

**CITY OF WEST HOLLYWOOD
Arts and Cultural Affairs Commission (ACAC)
URBAN ART SUBCOMMITTEE
MEETING AGENDA**

Thursday, April 21, 2022, 5:00 p.m.

TELECONFERENCE MEETING*

**Join Zoom meeting via computer or app: <https://us06web.zoom.us/j/84094304497>
(Please keep video and microphone off when joining)**

OR

Dial-in via phone: (669) 900-6833

Use Meeting ID: 840 9430 4497, then press #

The West Hollywood Arts and Cultural Affairs Commission acknowledges that the land on which we gather and that is currently known as the City of West Hollywood is the occupied, unceded, seized territory of the Gabrieleño Tongva and Gabrieleño Kizh peoples.

*IN AN EFFORT TO PROTECT PUBLIC HEALTH AND PREVENT THE SPREAD OF COVID-19 (CORONAVIRUS), THIS PUBLIC MEETING IS HELD PURSUANT TO AB 361, WHICH AUTHORIZES PUBLIC MEETINGS TO TAKE PLACE VIA TELECONFERENCE BECAUSE STATE AND LOCAL OFFICIALS ARE RECOMMENDING MEASURES TO PROMOTE SOCIAL DISTANCING.

TO PARTICIPATE IN THIS PUBLIC MEETING:

1. You are strongly encouraged to email or call the Arts and Cultural Affairs Commission Secretary at: doceguera@weho.org or 323-848-6351 no later than 3:00 p.m. on Thursday, April 21, 2022, to be added to the Public Speaker List for the meeting. If calling, please leave a message include your name, the phone number from which you will be calling from (if joining by phone), and which item you would like to speak on.
2. Join the meeting by clicking the meeting link 10 minutes prior to the start of the meeting OR dial-in via phone 10 minutes prior to the start of the meeting (the meeting begins at 5:00 p.m.) You will be placed on HOLD in the Virtual Meeting Room until the meeting begins. Please keep video and microphone off if joining by computer or app.
 - Join via computer or Zoom app here (please keep video and microphone off): <https://us06web.zoom.us/j/84094304497>
 - OR Dial-in via phone: 669-900-6833, use Meeting ID.: 840 9430 4497, then press #

If special assistance to participate in this meeting is required, (e.g., an American Sign Language interpreter for people who are Deaf or hard of hearing), you must call or submit your request in writing to the Office of the City Clerk at (323) 848-6409 at least 48 hours prior to the meeting. The City TTY line is (323) 848-6496.

For a complete listing of arts and cultural programs, events and opportunities, please visit www.weho.org/arts or follow @WeHoArts on social media.

I. CALL TO ORDER

- A. Pledge of Allegiance
- B. Roll Call
- C. Approval of the Agenda
- D. Approval of the March 17, 2022, Meeting Minutes
- E. Public Comment

The public is given the opportunity to address the Subcommittee on any item within its responsibility. At the discretion of the Subcommittee, speakers may be limited to two minutes each. If you would like to present public comment at the meeting, please see the section titled "TO PARTICIPATE IN THIS PUBLIC MEETING" at the top of the first page of this Meeting Agenda.

II. CONSENT CALENDAR

The following routine matters can be acted upon by one motion. Individual items may be removed by the Subcommittee for separate discussion. Items removed for separate discussion will be heard following Unfinished Business Items.

A. Posting of the Agenda

The agenda was posted per proper noticing procedures at City Hall, Plummer Park, West Hollywood Library, and West Hollywood Sheriff's Station.

RECOMMENDATION: Receive and file.

III. UNFINISHED BUSINESS

A. Urban Art Program Projects

The Subcommittee will receive an update from staff and discuss Urban Art Program projects under the Subcommittee's oversight. The list below reflects the current stage each development is pursuing (project address, project name (if available), artist selected for the project).

STAGE I
▪ Melrose Avenue Gathering Place (Design District Streetscape Master Plan, Artist TBD)
STAGE II
▪ Beverly Boulevard Gathering Place (Design District Streetscape Master Plan, Greenmeme)
▪ 9060 Melrose Avenue (Melrose Triangle, Ned Kahn)
STAGE III
▪ 625 N San Vicente Boulevard (AIDS Monument, Daniel Tobin)
▪ 1136 La Cienega Boulevard (Mark Hagan)
STAGE IV
▪ 1001 Fairfax Avenue (Empire at Fairfax, Laurie Frick)
▪ 1013 Genesee (Elena Manferdini)
▪ 1040 La Brea Avenue (Jim Isermann)
▪ 8497 Sunset Boulevard (Refik Anadol)
OTHER PROJECTS
▪ Public Art Archive (Collections Management)
▪ Neon Dog (Urban Art Collection)

RECOMMENDATION: Provide staff direction as applicable on Urban Art projects under the Subcommittee's oversight.

IV. NEW BUSINESS

A. Melrose Avenue Gathering Space – STAGE I Artist Approval

The Subcommittee will receive a presentation from Pamela Burton and Company, consider an artist from the proposed shortlist, Karon Davis, Sarah Cain, Peter Clay Hanson, and Maya Stovall, for the integrated public art opportunity at the Melrose Avenue Gathering Space and consider recommending approval of one artist to the Arts and Cultural Affairs Commission.

RECOMMENDATIONS:

1. Recommend one artist for the STAGE I Artist Approval of an artist for the Melrose Avenue Gathering Space in accordance with the City's Urban Art Policy and Guidelines and forward the recommendation to the Arts and Cultural Affairs Commission for ratification; and
2. Receive and file submissions in accordance with the Urban Art Policy and Guidelines including: 1) The artist selection procedure used and 2) Artist(s) qualifications, 3) Narrative statement to address the scope, goals, and parameters of the project, 4) Preliminary Art Budget, and 5) Location considerations for the project.

V. EXCLUDED CONSENT CALENDAR

VI. PUBLIC COMMENT

The public is given the opportunity to address the Subcommittee on any item within its responsibility. At the discretion of the Subcommittee, speakers may be limited to two minutes each. If you would like to present public comment at the meeting, please see the section titled "TO PARTICIPATE IN THIS PUBLIC MEETING" at the top of the first page of this Meeting Agenda.

VII. ITEMS FROM THE SUBCOMMITTEE

VIII. ITEMS FROM STAFF

IX. DEVELOPMENT OF NEXT MEETING AGENDA

The Subcommittee will advise staff on the development of its Thursday, May 19, 2022, meeting agenda.

X. ADJOURNMENT

The Urban Art Subcommittee will adjourn to its meeting scheduled Thursday, May 19, 2022 at 5 p.m. to be held via teleconference.

AFFIDAVIT OF POSTING

State of California)
County of Los Angeles)
City of West Hollywood)

I declare under penalty of perjury that I am employed by the City of West Hollywood in the Office of the City Clerk, and that this document was posted on:

Date April 13, 2022

Signature:\\Kimberle English\\

Office of the City Clerk