

**West Hollywood Travel + Tourism Board of Directors Meeting**

**Date/Time: Wednesday March 23, 2022 at 12pm**

**Location: Zoom.us**

**Meeting ID: 811 1951 3131**

**Passcode: WEHO**



**TRAVEL + TOURISM BOARD**

**Privacy & Anti-Trust**

It is important that representatives of the participating hotels and West Hollywood Travel + Tourism Board remember that our actions are subject to antitrust and competition laws. Antitrust concerns are heightened when participants are competitors of one another. Accordingly, we must be careful to avoid even the appearance of engaging in any inappropriate conduct, both during the formal meeting and in any informal discussions.

**AGENDA**

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|--|---|
| 1) CALL TO ORDER/CHAIR REPORT                | Bill Karpiak<br>12:00pm-12:05pm                     |
| 2) MEETING MINUTES                           | Nick Rimedo<br>12:05pm-12:10pm                      |
| a) January 19, 2022                          |   |
| 3) FINANCIAL REPORTS                         | Shadi Omeish<br>12:10pm-12:15pm                     |
| a) December 2021 - February 2022             |   |
| 4) CEO REPORT                                | Tom Kiely<br>12:15pm-12:35pm                        |
| a) Current Financial Status                  |   |
| b) Reserve Account Update                    |   |
| c) Super Bowl Recap                          |   |
| d) UK Trade Mission Recap                    |   |
| e) Australia Trade Mission                   |   |
| f) Proposed Board Retreat/June Board Meeting |   |
| 5) CMO REPORT & BUSINESS DEVELOPMENT REPORT  | Jeff Morris &<br>Sean Keliholokai<br>12:35pm-1:05pm |
| a) Market Update                             |   |
| b) Marketing/Sales Initiatives               |   |
| 6) BOARD MEMBER UPDATES                      | 1:05pm-1:10pm                                       |
| 7) PUBLIC COMMENTS                           | 1:10pm-1:15pm                                       |
| 8) ADJOURNMENT                               | 1:15pm  |

Written material distributed to the Visit West Hollywood Board within 72 hours of the Board meeting is available for public inspection immediately upon distribution at Visit West Hollywood at 1017 N La Cienega Blvd, Suite 400, West Hollywood, California, during normal business hours. They will also be available for inspection during the Board meeting.

**AFFIDAVIT OF POSTING**

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I declare under penalty of perjury that I am employed by the City of West Hollywood in the Office of the City Clerk, and that this document was posted on:

Date March 17, 2022  
Signature: \\Kimberle English\  
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