



Arts + Culture, Infrastructure, and Parks + Open Space

General Plan Advisory
Committee #8

02 February 2010

Agenda

- 01** Introduction
- 02** General Plan Community Workshop
- 03** Discussion: Arts + Culture
- 04** Discussion: Infrastructure
- 05** Discussion: Parks + Open Space
- 06** Summary and Next Steps
- 07** Public Comment



Introduction

GPAC Schedule and Topics

- **February 2:** Parks and Recreation, Arts and Culture, Infrastructure
- **February 3:** Public Safety, Wrap-up Discussion

Other Important Dates

- **January 25:** Joint City Council/Planning Commission Study Session – Climate Action Plan and Transportation
- **January 30:** Public Workshop – Vision and Policy
- **April 5:** Joint City Council/Planning Commission Study Session
- **June (date TBD):** Public Workshop on Draft General Plan
- **June:** *RELEASE OF DRAFT GENERAL PLAN AND EIR*



02

General Plan Community Workshop

(January 30, 2010)

Workshop Basics

- Open House Format at Plummer Park
- Interactive stations and topic-specific presentations/discussions
- Approximately 100 members of the public attended
- Interactive exercises focused on:
 - Feedback on policy frameworks
 - Prioritization of goals and policies
 - Discussions and Q&A



Workshop Stations

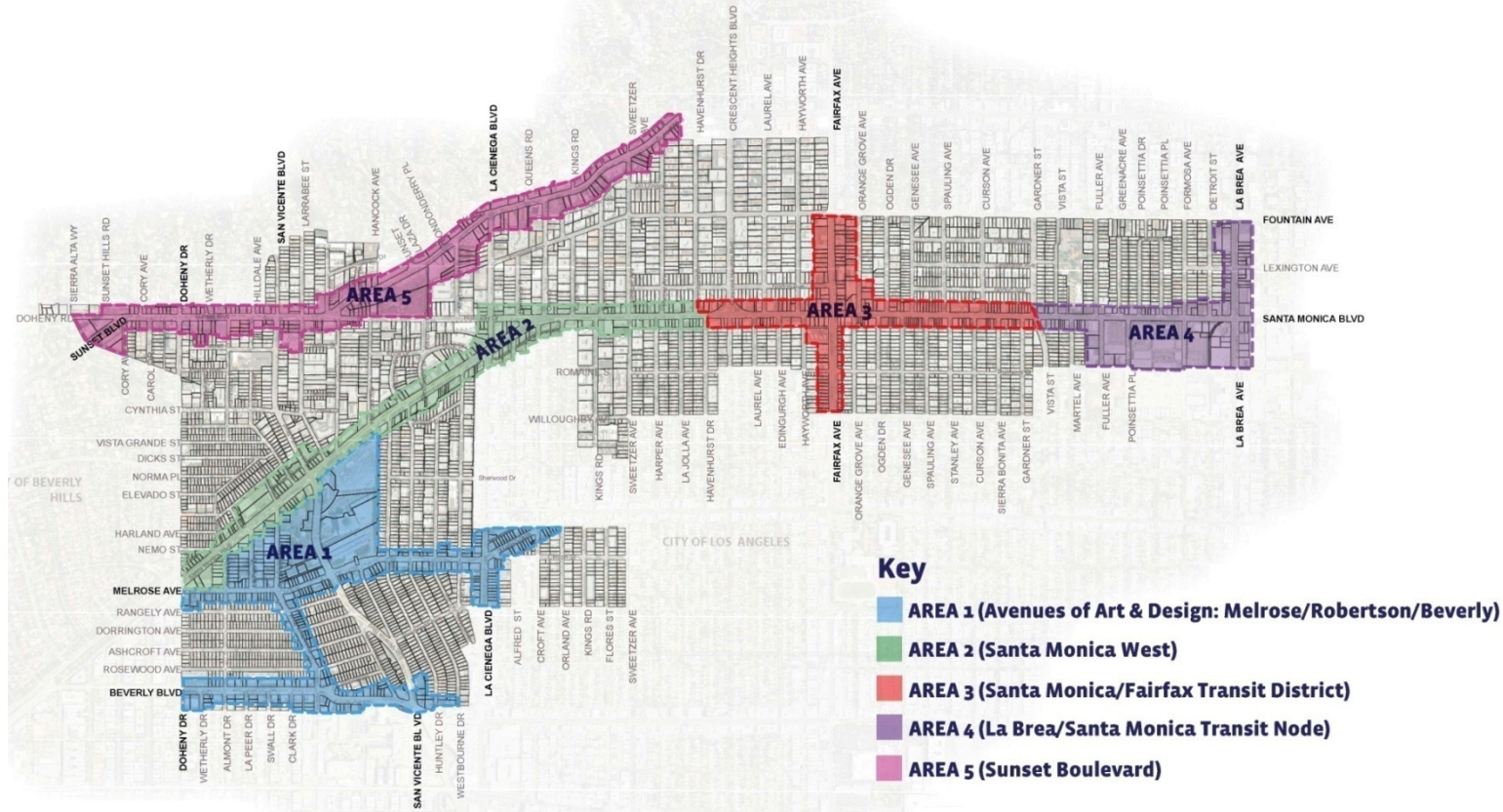
- Land Use and Community Design
- Transportation and Parking
- Housing
- Climate Change
- Sustainability
- Arts and Culture
- Social Services
- Economic Development
- Parks and Recreation



- Public Safety
- Healthy Communities
- Goal Prioritization

Results – Land Use

- Presented visions for 5 commercial sub-areas



Results – Land Use

- Many comments agreed with overall vision; a few disagreed
- Many detailed comments and suggestions such as:
 - Create centralized parking solutions
 - Transform MTA site
 - Differing views about new residential on busy streets
 - Differing views on height of Melrose and Robertson and along Santa Monica Boulevard
 - Desire for more public spaces
 - Need to balance development and traffic



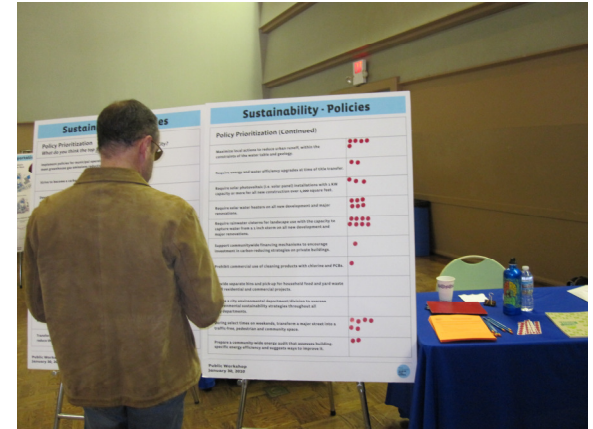
Results – Transportation

- Board 1 focused on parking and subsidized transit. Results:
 - Auto parking requirements*
 - Subsidized transit
 - Auto parking cash out
- Board 2 focused on other transportation improvements
 - Mass transit improvements
 - Pedestrian improvements
 - Bike sharing
 - More bike facilities



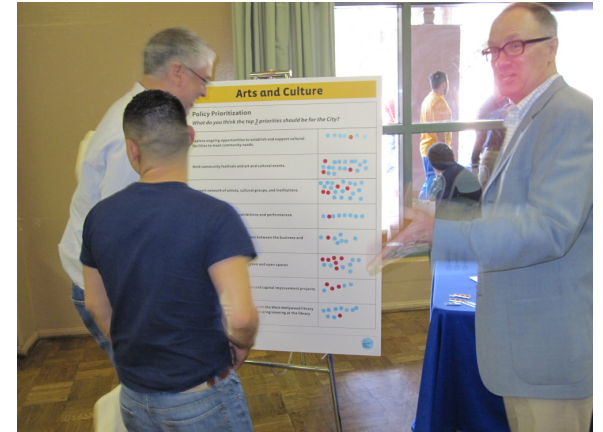
Results – Sustainability

- Asked community to prioritize goals and priorities (separately)
- Goal priorities
 - Reduce building energy use
 - Reduce water use
- Policy priorities
 - Tree canopy
 - Transform alleys into green spaces
 - Close streets on weekends to cars
 - Rainwater capture
 - Require photovoltaic on new buildings



Results – Arts & Culture

- Strong support for arts and culture
- Highest priority policies
 - Hold community festivals and events
 - Support artists, cultural groups and institutions
 - Establish and support cultural facilities
 - Arts and cultural programming at library



Results – Goal Prioritization

- 45+ goals
- Taken from policy frameworks reviewed by GPAC
- Asked each person to vote for 5 goals
- Overall priorities
 - Improve and enhance parks
 - Affordable rental housing
 - Pedestrian enhancements
 - Social services
 - Preserve residential neighborhoods
 - Protect neighborhoods from cut-through traffic



Take Away Messages

- Strong support for the overall direction of the General Plan
- Community priorities focused on several key areas:
 - Green the City
 - Support the City's unique areas – arts and design, entertainment and strong neighborhoods
 - Make it safer for pedestrians
 - Continue social service programs
 - Keep existing and create new affordable housing



03

Discussion: Arts and Culture

**(Andrew Campbell, City of West
Hollywood)**



04

Discussion: Infrastructure

**(Sharon Perlstein, City of West
Hollywood)**



05

Discussion: Parks, Recreation, and Open Space

**(Steve Campbell, Nancy Beard,
and Helen Collins, City of West
Hollywood)**



06



Summary and Next Steps

For Tomorrow's Meeting:

- Please write down the top three issues/thoughts/ideas you would like the project team to keep in mind as the Draft General Plan is prepared
- To be discussed at Wednesday's meeting and handed in to staff



07

Public Comment

(2 minutes per speaker)



Next Meeting:

February 3

6:30 PM

Plummer Park