

## **MEETING AGENDA**

- 1) CALL TO ORDER/CHAIR REPORT – Lee Maen 11:00 AM
  - a. Self-Introductions/Roll Call
  - b. Posting of Agenda
  - c. Board Comments on Agenda
  
- 2) FINANCIAL REPORT – John-Baptiste Godard 11:10 AM
  - a. Current Financials
    - i. June Financial Report
    - ii. July Financial Report
  - b. Rink Budget update
  - c. BID Assessment Collection Update (Taylor Coyne)
  
- 3) EXECUTIVE DIRECTOR REPORT – Genevieve Morrill 11:20 AM
  - a. Introduction of new staff
  - b. Summer on Sunset / Rink Report (Brittney Mead)
  - c. Marketing Report (Jamie Wilson/Alexa Bird)
  - d. Distribution of Emergency Numbers Cards
  - e. Discussion of Bi-monthly meetings (6 per year)
  
- 4) NEW BUSINESS – Lee/Gen 11:50 AM
  - a. Once Upon a Cocktail sponsorship
  - b. Open Board Seat – Aaron Peaslee, Mondrian
  - c. Amazon promo – Daisy Jones and the Six
  
- 5) EXTERNAL PARTNER REPORTS 12:05 AM
  - a. City of West Hollywood – John Leonard / Taylor Coyne
  - b. West Hollywood Sheriff's Report – Lt. Fanny Lapkin
  - c. Block by Block Report – Shea Gibson
  - d. Canyon Country social media / Influencer Report – Lia Fisher / Brittney Mead
  - e. West Hollywood Travel + Tourism Board – Jeff Morris
  - f. West Hollywood Chamber of Commerce – CBA – Nov. 10 and legacy award
  
- 6) BOARD MEMBER COMMENTS 12:25 PM
  
- 7) PUBLIC COMMENTS 12:27 PM
  
- 8) ADJOURNMENT 12:30 PM

## **NEXT MEETING: September 19**

### AFFIDAVIT OF POSTING

State of California )  
County of Los Angeles )  
City of West Hollywood )

I declare under penalty of perjury that I am employed by the City of West Hollywood in the Office of the City Clerk, and that this document was posted on:

Date: August 10, 2022  
Signature: \\Alyssa T. Poblador\  
Office of the City Clerk