

**MINUTES
FEBRUARY 20, 1986
CITY COUNCIL MEETING**

**1:00 - 3:00 P.M. GOALS STUDY SESSION
COUNCIL CHAMBERS - CITY HALL**

CALL TO ORDER: The meeting was called to order at 1:23 by Mayor Heilman.

PLEDGE OF ALLEGIANCE: The pledge of Allegiance was led by Mayor Heilman.

ROLL CALL: Present: Albert, Terrigno, Viterbi,
Schulte (arrived at 1:37 p.m.)
Mayor Heilman

Absent: none

Also Present: City Manager Brotzman

1. City Manager Report: The City Manager reported to City Council on various issues.

ADJOURN TO STUDY SESSION: The meeting was adjourned to a study session on goals. The following is a list of goals reviewed by Council and any additions or changes to tasks recommended by staff under each goal.

GOAL REVIEWED:

3. Ensure Responsive and Effective Delivery of Services.

ADDITIONS OR CHANGES IN TASKS OUTLINED:

Add - develop financing options and the mechanism for funding capital improvements and infrastructure (i.e. parking structures).

GOAL REVIEWED:

4. Ensure Adequate Financial Resources for Implementation of Council Established Goals and Infrastructure Needs.

ADDITIONS OR CHANGES IN TASKS OUTLINED:

Administrative services:

3. Evaluate sources of revenues and the best method for collection.

Community Development:

ORIGINAL

Delete from No. 3 "studio district". To read: Implement economic development programs in community alliance.

Revitalization District.

4. Evaluate Marketing program and determine if it should be based on 4 commercial districts.

Delete from No. 5 "establish". To read: Evaluate parking district and other programs to relieve parking problems.

7. Evaluate need for redevelopment agency and project areas.

8. Review parking program - look at meter fees and hours and maybe restructure in certain specific areas.

Rent Stabilization:

2. Assess need to increase or decrease filing fees for petitions to increase cost recovery.

GOAL REVIEWED:

5. Protect and Enhance the Physical Environment of the City.

ADDITIONS OR CHANGES IN TASKS OUTLINED:

Public Information Office:

4. Educate public on who to call for complaints.

Community Development Department:

5. Survey Catalogue, protect and rehabilitate the historic buildings of the City.

9. Develop program of public street furniture and signage (including trash cans).

10. Determination of Roads damaged due to water-storm drainage pot holes.

11. Maintain existing densities as per the Interim Zoning Ordinance until the General Plan is adopted.

16. Develop overall parking plan.

17. Develop Earthquake Safety Program.

18. Develop planting and maintenance program for median islands.

19. Develop a plan for City entrance ways.

20. Investigate and implement a design Review Board.

21. Maintain exterior quality of apartments.

22. Develop policies to encourage re-habilitation of older dwellings.

23. Continuation and expansion of the graffiti removal program.

Human Services Department:

4. Investigate and develop solutions to problems.

GOAL REVIEWED:

6. Provide recreational, cultural and intellectual stimulating opportunities for the residents of the community (goal to be reworded).

ADDITIONS OR CHANGES IN TASKS OUTLINED:

Human Services:

7. Develop programs to ensure maximum utilization of cable television system and the availability of cable to senior citizens.

8. Develop Park Program.

9. Establish an Arts Board.

Sheriff:

1. (Add to No. 1) Human relations training to make officers aware of the diversity of the community.

3. (Add to Item 3) Maintain foot patrol in pedestrian zones and parks.

GOAL REVIEWED:

7. Create an Environment of Respect for Human Rights for All Individuals.

ADDITONS OR CHANGES IN TASKS OUTLINED:

Public Information Officer:

1. Promote the City as a community where diversity is accepted and encouraged.
2. Publicize significant actions by City - promoting human rights, both internally and externally.

Administrative Services:

2. Take affirmative steps to insure that staff and contracts, at every level, represents the diversity of the community.
5. (add) Establish and implement a Comparable Worth Program.
8. Ensure that all City contractors comply with anti-discrimination polices, and develop policies that will promote labor conditions and standards at contracting agencies similar to those enjoyed by in-house staff. (pay scales, affirmative action, etc.)

Community Development:

3. Develop Transportation Program for the disabled and the frail (elderly).

Rent Control:

- (condense items 3, 4 and 5 as one item)
3. Ensure that staff treats landlords and tenants with equal respect and fairness, respecting each group's desires, opinions and rights, with due process guaranteed to all.

GOAL REVIEWED:

Overall Goals for All City Departments:

1. Develop programs to make sure residents are aware that programs sponsored by the City and social services provided by the City are available to all those who qualify, regardless of their race, religion, sexual orientation, etc.
2. Research and develop applications for grants where available and applicable.

ADJOURNMENT: The meeting was adjourned at 3:50 to a meeting at West Hollywood Park at 7:00 p.m. (February 20, 1986).