City Hall Interior Construction.: The City Council opened the recommendation up to public hearing.
- Ron Shipton, 8718 Rosewood -  
 Asked why the packet had not been made available earlier to the public than before the day of the Council meeting.
- ACTION: To table to October 3, 1985. Motion Mayor Heilman seconded Terrigno. Hearing no objection it was so ordered.

## LEGISLATIVE

6. Amendment of Building  
Moratorium - Ordinance  
No. 81:

ACTION: To waive further reading and introduce Ordinance 81, "AN ORDINANCE OF THE CITY OF WEST HOLLYWOOD AMENDING ORDINANCE NO. 9 BY EXPANDING EXEMPTIONS THERETO." Motion Mayor Heilman seconded Viterbi.

AYES: Albert, Viterbi  
Mayor Heilman  
NOES: Terrigno  
ABSENT: Schulte  
Motion carried.

FURTHER ACTION: To adopt Ordinance No. 87U to read as Ordinance No. 81 with the change, "excepting those structures which were previously used as residential structures and/or are presently occupied," to be added to (2) after the words, "...commercial or accessory structures...". In addition the subparagraph would have to change from (y) to (z). Motion Viterbi seconded Terrigno.

AYES: Albert, Terrigno  
Viterbi  
Mayor Heilman  
NOES: None  
ABSENT: Schulte  
Motion carried.

7. Specific Plan  
Application Exemption  
from Moratorium -  
Ordinance No. 82U:

ACTION: To waive further reading and adopt Ordinance 82U, "AN ORDINANCE OF THE CITY OF WEST HOLLYWOOD REPEALING ORDINANCE 64U AND AMENDING ORDINANCE NO. 9 BY EXTENDING THE EXEMPTIONS PERTAINING THERETO AND DECLARING THE URGENCY THEREOF." Motion Albert seconded Terrigno.

AYES: Albert, Terrigno  
Viterbi  
Mayor Heilman  
NOES: None  
Motion carried.

## WORKSHOPS:

8. Rent Control Enforcement: TABLED

10. Signage: Mark Winogron addressed the issue of the interim period in which businesses could not proceed with the display of even the most restrictive signs while the City decides what to do with the regulations. He stated that what had been discussed was a proposal that would allow an exemption to the moratorium for any sign that would meet the restrictive sign ordinance. He felt, first, that it would allow businesses to proceed during the interim. Second, it would allow staff and Council the opportunity to see test cases.

The Council then discussed how to proceed - whether they should allow the exemptions or adopt the sign ordinance.

Woody Tescher explained that if exemptions were adopted sections 12 and 13 (22.52.900 and 22.52.910) would be inappropriate.

Mark Winogron, also stated that, with the adoption of the exemptions in section 22.52.910 the City would be citing any violations as infractions.

The City Council proceeded to highlight the sections that were clearly in dispute, to be addressed separately October 17, 1985 at the regular Council meeting. The following was a list of sections that came under dispute:

1. Section 22.52.830 L  
Councilmember Viterbi stated he would like to see Section L struck after the first sentence and the addition that political signs shall be removed 10 days following an election.

## 10. Signage: (cont'd.)

2. Section 22.52.840J  
Mark Winogron suggested that this section be left in and have staff proceed with a separate ordinance and meeting with sign companies concerning off-site signs.

3. Page 7 N  
Council would like to see direction taken in defining the word "temporary". Mark Winogron stated he would go through the guidelines and make sure time limits had been established for exempted and prohibited signs.

4. Direction from Mayor Heilman to add a requirement for a new development to place a sign at the site of development indicating who the developer was, what the proposed project was and who the public could contact.

5. Sexually Explicit Signs -  
The staff was directed to come back with a revised set of guidelines to clear up Mayor Heilman's concern that the ordinance covers not only the product depicted but the method of advertising as well.

## 9. Code Enforcement:

Jeff Kudlac gave a brief overview of the decisions reached with the staff regarding Phase 1 Code Enforcement Program. Identified were two major issues:

1. Elimination or enforcement of blinking, flashing signage.

2. Establishment of a target area where the City would proceed with a systematic code enforcement program involving all signage. The proposed target area was East of Fairfax on Santa Monica.

Next Mr. Kudlac outlined the six major tasks which were felt to be important in establishing a code enforcement program.

He then went on to outline the status report of the enforcement of blinking, flashing signage in the target area. There had been 50 cited violations with compliance to date being 50%.

Next he addressed the memo of Sept. 23rd which outlined the recommendations regarding specific code enforcement priorities. Identified were the top ten priorities. Additionally, mention was made of the procedure to be followed for noticing and how misdemeanor complaints were processed.

Finally, included was the recommendation that City Council review and adopt the priorities. Also recommended was that the City Council adopt an urgency ordinance implementing the infraction procedure and to issue no further misdemeanor notices. In addition, to inform the current violations being processed by the District Attorney that those violations are no longer misdemeanors but would become infractions.

Councilmember Terrigno at this point requested more specification on priorities. In addition, she asked that safety problems be listed first.

The staff team was then directed to bring back priorities and guidelines. The staff was also directed to separate the priorities and guidelines from the exemptions in order to pass them as an urgency ordinance at the October 3, 1985 meeting.

On enforcement of violations it was recommended to instruct the county to cease notification and to bring the process in-house. In addition, the City would terminate the County's letter and proceed with the City's own letter. This was directed to begin immediately.



Finally, Councilmember Terrigno requested that at the next meeting transcripts be presented containing the exact wording of her motion on fines not being levied until a workshop had been held.

ACTION: To proceed with the prosecution of bondage and discipline businesses and to institute the enforcement program recommended by the staff team.

AYES: Albert, Terrigno  
Viterbi Mayor  
Heilman  
NOES: None  
ABSENT: Schulte  
Motion carried.

City Council went into closed session at 11:22 P.M.  
Meeting was reconvened at 11:47 P.M.

11. ADJOURNMENT:

Meeting was adjourned at 11:50 P.M., with the next meeting to be held October 3, 1985 at West Hollywood Park, 7:00 P.M.