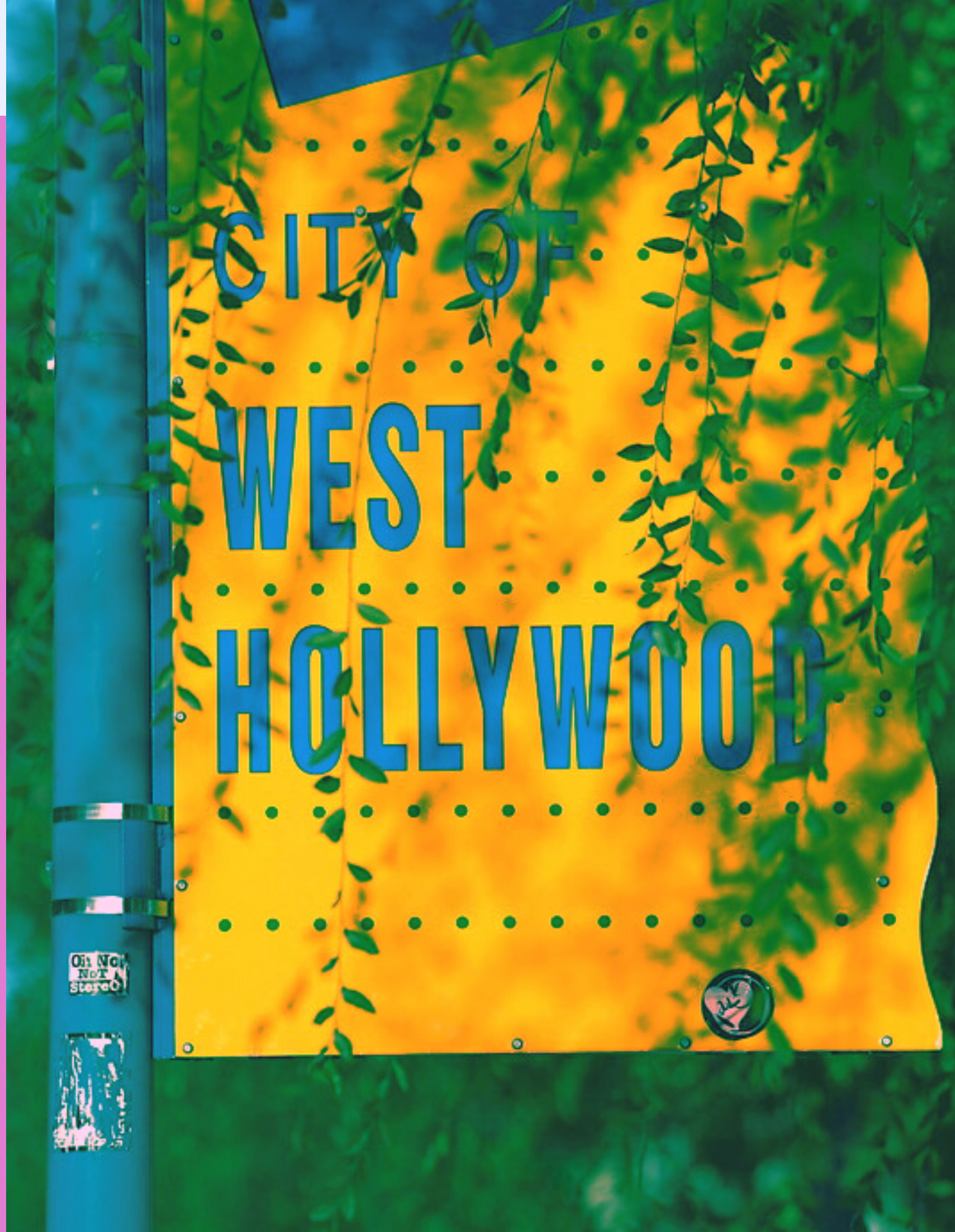




**WEHO
ARTS GRANT
PROGRAM**

VIRTUAL ARTS GRANT WORKSHOP

**Presented by the City of West Hollywood's
Arts Division**



WELCOME!

TODAY'S AGENDA

- Introduce the Arts Grant Program
- Overview grant categories
- Grant writing tips
- Time for questions



A thoughtful room

Land Acknowledgement

Stay Curious - Ask Questions

Take Space - Leave Space



Arts Grant Program

MUNICIPAL FUNDING FOR ART

The City of West Hollywood is proud to offer annual grants to eligible artists and nonprofit arts organizations for the production, performance or presentation of art projects that take place in the City of West Hollywood and that serve the West Hollywood community.



Eva Angeloff

Grants Coordinator

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323-848-6354

weho.org/arts

[@WeHoArts](https://www.instagram.com/WeHoArts)

**Have you ever
applied for an
arts grant from
WeHo?**

**Have you ever
received
funding from
WeHo?**

Arts Grant Categories



For Non-profit Arts Organizations

Arts Project
Community Arts
Organizational Development
Transgender Arts Initiative



For Artists

Transgender Arts Initiative
WeHo Artist



WeHo Pride

Formerly known as One City One Pride, will not be covered in this workshop

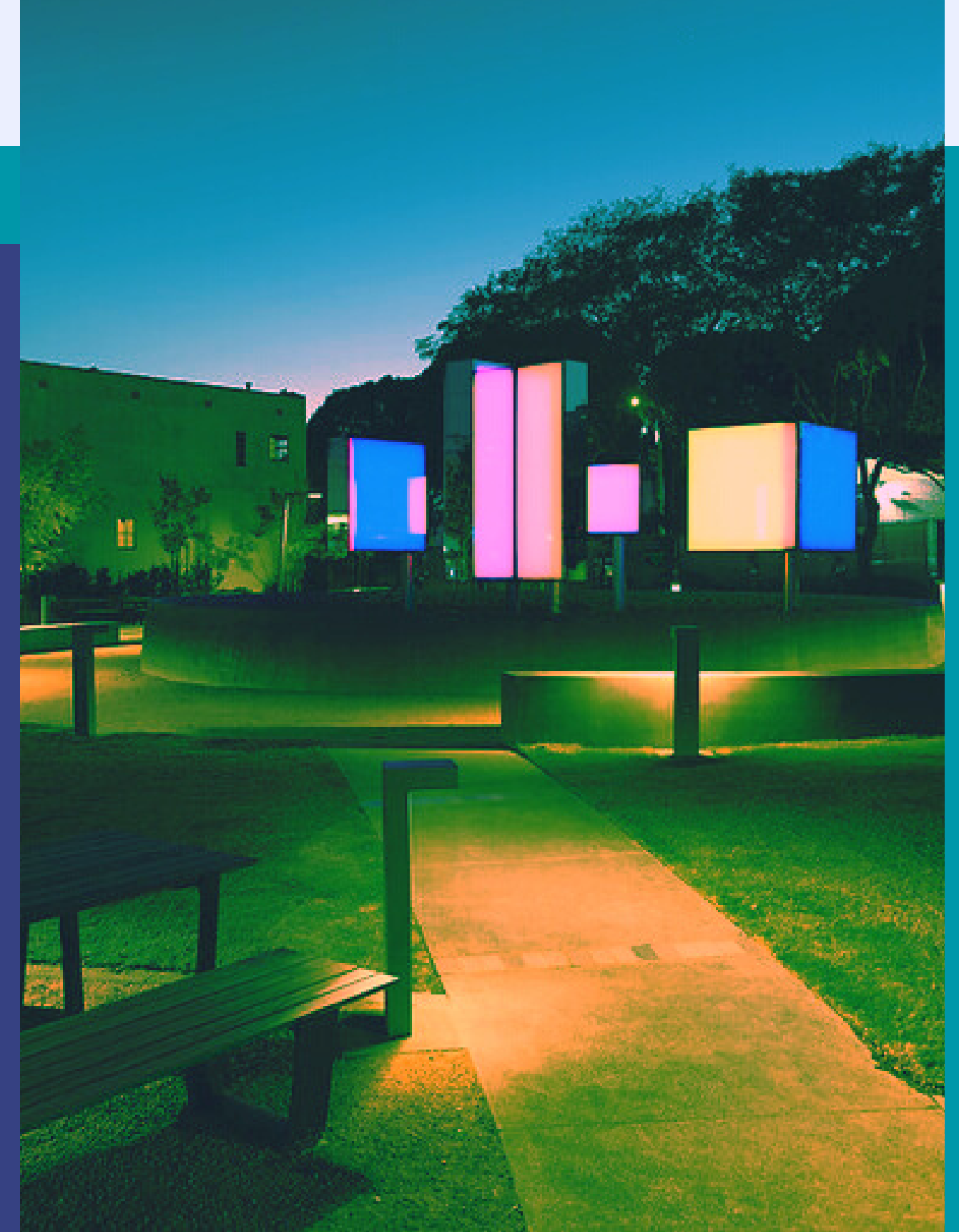
Arts Project

\$10,000 MAX - 2 YR GRANT

A match grant for the presentation of an art project in WeHo (1 each year - 2023 & 2024).

Applicants must provide 2020 & 2021 CA Data Project Arts Report and 2 work samples.

Applications will be reviewed and scored by a panel. Check out the guidelines for review criteria.





ARTS PROJECT SAMPLE PROJECTS

Art Exhibit, Dance performance, Music Concert, Theatre Performance, Film Presentation, Spoken Word Performance, Cultural Festival

WHERE TO PRESENT

Online

Online presentations provide access and offer creative alternatives.

WeHo City Facility

Work with the Grants Coordinator to determine if a city facility would work for your presentation.

Local Venue

Check out the local venues ahead of time and have an idea of where you want to present and how much it costs.

Organizational Development

**\$1,000 AWARD + \$3,000 FOR TA
3 YEAR GRANT**

Eligible orgs have budgets less than \$1K and 1 year of arts programming.

Grantee pairs with a pre-qualified TA for consultancy to gain organizational tools for incorporating into operations and practices.

Required to attend WeHo Artists Bootcamp.





What is a TA?

SAMPLE SCOPES OF WORK

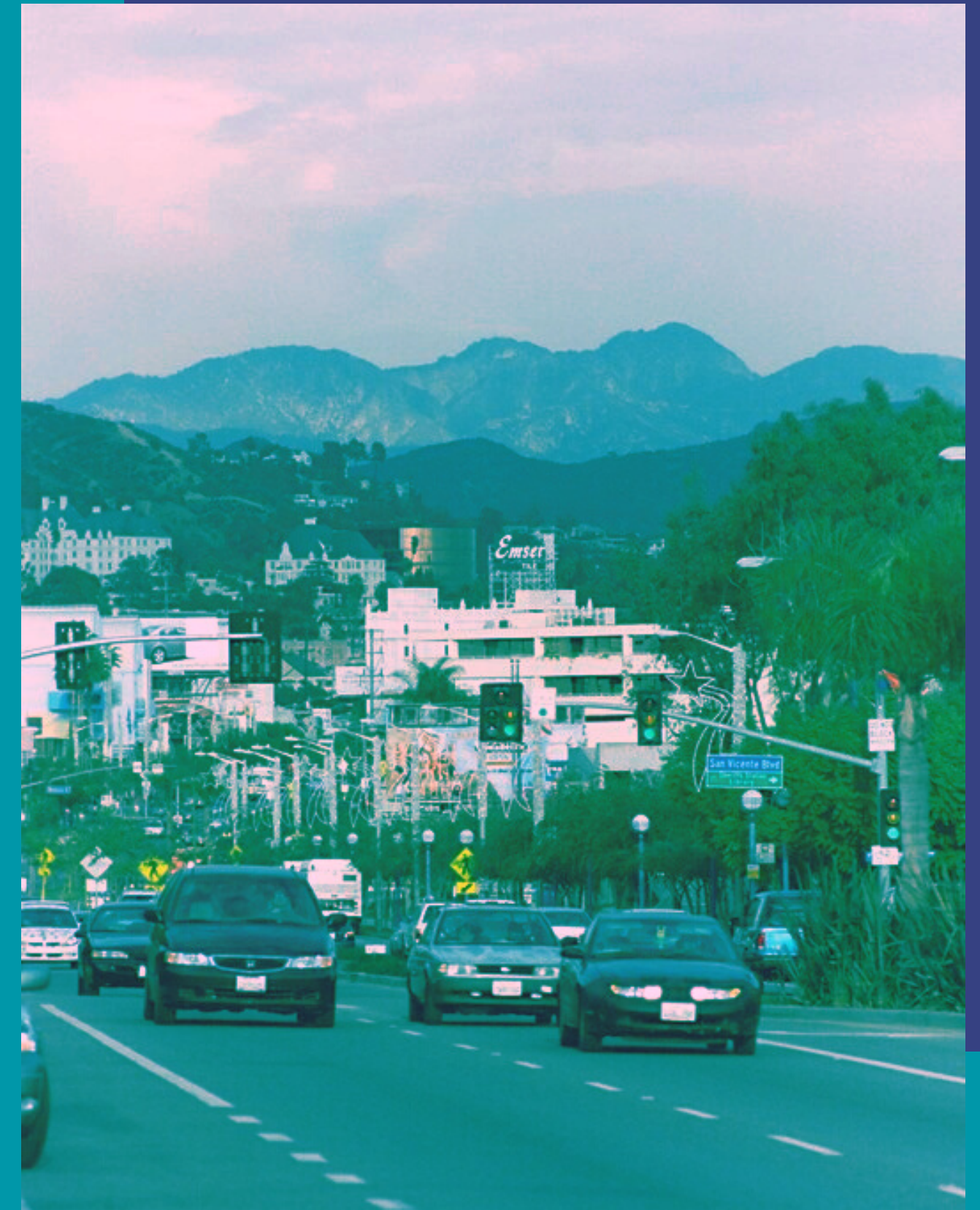
- Goal setting
- Refining website
- Assistance with CA Data Arts Report

Community Arts

\$3,000 MAX, 1 YEAR

To present Art centered in BIPOC and/or female representation in artists and/or audience.

Eligible orgs have a history of supporting BIPOC and/or female artists and audiences - and 1 year of art project history (required to provide 2 work samples).





COMMUNITY ARTS APPLICATION SAMPLE PROJECTS

Heritage Month Celebration, Social Justice Centered Art Presentation,
Educational and Participatory Program/Workshop

Transgender Arts Initiative

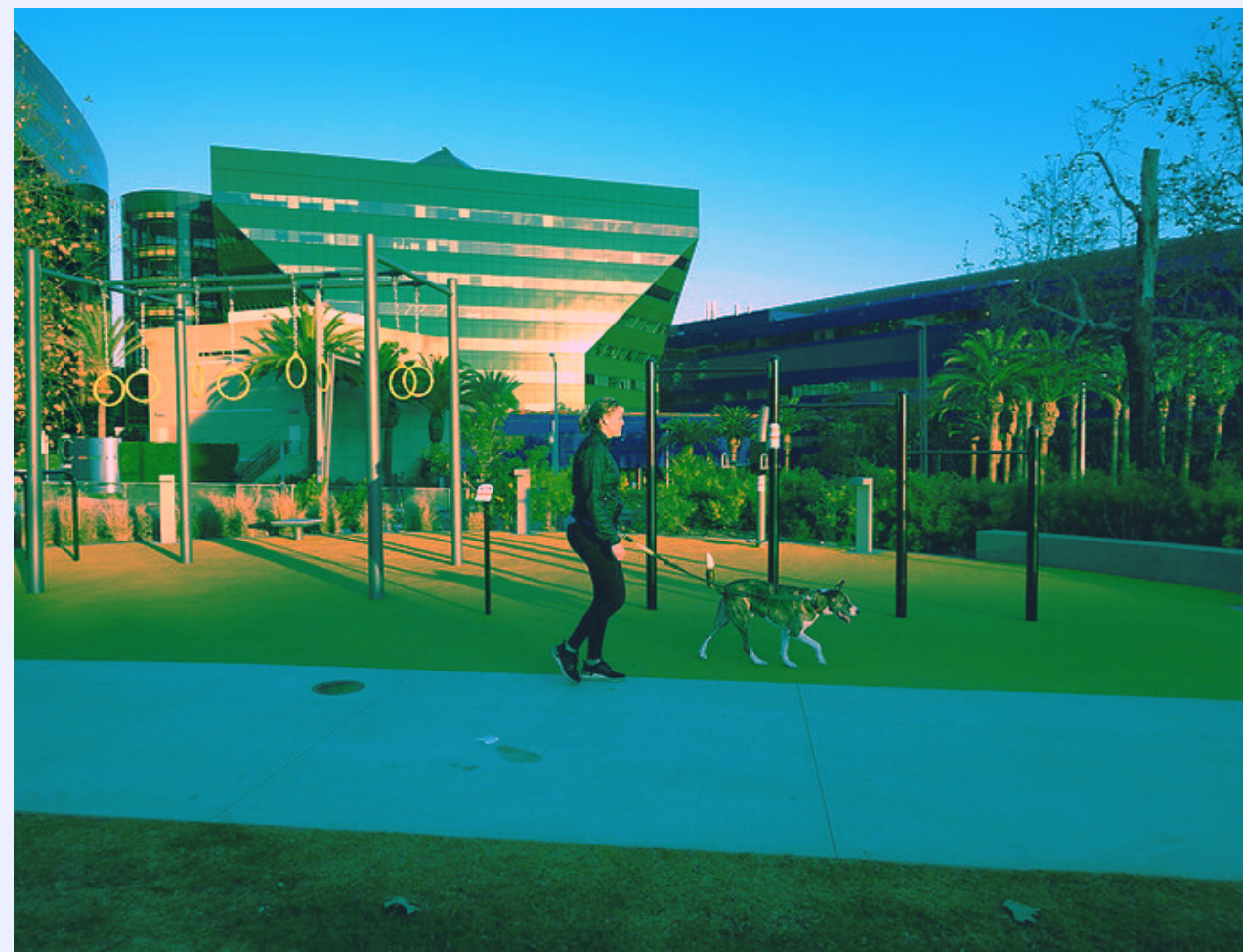
\$6,500 MAX, 1 YEAR

To present Art centered in transgender representation in artists and/or audience.

Eligible orgs have a history of supporting LGBTQIA+ and/or trans artists and audiences - and 1 year of art project history (required to provide 2 work samples).

Required to attend WeHo Artists Bootcamp.





TRANSGENDER ARTS INITIATIVE SAMPLE PROJECTS

Dance/Film/Theatre Performance honoring/featuring Trans Performers or Trans Community, Online archive featuring Trans Artists, Art/Photo Exhibit Addressing Diaspora, Transness, and other in-between identities

WeHo Artist

\$5,000 AWARD - 1 YR GRANT

MUST BE A WEST HOLLYWOOD RESIDENT

To increase resident artist's capacity to realize work. Applicants must provide 2 work samples.

Applications will be reviewed and scored by SubCommittee.



INSPIRATIONAL WORDS

**I would rather die of
passion than of
boredom.**

Vincent van Gogh

Writing a Grant Application



Focus on West Hollywood

How is your project specific to the WeHo community? How will you market your project to gain audience?

Read everything carefully

Write your long answers in a word doc. REVIEW. CLARIFY. EDIT.

Keep to the point

Don't use sarcasm, jargon, or platitudes. Be clear about what you are seeking, when, where, and why.

Start early!

Give yourself the gift of time to ask questions, and avoid missing the deadline.

Arts Grant Program Timeline

UPCOMING WORKSHOPS

Wednesday, May 11, 2022 at 10am

Thursday, June 9, 2022 at 12pm

Wednesday, June 22, 2022 at 2pm

Thursday, June 23, 2022 at 7pm – WeHo Artist Grant Workshop

July 1st

Application
deadline

August

Applications are
reviewed by pre-
qualified panelists
and reviewed by
the Arts & Cultural
Affairs Commission

September

City Council
reviews funding
recommendations
from Commission

Next Steps

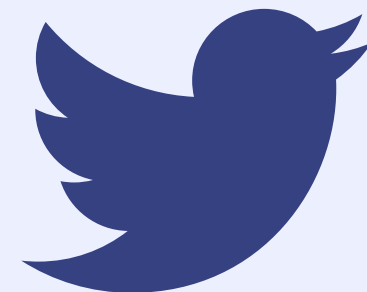
Grantees are
required to attend
an orientation.
Once the contract
is executed,
insurance secured,
the payment
process begins.

Stay Connected - with US and each other



Facebook

Find a community of your peers. Ask them to review your application.



Twitter

Connect with others, cross promote each other.



Instagram

Build your audiences by maintaining consistency across platforms.



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**QUESTIONS?
Contact Eva Angeloff**

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