

MINUTES

MAY 1, 1986

CITY COUNCIL MEETING

WEST HOLLYWOOD PARK
7:00 P.M.

CALL TO ORDER: The meeting was called to order at 7:00 P.M. by the City Clerk and adjourned for lack of a quorum; to be reconvened at the hour of 8:30 P.M. at which time a quorum of 3 members were to be present.

The meeting was called to order at 8:45 P.M. by Mayor Heilman.

PLEDGE OF ALLEGIANCE: The Pledge of Allegiance was led by Mayor Heilman.

ROLL CALL:

Present:	Albert, Viterbi, Mayor Heilman
Absent:	Schulte, Terrigno
Also Present:	City Manager - Brotzman City Attorney - Jenkins

APPROVAL OF AGENDA: The following is a list of recommendations by Council amending the evening's agenda:

Items 1, 4, and Item 10 were tabled.

Items 2i, 2j and 2l were removed from Consent Calendar for discussion.

Resolution No. 189, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD OPPOSING THE CALIFORNIA NATIONAL GUARD IN HONDURAS, CENTRAL AMERICA", was added after the Proclamation.

Mayor Heilman stated there was a request from Michael Divita to speak to the Council on a non-agenda item and would be heard following Resolution No. 189.

Motion: To approve Agenda as amended. Hearing no objection so ordered.

PROCLAMATION: Proclaiming May, 1986 as "Jazz in West Hollywood" month and also Sunday, June 8, 1986 as "Playboy Jazz Festival Day in West Hollywood.":

ACTION: To approve proclamation. By the consensus of the Council so ordered.

RESOLUTION NO. 189:

ACTION: To approve and adopt Resolution No. 189, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD OPPOSING THE CALIFORNIA NATIONAL GUARD IN HONDURAS, CENTRAL AMERICA." Motion Albert second Viterbi. Hearing no objection so ordered.

DIRECTION: Mayor Heilman instructed the City Clerk to send copies to appropriate people in legislature.

At this time the following speakers addressed the Council on an off the agenda item:

Michael J. Divita, 1278 N. Harper, W.H.: Mr. Divita asked that City Council continue sponsorship and payment of \$30 a week for the "Acting Workshop" at West Hollywood Park.

Child (no speaker slip available): Spoke in favor.

ACTION: That this be brought back to the meeting of May 15, 1985 with Staff Report and further information. Motion Mayor Heilman. Hearing no objection so ordered.

1. **CITY MANAGER REPORT:** ACTION: Tabled.

2. **CONSENT CALENDAR:** ACTION: The following routine matters were acted upon by one motion to approve with the majority consent of the City Council: 2a, 2b, 2c, 2d, 2e, 2f, 2g, 2h, 2k, 2m, 2n, 2o, 2p. Motion Albert second Heilman.

a) **Minutes:** RECOMMENDED ACTION: To approve minutes from April 3, 1986.

b) **Claim of Nechama Bass:** RECOMMENDED ACTION: To deny without comment and refer to the City's insurance adjuster.

c) **Demands and Warrants:** Demand Register No. 36, Resolution No. 188: RECOMMENDED ACTION: To approve Resolution No. 188, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD ALLOWING AND APPROVING FOR PAYMENT, DEMANDS PRESENTED ON DEMAND REGISTER NO. THIRTY-SIX".

d) **Trimming of Trees on Sunset Boulevard:** RECOMMENDED ACTION: That the United Pacific Corporation be directed to perform the necessary trimming of 98 trees on Sunset Boulevard between Doheny Drive and La Cienega Boulevard for a total cost not to exceed \$9,702.00.

e) **Resolution No. 186 - Appointing a City Engineer:**
RECOMMENDED ACTION: To approve and Adopt Resolution No. 186,
"APPOINTING A CITY ENGINEER AND REPEALING SECTION 2 OF
RESOLUTION NO. 13."

f) **Pavement Management (To approve in concept, select a firm and authorize to enter into contract):** RECOMMENDED ACTION: That Council award the work to Harris and Associates and to enter into a contract to do that work at a cost of \$13,000.

g) **Street Reconstruction - Selection of firm and authorize to enter into contract:** RECOMMENDED ACTION: That Council award the street reconstruction and storm drain engineering work, as described in the RFP, to Don Greek, and authorize the City Manager to enter into a contract with that firm for the work at a cost of \$18,200 plus time and materials for staking.

h) **Employee Transportation Alternative Incentives:**
RECOMMENDED ACTION: To pay a \$45.00 incentive to encourage staff to use alternative transportation to get to and from work. To approve the expenditure of \$1,125 a month to Le Dufy for 25 parking spaces on an "as available" basis.

i) **Programs for the Homeless:** RECOMMENDED ACTION: It is recommended that the City Council:

1. Adopt the goals of the Homeless Program.
2. Approve the job descriptions.
3. Authorize a maximum funding level of \$278,497.00 in in CDBG funds.
4. Authorize staff to begin program implementation.

City Manager Brotzman gave the Staff Report and requested that the Council approve the Staff recommendations. He requested approval of the total budget amount and authorization for hiring 3 of the 5 positions at this time to implement the program. If additional positions are required, will bring back for Council approval. He also requested the addition of a quarterly report on this item.

ACTION: To approve the staff recommendation as modified. Motion Albert second Heilman. Hearing no objection so ordered.

j) Resolution No. 187: "Hands Across America":
RECOMMENDED ACTION: That the City Council approve the endorsement and pass Resolution No. 187 in support of "Hands Across America."

Mayor Heilman announced that the City of Santa Monica has challenged the City of West Hollywood to secure enough participants to fill a 5 mile stretch and urged everyone to participate in this event to feed the homeless.

ACTION: To approve Resolution No. 187, "RESOLUTION OF THE CITY OF WEST HOLLYWOOD ENDORSING "HANDS ACROSS AMERICA"". Motion Albert second Heilman. Hearing no objection so ordered.

k) Request for Proposals - Visual Image and Graphic Identification Program (Phase I): RECOMMENDED ACTION: That Council approve the following recommendations:

1. Approve the Request for Proposals for Phase I of the visual image and graphic identification program.
2. Approve, in concept, Phase III of the visual image and graphic identification program and instruct staff to prepare an RFP following adoption of the general plan.
3. Authorize funding for design of a three phase visual image and graphic identification program in an amount not to exceed \$75,000. Funding would be budgeted as part of the Economic Development Division's 1986-87 and 1987-88 budgets at \$20,000 and \$55,000 respectively.
4. Instruct staff to prepare a funding request for funding Phase III of the program during the 1986-87 fiscal year in the event that the general plan is adopted prior to April, 1987.

l) Resolution Implementing the City's Promotional and Marketing Program: RECOMMENDED ACTION: That Council approve the following recommendations:

1. Approve the resolution implementing a promotional and marketing program for the city.
2. Approve the allocation of \$500,000 to the Economic Development Division's 1986-87 budget to fund the promotional and marketing program.
3. Instruct staff to work with the City Council and Chamber of Commerce to determine the membership criteria, recruitment and terms for the non-profit corporation's board of directors and advisory committee.
4. Instruct staff to work with the Ad Hoc Promotional and Marketing Task Force to incorporate the non-profit corporation.
5. Instruct staff to prepare the contract between the city and the non-profit corporation to implement the promotional and marketing program.

The following person addressed Council on this issue.

Ron Shipton, 8718 Rosewood, requested that the resolution designate that a member of the residential community would serve on the board.

ACTION: To approve Resolution No. 190, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD IMPLEMENTING A PROMOTIONAL AND MARKETING PROGRAM", and the staff recommendations. Motion Viterbi second Albert. Hearing no objection so ordered.

m) Process for Transfer of CATV Franchise: RECOMMENDED
ACTION: To adopt the policy outline in the staff report.

n) Approval of Budget Appropriation Revision: RECOMMENDED
ACTION: Approve the Budget Appropriation Revision for \$12,000.

o) Extension of Contract with Warner Group: RECOMMENDED
ACTION: Approve the contract extension with the Warner Group.

p) Minutes: RECOMMENDED **ACTION:** That Council approve the minutes from March 27, 1986.

UNFINISHED BUSINESS:

3. Proposed West Hollywood Street Fair: RECOMMENDED **ACTION:**
That Council take the following actions:

1. Approve the 1986 West Hollywood Street Fair and budget as proposed herein.
2. Approve the sales and consumption of beer and wine at the Street Fair, subject to licensing provisions of the State Alcoholic Beverage Control Board.

Joyce Azelton, Project Specialist/Special Events, requested that Council approve changes in the proposed budget. She asked that the amount of \$35,000. for insurance be deleted and an amount of \$10,000. be added for staff cost, leaving a total of \$104,025.

ACTION: To approve staff recommendations as amended. Motion Albert second Viterbi. Hearing no objection it was so ordered.

4. California Municipal Insurance Authority: Verbal report with recommendations was to be given by staff at the meeting.

ACTION: Tabled.

5. Resolution No. 185 Establishing Land Development Fees:

ACTION: To adopt Resolution No. 185, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD ESTABLISHING FEES FOR LAND DEVELOPMENT APPLICATIONS PURSUANT TO SECTION 9623 OF THE CITY OF WEST HOLLYWOOD ZONING ORDINANCE." Motion Albert second Viterbi. Hearing no objection so ordered.

6. Zone Change 86-01 - 1026-1028 1/2 N Hilldale Avenue - Ordinance No. 106 (for introduction): RECOMMENDED ACTION: That the Council introduce for first reading Ordinance No. 106, reclassifying the subject property from the MU-PD (Mixed Use, Pedestrian Orientation Overlay) zone to the RHD-PK (Residential High Density, Parking Overlay) zone.

ACTION: To waive furthur reading and introduce on first reading Ordinance No. 106, "AN ORDINANCE OF THE CITY OF WEST HOLLYWOOD AMENDING THE OFFICIAL ZONING MAP AND RECLASSIFYING PROPERTY LOCATED AT 1026-1028 1/2 NO. HILLDALE AVE., WEST HOLLYWOOD".

AYES: Albert, Viterbi,
Mayor Heilman

NOES: None

ABSENT: Schulte, Terrigno
Motion carried.

7. Ordinance No. 104 - Amending the Interim Zoning Ordinance with Regard to Inclusionary Zoning Requirements and Demolitions - For Adoption: **ACTION:** To waive second reading and adopt Ordinance No. 104, "An Ordinance of the City of West Hollywood Amending the Interim Zoning Ordinance with Regard to Inclusionary Zoning Requirements and Demolitions and Amending the West Hollywood Municipal Code." Motion Heilman second Albert.

AYES: Albert, Viterbi,
Mayor Heilman

NOES: None

ABSENT: Schulte, Terrigno
Motion carried.

LEGISLATIVE:

8. Rent Stabilization Ordinance Amendment - Ordinance 105 and 105u (Regarding Commission Appointments):

Council took public testimony from the following person:

Budd Kops, 969 N. Larrabee, W.H.: Presented a letter to the City Council requesting that for continuity, the Commission terms should be staggered.

ACTION: To waive further reading and introduce Ordinance No. 105, "AN ORDINANCE OF THE CITY OF WEST HOLLYWOOD RELATIVE TO THE TERMS OF RENT STABILIZATION COMMISSION MEMBERS AND AMENDING THE WEST HOLLYWOOD MUNICIPAL CODE." Motion Heilman second Albert.

AYES: Albert, Viterbi,
Mayor Heilman

NOES: None

ABSENT: Schulte, Terrigno
Motion carried.

(Ordinance No. 105u was not acted upon due to the fact that only three members were present.)

9. June 1986 Ballot Propositions: **ACTION:** To adopt Resolution 191, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD SUPPORTING PROPOSITION NO. 46: RESTORATION OF GENERAL OBLIGATION BOND AUTHORITY TO THE VOTERS". Motion Heilman second Viterbi. Hearing no objection so ordered.

FURTHER ACTION: To adopt Resolution No. 192, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD SUPPORTING PROPOSITION NO. 47: GUARANTEEING THE VEHICLE LICENSE FEE AS A LOCAL GOVERNMENT REVENUE SOURCE". Motion Heilman second Albert. Hearing no objection so ordered.

The Council took public testimony from the following speaker regarding Proposition 49:

Gary Shay, 806 Westbourne, rose to speak in opposition to Proposition 49, Nonpartison Elections.

FURTHER ACTION: To have staff draft a Resolution in opposition to Proposition 49 and return to Council. Motion Viterbi second Albert. Hearing no objection so ordered.

The Council took public testimony from the following speaker regarding Proposition 51:

Jeanne Dobrin, 9000 Cynthia, rose to speak in favor of Proposition 51.

FURTHER ACTION: To table for 2 weeks Proposition 51 - The Fair Responsibility Act. Motion Heilman. By consensus of the Council.

Mayor Heilman also requested that staff return with an analysis of Proposition 43 in 2 weeks time.

NEW BUSINESS:

10. Staffing Proposal (Rent Stabilization Dept.): ACTION:
Tabled for 2 weeks.

11. Christopher Street West - Request for Closure of San Vicente Blvd. that weekend: RECOMMENDED ACTION: That Council approve Christopher Street West Association's request for the enclosure of San Vicente Boulevard between Santa Monica and Melrose on June 20-23, 1986, and approve the revised parade route for the 1986 Gay Pride Parade, contingent upon the concerns of all agencies being adequately addressed at the meeting of April 29, 1986.

ACTION: To approve the staff recommendation. Motion Viterbi second Albert. Hearing no objection so ordered.

The City Manager stated that if there were any significant problems or changes he would return the item to the Council.

12. WRITTEN AND ORAL COMMUNICATIONS:

a) **Council:** Mayor Heilman informed Council about the Gay and Lesbian Film Festival, as he had been approached by last year's organizers. They would like to have this event in the City of West Hollywood instead of in the City of Los Angeles. Direction was given to staff to plan a meeting with the prospective parties, to compile all information pertaining to this event for Council's decision.

Councilmember Viterbi requested a staff report on the implementation of the Smoking Ordinance at the meeting of May 15, 1986.

b) **Public:** Jerry Hundal, 9002 Rangely Ave., W.H.: Mr. Hundal requested a proclamation making May Senior Awareness Month. To be scheduled.

Jeanne Dobrin, 9000 Cynthia st., addressed the Council concerning enforcement of the Noise Ordinance and further requested that the city budget for equipment to measure decibel level. Mayor Heilman reported that this has been planned for in next year's budget.

The Council adjourned to a short recess with cake and coffee to celebrate Councilmember Albert's birthday, with well wishes from Council, Staff, and the Community.

The Council adjourned to a closed session at 9:50 P.M.

Council reconvened at 10:15 P.M. and announced that they had discussed personnel matters and the following litigation matters: Lazer vs City of West Hollywood, City of West Hollywood vs Ma Maison, and Howard vs Santa Monica Rent Control.

ADJOURNMENT: The meeting was adjourned at 10:16 P.M. to a study session on goals in Council Chambers, City Hall, on May 8th, 1986 at 6:00 P.M.