

City of West Hollywood

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Dear Vendors, Artists, Performers!

COMMUNITY SERVICES DEPARTMENT

YVONNE QUARKER Director

The City of West Hollywood through its Russian Advisory Board invites businesses, artists, and performers to take part in the **West Hollywood Fundraiser for Refugees from Ukraine.**

Potential vendors and performers will have an opportunity to have their talents and businesses showcased during the event, which will take place in Plummer Park, located in the City of West Hollywood on **Sunday, May 22, 2022!**

The City of West Hollywood annually celebrates the rich traditions brought to the United States by Russian-speaking immigrants from the former Soviet Union. Each year, the City recognizes and embraces the diverse identities and cultural history of Russian-speaking community members whose origins span wide-ranging territories with varied religious and social traditions.

The former Soviet Union encompassed 15 republics — Russia, Ukraine, Georgia, Belorussia, Uzbekistan, Armenia, Azerbaijan, Kazakhstan, Kyrgyzstan, Moldova, Turkmenistan, Tajikistan, Latvia, Lithuania, and Estonia — and Russian culture, itself, has withstood centuries. With more than 100 distinct ethnic groups within the former USSR, Russian culture does not represent any one group. For Russian-speaking people, though, Russian language itself unites people and serves to connect and deepen a common culture across regions.

At its Council meeting on December 20, 2021, the City Council approved programming for a series of cultural events produced by various non-profit organizations in recognition of the Russian-speaking community. Since these events were approved, we have seen how the devastation of war has gripped Ukraine following the unprovoked attack and invasion from Russian military forces. In response, the City's Russian Advisory Board and City staff are recommending programming focus on standing for peace in Ukraine and mobilizing efforts to raise funds to support refugees.

On Sunday, May 22, 2022, the City and its Russian Advisory Board will host a **West Hollywood Fundraiser for Refugees from Ukraine** in place of its annual Russian Arts and Culture Festival programming. The event will take place from 11AM to 7PM at Plummer Park, located at 7377 Santa Monica Boulevard. It will embrace the opportunity to explore and share the deep historical elements of Russian culture within a broader understanding of empathy and support of Ukraine. Donations will be collected to support organizations assisting Ukrainian refugees. Other events during the month of May will also be refocused to serve as fundraisers for people in

Ukraine and Ukrainian refugees. Details about these events and about additional programming during May are available at www.weho.org/fudraiser.

Additionally, the City has activated its West Hollywood Responds program to help encourage contributions to agencies and organizations that are working to help people in Ukraine. The City has assembled a list of organizations on its website at www.weho.org/wehoresponds and is encouraging community members to take part in donating to organizations that are in urgent need of contributions.

For questions and other inquiries, please e-mail us at WeHoRusEvents@weho.org or call us at 323-848-6501.

Thank you for your interest and we look forward to getting your submissions!