

**West Hollywood Travel + Tourism Board of Directors  
Meeting/Retreat**

**Date/Time: Friday June 17, 2022, at 8:30 am**

**Location: Park Hyatt Aviara Resort – 7100 Aviara Resort Drive,  
Carlsbad, CA, 92011**

**Zoom.us**

**Meeting ID: 894 9896 2808; Passcode: WEHO**



**TRAVEL + TOURISM BOARD**

Privacy & Anti-Trust: It is important that representatives of the participating hotels and West Hollywood Travel + Tourism Board remember that our actions are subject to antitrust and competition laws. Antitrust concerns are heightened when participants are competitors of one another. Accordingly, we must be careful to avoid even the appearance of engaging in any inappropriate conduct, both during the formal meeting and in any informal discussions.

AB 361 has authorized public meetings to take place via teleconference because State and Local officials are recommending measures to promote social distancing. The City Councilmembers, City staff, and members of the public will participate in Council Chambers located at 625 N. San Vicente Boulevard, West Hollywood, California 90069 and/or via teleconference using the Zoom platform. The meeting may also be viewed on various platforms. Please visit [www.weho.org/wehotv](http://www.weho.org/wehotv) for all the viewing options

**AGENDA**

- |  |                                    |
|--|------------------------------------|
| 1) CALL TO ORDER/CHAIR REPORT                            | Bill Karpiak                       |
| a) Board Election – Directors for Term 22-24             | 8:30am-8:45am                      |
| b) Executive Committee Election – Term 22-24             |                                    |
| c) Board of Governors, Chair Election – Norbert Relecker |                                    |
| 2) MEETING MINUTES                                       | Nick Rimedo                        |
| a) March 23, 2022  | 8:45am-8:50am                      |
| 3) FINANCIAL REPORTS                                     | Bill Karpiak                       |
| a) March 2022 - May 2022                                 | 8:50am-9:00am                      |
| b) Approval FY 22/23 Budget                              |                                    |
| 4) CEO REPORT  | Tom Kiely                          |
|  | 9:00am-9:15am                      |
| 5) CMO REPORT & BUSINESS DEVELOPMENT REPORT              | Jeff Morris &<br>Sean Kelihihlokai |
| a) Marketing Update                                      | 9:15am-9:45am                      |
| b) Business Development Update                           |                                    |
| 6) PUBLIC COMMENTS                                       | 9:45am-9:50am                      |
| 7) CLOSED SESSION  | Bill Geist                         |
| a) The post-COVID (re)Evolution of Today’s DMO           | 9:50am- 11:50am                    |
| 8) BOARD MEMBER UPDATES                                  | 11:50am-12:00pm                    |
| 9) ADJOURNMENT   | 12:00pm                            |

Written material distributed to the Visit West Hollywood Board within 72 hours of the Board meeting is available for public inspection immediately upon distribution at Visit West Hollywood at 1017 N La Cienega Blvd, Suite 400, West Hollywood, California, during normal business hours. They will also be available for inspection during the Board meeting.

**AFFIDAVIT OF POSTING**

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County of Los Angeles     )  
City of West Hollywood     )

I declare under penalty of perjury that I am employed by the City of West Hollywood in the Office of the City Clerk, and that this document was posted on June 13, 2022

Signature: \\Kimberle English\Office of the City Clerk