

MINUTES

WEST HOLLYWOOD CITY COUNCIL MEETING  
JULY 18, 1985  
WEST HOLLYWOOD PARK  
6:00 P. M.

**CALL TO ORDER:** Mayor Terrigno called the meeting to order at 6:25 P.M.

**PLEDGE OF ALLEGIANCE:** The Pledge of Allegiance was led by Mayor Terrigno.

**ROLL CALL:**

Present:	Albert, Schulte, Heilman, Mayor Terrigno
Absent:	Viterbi
Also Present:	City Manager Brotzman Ass't. City Attorney Brown

**APPROVAL OF AGENDA:** The following is a list of recommendations from Council amending the evening's agenda:

Pulled Item 8 to next week. Item 9 to be moved to August 1 agenda. Table Item 20 and Item 9. Delay Item 16 for one week. Items 12 and 15 to be included with Item 3. ACTION: To approve the agenda as amended. Motion Schulte second Heilman. Hearing no objection and noting the absence of Councilmember Viterbi, it was so ordered.

**TREASURER'S REPORT:** Jonathan Ahearn, City Treasurer, reported that the total revenue for the month was \$2,186,030.26 with a balance in General Revenue for June of \$2,029,491.28. The transit occupancy tax that was received will show in the July figures.

**1. ZONING WORKSHOP:**

Mayor Terrigno adjourned the meeting to a Zoning Workshop and the program was turned over to Woody Tescher of Envicom. Mr. Tescher stated that this was the first zoning workshop and would be a very general session and would cover a few specific items such as the overall schedule for preparation of the ordinance, the overall format, and the following 6 topics that they requested ideas and comments on from the Council:

1. Building Height
2. Signage
3. Parking
4. Pedestrian oriented zones
5. Mixed-use zones
6. Specific plan areas.

He stated that the intent would be to have a hearing draft in mid-September and a preliminary draft in mid-August.

The City Council and staff discussed the above items and suggested that another 2 hour session be scheduled for next week.

The City Council recessed at 8:13 P.M.

The City Council reconvened at 8:40 P.M.

**16a. AMENDING RENT CONTROL ORDINANCE NO. 59U: ACTION:** To waive further reading and adopt, on an urgency basis, Ordinance No. 67U, "AN ORDINANCE OF THE CITY OF WEST HOLLYWOOD AMENDING ORDINANCE NO. 59U AND AMENDING THE WEST HOLLYWOOD MUNICIPAL CODE AND DECLARING THE URGENCY THEREOF". Motion Schulte second Terrigno.

AYES: Albert, Schulte, Heilman, Terrigno

NOES: None

ABSENT: Viterbi

Motion carried.

**16. RENT CONTROL ORDINANCE NO. 59 - FOR ADOPTION:** Tabled for 1 week during approval of agenda.

**17. OUTDOOR DISPLAYS - ORDINANCE NO. 61 FOR ADOPTION:** Woody Tescher and Larry Greer gave the staff report. ACTION: To waive further reading and adopt Ordinance No. 61, "AN ORDINANCE OF THE CITY OF WEST HOLLYWOOD REPEALING SECTION 2 OF ORDINANCE NO 28U RELATING TO OUTDOOR DISPLAYS". Motion Heilman second Schulte.

AYES: Albert, Schulte, Heilman

NOES: Terrigno

ABSENT: Viterbi

Motion carried.

**6. WEST HOLLYWOOD BEAUTIFICATION CORPORATION:** Mr. Austin Green of the West Hollywood Beautification Corp. made the presentation to the City Council, requesting the City to purchase the existing improvements in the Median Strip for \$19,442.00. The Corporation would first obtain an assignment of its lease from Southern Pacific Land Co. to the City of West Hollywood. After discussion by the Council and staff, it was decided to table this item to August 1, 1985. By consensus of the Council.

**UNFINISHED BUSINESS**

**2. JOB DESCRIPTIONS: PERSONNEL ANALYST AND CODE ENFORCEMENT OFFICER:** The City Manager gave the staff report, and requested that the proposed salary range for Code Enforcement Officer be raised \$50.00 for each step. **ACTION:** To approve the job descriptions and salary ranges as amended and authorize recruitment. Motion Terrigno second Schulte.

AYES: Albert, Schulte, Heilman, Terrigno

NOES: None

ABSENT: Viterbi

Motion carried.

**3. SHORT TERM GOALS AND OBJECTIVES:** The City Manager summarized the short term goals identified on June 6th and gave a status report on these goals:

1. Developing City organization structure and hiring key staff.
2. Maintaining support for existing Social Service programs.
3. Maintain existing service levels and begin the augmentation of services in certain areas.
4. Establishing rent control administration.
5. Development of internal operating procedures.
6. Development of a General Plan.
7. City Beautification.
8. The augmentation of zoning and code enforcement.
9. The move of City Hall to 8611 Santa Monica Blvd.
10. Developing programs for seniors.
11. Improving City-County relations.
12. Community involvement.
13. Development of a transportation program.

The City Manager then requested that each of the Councilmembers identify 5 short term goals that we should be working on during the next three month period. Staff would take that information, consolidate it, and bring it back to the Council for formal discussion.

**4. TEAM BUILDING WORKSHOP - SET LOCATION:** The City Manager reported that the facilitator would like to interview each of the Councilmembers and the City Manager on July 25, and would like to observe a Council meeting. **ACTION:** To hold this item for 1 week to decide where to have the workshop the first week in August. By consensus of the council.

**5. LOGO CONTEST:** Richard Thomas, design consultant from "Archiplan", has reviewed all the logo submissions, has reviewed the selections made by the City Council and has taken several selections and consolidated them into a suggested logo design and has outlined areas the logo would be utilized.

**PROPOSED ACTION:** That each Councilmember appoint a person to serve on a Citizens' Committee and the appointments be made by Monday, July 22, and that they review the logos selected by Council, identify one they think is best and then the Council proceed with the consultant, and if additions are required they then will be done. Motion Heilman second Albert.

**AYES:** Albert, Schulte, Heilman, Terrigno

**NOES:** None

**ABSENT:** Viterbi

Motion carried.

**PROPOSED ACTION:** To approve the City Manager's recommendation to approve the scope of work contained in the proposal and direct the City Manager to incorporate it into the standard contract language that is utilized by the City Attorney. (A not to exceed contract).

**ACTION:** To table until the Citizens Committee returns to the Council with their recommendation. Motion Heilman second Albert.

**AYES:** Albert, Heilman, Terrigno

**NOES:** Schulte

**ABSENT:** Viterbi

**7. EXTENSION OF IMPROVEMENT AGREEMENT - TRACT NO. 38421:**

**ACTION:** 1) Determine that the work required to be done pursuant to a contract with the City in conjunction with Tract No. 38421 is incomplete and that an extension of time is necessary to perform and complete the work under said contract, and 2) Declare the agreement submitted with the improvement security extended until July 6, 1986. Motion Heilman second Albert.

**AYES:** Albert, Schulte, Heilman

**NOES:** None

**ABSENT:** Viterbi

**ABSTAIN:** Mayor Terrigno

**8. 1201 N. LARRABEE SUBDIVISION:** Tabled.

**9. PARKING AUTHORITY:** Tabled to August 1, 1985.

**10. STREET SWEEPING CONTRACT:** The City Manager gave the staff report. **ACTION:** To award the street sweeping bid to South Bay Sweeping Company, to sweep the entire City once a week and Sunset and Santa Monica Blvd. five times per week for \$112,000.00, and direct the City Attorney to inspect the entire proposal in regard to compliance of the plans and specifications. Further, for staff to negotiate with Cal Trans for a reimbursement agreement for services rendered. The effective date will be September 1, 1985. Motion Terrigno second Schulte.

AYES: Albert, Schulte, Heilman, Terrigno

NOES: None

ABSENT: Viterbi

Motion carried.

**11. TREE TRIMMING CONTRACT:** The staff report was given by the City Manager. **ACTION:** To authorize a contract with the United Pacific Corp. to trim and shape 225 Ficus Nitida parkway trees along both sides of Santa Monica Boulevard for a unit price of \$49.75. To direct staff to prepare an inventory and report on the condition of all trees in Plummer and West Hollywood Parks and solicit proposals for emergency tree removal and trimming services as soon as possible. Motion Terrigno second Schulte.

AYES: Albert, Schulte, Heilman, Terrigno

NOES: None

ABSENT: Viterbi

**12. PERSONNEL/COMMUNICATION:** This item was handled earlier under Item No. 3, Goals.

**13. SOCIAL SERVICE REQUESTS:** Mayor Terrigno and Councilmember Schulte wished to clarify an earlier direction re. Social Service Contracts. Staff was directed to prepare an RFP requesting an agency, or a combination of agencies, to address the needs of homeless persons in the City of West Hollywood. It was also suggested that the city also accept proposals for the problems of the street youths. By consensus of the Council.

**14. PEDESTRIAN/COMMERCIAL IMPROVEMENT:** Mayor Terrigno put this item on the agenda to discuss cleaning up the sidewalks in the business section. The City Manager was requested to get information on steam cleaning, a summer youth program and work-release program with the Sheriff's Department.

**15. SERVICES UPDATE:** Already covered under Item 3.

**18. TRANSIENT OCCUPANCY TAX - ORDINANCE NO. 65, FOR ADOPTION:**  
ACTION: To waive further reading and adopt Ordinance No. 65,  
"AN ORDINANCE OF THE CITY OF WEST HOLLYWOOD RELATING TO THE  
TRANSIENT OCCUPANCY TAX AND AMENDING THE WEST HOLLYWOOD MUNICI-  
PAL CODE". Motion Schulte second Heilman.

AYES: Albert, Schulte, Heilman, Terrigno

NOES: None

ABSENT: Viterbi

Motion carried.

**19. PARKING FOR SCHOOLS - ORDINANCE NO. 66, FOR ADOPTION:**  
ACTION: To waive further reading and adopt Ordinance No. 66,  
"AN ORDINANCE OF THE CITY OF WEST HOLLYWOOD AMENDING THE INTERIM  
ZONING ORDINANCE REGARDING PARKING FOR SCHOOLS AND AMENDING THE  
WEST HOLLYWOOD MUNICIPAL CODE". Motion Albert second Heilman.

AYES: Albert, Schulte, Heilman, Terrigno

NOES: None

ABSENT: Viterbi

Motion carried

**20. NEW COMMERCIAL CONSTRUCTION:** Tabled.

**21. WRITTEN AND ORAL COMMUNICATIONS:**

The City Manager announced that Robin Berbee of the Los Angeles Council for International Visitors had requested that a spokesperson from the city meet with Professor Lee from Korea re. problems incurred in becoming a new city, on July 26th. Councilmembers Schulte and Heilman both volunteered.

The City Manager submitted the following schedule for July 25, 1985:

4:00 P.M. - Personnel Session with City Council to meet the final candidates for Director of Community Development and Director of Rent Control.

4:30-6:30 P.M. - Community Thank-you reception.

7:00 P.M. - A series of Public Hearings on the agenda and 2 or 3 other items, then a 2 hour zoning workshop and then a litigation session re. median strip.

**ADJOURNMENT:**

Mayor Terrigno adjourned the meeting at 11:35 P.M., to a closed session at 4:00 P.M., Thursday, July 25, 1985 at City Hall.