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Meeting URL:
Dial In: +1 669 900 9128 US (San Jose)
Meeting ID: 899 6204 8021
Passcode: 200647

*IN AN EFFORT TO PROTECT PUBLIC HEALTH AND PREVENT THE SPREAD OF COVID-19 (CORONAVIRUS), AB 361 HAS AUTHORIZED PUBLIC MEETINGS TO TAKE PLACE VIA TELECONFERENCE BECAUSE STATE AND LOCAL OFFICIALS ARE RECOMMENDING MEASURES TO PROMOTE SOCIAL DISTANCING.

BID SPECIAL MEETING

AGENDA

Wednesday, March 23, 2022

4:00 pm – 5:30 pm

- 1) **CALL TO ORDER/CHAIR REPORT – Nick Rimedio** 4:00 PM
 - a. Self-Introductions/Roll Call (Nalani Santiago)
 - b. Board Comments on Agenda
- 2) **REVIEW OF AGENDA & MINUTES – Nick Rimedio** 4:05 PM
 - a. Approve February Minutes
- 3) **FINANCIAL REPORT – John-Baptiste Godard** 4:10 PM
 - a. Current Financials
 - b. Approve February Financial Reports
 - c. Billing & BID Collection Rate (Paolo Kespradit)
- 4) **EXECUTIVE DIRECTOR REPORT – Genevieve Morrill** 4:20 PM
 - a. New Business + Database Cleanup
 - b. Marketing Report (Leslie Espinoza)
- 5) **UNFINISHED BUSINESS – Nick Rimedio** 4:30 PM
 - a. Open Board Seat Discussion
 - i. Review Design District Overview Report (Nalani Santiago)
 - ii. Update from Nominating Committee (Gulla Jonsdottir & Marco Pelusi)
 - Review Candidate Bios
- 6) **NEW BUSINESS** 4:45 PM
 - a. Once Upon a Cocktail Book Proposal (Katie Bright)
- 7) **COMMITTEE REPORTS** 4:55 PM
 - b. Programs & Events Committee Update (Katherine Shadley)
 - i. Mixers – May and September
 - ii. Co-Sponsorship for March Mixer | BoConcept | Mar 30th | 6-8 PM
 - Seeking Food & Beverage Sponsors
 - Budget
 - iii. Taste of the District
 - Date & Concept
 - iv. Budget
 - c. Marketing/PR Committee Update (Katherine Shadley for Caitlin Penny)
 - i. Website RFP Update
 - ii. Welcome Brochure Update
 - iii. Affiliate Program Review
 - iv. Social Media: SYNHERGY Update (Dimple Thakkar)
- 8) **EXTERNAL PARTNER REPORTS** 5:10PM
 - a. City of West Hollywood – John Leonard / Paolo Kespradit
 - b. West Hollywood Chamber of Commerce – Genevieve Morrill



- 9) BOARD MEMBER COMMENTS 5:20PM
- 10) PUBLIC COMMENTS 5:25PM
- 11) ADJOURNMENT 5:30PM

NEXT MEETING: APRIL 20TH

AFFIDAVIT OF POSTING

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City of West Hollywood)

I declare under penalty of perjury that I am employed by the City of West Hollywood in the Office of the City Clerk, and that this document was posted on:

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Signature: \\Kimberle English\\
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