

**BUSINESS LICENSE COMMISSION  
CITY OF WEST HOLLYWOOD  
MINUTES  
TUESDAY, JUNE 7, 2022  
TELECONFERENCE MEETING**

**1. CALL TO ORDER**

Vice Chair Matos called the meeting to order at 6:04 P.M.

**2. PLEDGE OF ALLEGIANCE**

Vice Chair Matos led the Pledge of Allegiance.

**3. ROLL CALL**

PRESENT: Commissioner Eisenberg  
Commissioner Lo  
Commissioner Yusupov  
Commissioner Vulin  
Vice-Chair Matos

ABSENT: Chair Saltzman

ALSO PRESENT: Director of Community Safety, Danny Rivas  
Code Compliance Supervisor, Yessica Benitez  
Commission Secretary, Falyn Kingi

**4. APPROVAL OF AGENDA**

Approve the Business License Commission agenda of Tuesday, June 7, 2022.

**ACTION:** Approve the agenda of Tuesday, June 7, 2022.

**Motion by Commissioner Vulin, seconded by Commissioner Yusupov and approved.**

**5. APPROVAL OF MINUTES**

Approve the Minutes of the previous Business License Commission Meeting of Tuesday, May 3, 2022.

**ACTION:** Approve the minutes of Tuesday, May 3, 2022.

**Motion by Commissioner Eisenberg, seconded by Commissioner Lo and approved.**

**6. PUBLIC COMMENT**

None.

**7. PUBLIC HEARING**

None.

**8. SPECIAL ITEMS**

None.

**9. NEW BUSINESS**

**A. UPDATE ON COMPLIANCE EFFORTS TO MONITOR THE NEIGHBORHOOD SECURITY PATROLS FOR CANNABIS BUSINESSES**

*SUBJECT:* The West Hollywood Business License Commission will receive an update regarding the City's Code Compliance efforts to monitor the neighborhood security patrols conducted by cannabis establishments.

Code Compliance Supervisor, Yessica Benitez, informed the Commission that all cannabis business license holders have submitted the required security patrol schedule. She further stated that the complaints and list of violations would be made available during the next Business License Commission meeting.

**ACTION:** Receive and file.

**10. UNFINISHED BUSINESS**

**A. UPDATE ON THE LOS ANGELES COUNTY DEPARTMENT OF PUBLIC HEALTH AND CITY EXECUTIVE ORDERS AND ITEMS RELATED TO BUSINESSES.**

*SUBJECT:* The West Hollywood Business License Commission will receive an update regarding the Los Angeles County Department of Public Health and City Executive Orders and items related to businesses.

Code Compliance Supervisor, Yessica Benitez, reported on the monthly Health Officer Order updates and provided background information as provided in the staff report dated June 7, 2022. She also reported that on June 6, 2022, City Council approved a Cannabis code amendment to extend the deadline by which certain applicants must open their cannabis businesses for operation.

**ACTION:** Receive and file.

**B. COMMUNITY SAFETY FOCUS GROUP**

*SUBJECT:* The West Hollywood Business License Commission will receive an update regarding the development of a comprehensive community safety and well-being strategy for the City of West Hollywood.

Vice Chair Matos provided an update on the Community Safety focus group meeting held by StrategyCorp on May 16, 2022. He added that other members from various Boards and Commissions were in attendance to discuss current strengths and weaknesses with Public Safety. Prior to this meeting, Vice Chair Matos met with different community members and learned that the community wishes to manage the current resources for better safety outcomes, efficient follow up from the West Hollywood Sheriff's Department, the desire for license plate and public safety cameras, more patrolling, better training for law enforcement and community relationship building, coordination with surrounding jurisdictions, and nightclub safety. Overall, the focus group agreed that there needs to be a more proactive approach to community safety and better community interaction with law enforcement. On June 1, 2022, Vice Chair Matos had a follow-up conversation with StrategyCorp and discussed the unique challenges business owners have experienced.

Commissioner Eisenberg, inquired if there was any conversation about the reduction of law enforcement officers and homelessness. Vice Chair Matos responded.

Commissioner Yusupov, inquired about the size of the focus group, attendees, and if there will be any more meetings. Vice Chair Matos responded.

Commissioner Eisenberg, and Yusupov, expressed concern with Neighborhood Watch members not being included in the focus group meetings. Director of Community Safety, Danny Rivas, stated that he would bring this concern to StrategyCorp and will report via email with any findings.

**ACTION:** Receive and File.

**11. ITEMS FROM STAFF**

Director of Community Safety, Danny Rivas, acknowledged the Compliance Administrative team for their efforts in preparation of the Pride Celebration. He stated that there were very few incidents that occurred during the Pride celebration weekend. He informed the Commission of his new role as Director of Community Safety and elaborated on the divisions and Commissions included in the newly created Department of Community Safety. He shared that the next Commission meeting will be held on July 12, 2022, due to Fourth of July holiday at which the newly appointed Commissioner by Mayor Pro Tempore Shyne will be sworn in. He also mentioned that the City Clerk will facilitate the Chair and Vice Chair election and Code Compliance Supervisor, Yessica Benitez, will provide an update on cannabis business patrols and any health order updates.

**12. PUBLIC COMMENT**

None.

**13. ITEMS FROM COMMISSIONERS**

Vice Chair Matos congratulated newly appointed Commissioner Danny Hang.

**14. ADJOURNMENT**

The West Hollywood Business License Commission adjourned at 6:37 P.M. to its next regular meeting scheduled for Tuesday, July 12, 2022, at 6:00 P.M. at the West Hollywood Park Public Meeting Room - Council Chambers, 625 N. San Vicente Boulevard, West Hollywood, CA 90069.

PASSED, APPROVED, AND ADOPTED by the Business License Commission of the City of West Hollywood at a meeting held this 12th day of July, 2022.

  
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ROB SALTZMAN, CHAIR

ATTEST:

  
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FALYN KING, COMMISSION SECRETARY