

Sunset Strip Business Improvement District Advisory Board Meeting Date/Time: Monday, June 20, 2022, at 11:00 AM

Location: Audio/Video Conference via zoom

11:45 AM

 $\underline{\text{https://us02web.zoom.us/j/83209475458?pwd=VHpBbDdINjl5WWdpam1xNENvN3FTQT09}}$

Meeting ID: 832 0947 5458 | Passcode: 382162 | Call in: 669-900-9128

*IN AN EFFORT TO PROTECT PUBLIC HEALTH AND PREVENT THE SPREAD OF COVID-19 (CORONAVIRUS), AB 361 HAS AUTHORIZED PUBLIC MEETINGS TO TAKE PLACE VIA TELECONFERENCE BECAUSE STATE AND LOCAL OFFICIALS ARE RECOMMENDING MEASURES TO PROMOTE SOCIAL DISTANCING.

MEETING AGENDA

1) CALL TO ORDER/CHAIR REPORT – Brett Latteri 11:00 AM

TO ORDER/CHAIR REPORT – DIEIL Laileit

- a. Self-Introductions/Roll Call
- b. Posting of Agenda
- c. Board Comments on Agenda

2) APPROVAL OF MINUTES – Brett Latteri 11:05 AM

a. May Minutes

3) FINANCIAL REPORT – John-Baptiste Godard 11:10 AM

a. Current Financials

i. May Financial Reports

b. BID Assessment Collection Update (Paolo Kespradit)

4) EXECUTIVE DIRECTOR REPORT – Nalani Santiago 11:15 AM

a. Emergency Numbers Cards

b. Summer on Sunset / Rink Update (Brittney Mead)

c. Marketing Report (Leslie Espinoza)

5) NEW BUSINESS – Brett Latteri 11:30 AM

a. Public Safety: Policing and Private Security Discussion

b. Open Board Seat

6) EXTERNAL PARTNER REPORTS

a. City of West Hollywood – John Leonard / Jackie Rocco / Paolo Kespradit

b. West Hollywood Sheriff's Report - Capt. Bill Moulder / Sgt. Mike Yost

c. Block by Block Report - Shea Gibson

d. Canyon Country Social Media / Influencer Report - Lia Fisher / Brittney Mead

e. West Hollywood Travel + Tourism Board - Jeff Morris

Update on Summer on Sunset Marketing Efforts

f. West Hollywood Chamber of Commerce - Nalani Santiago for Gen Morrill

State of the City

7) BOARD MEMBER COMMENTS 12:20 PM

8) PUBLIC COMMENTS 12:25 PM

9) ADJOURNMENT 12:30 PM

NEXT MEETING: JULY 18th