

CITY OF WEST HOLLYWOOD
Arts and Cultural Affairs Commission (ACAC)
PERFORMING ARTS AND CULTURAL AFFAIRS SUBCOMMITTEE

MEETING AGENDA

Thursday, March 10, 2022, 5:00 p.m.

TELECONFERENCE MEETING*

Join Zoom meeting via computer or app: <https://us06web.zoom.us/j/81698199830>
(Please keep video and microphone off when joining)

OR

Dial-in via phone: (669) 900-6833

Use Meeting ID: 816 9819 9830, then press #

**IN AN EFFORT TO PROTECT PUBLIC HEALTH AND PREVENT THE SPREAD OF COVID-19 (CORONAVIRUS), THIS PUBLIC MEETING IS HELD PURSUANT TO AB 361, WHICH AUTHORIZES PUBLIC MEETINGS TO TAKE PLACE VIA TELECONFERENCE BECAUSE STATE AND LOCAL OFFICIALS ARE RECOMMENDING MEASURES TO PROMOTE SOCIAL DISTANCING.*

TO PARTICIPATE BY PROVIDING PUBLIC COMMENT BY ZOOM OR TELEPHONE:

1. You are strongly encouraged to Email or call the Arts and Cultural Affairs Commission Recording Secretary at: doceguera@weho.org or 323-848-6351 no later than 3:00 p.m. on Thursday, March 10, 2022, to be added to the Public Speaker List for the meeting. Please include your name, the phone number from which you will be calling, and which item you would like to speak on. Your comments and information will become part of the official public record. If you do not want your personal information included in the official record, please do not include your address and/or phone number.
2. Join the meeting by visiting the meeting link OR dial-in via phone 10 minutes prior to the start of the meeting (the meeting begins at 5:00 p.m.) You will be placed on HOLD in the Virtual Meeting Room until it is your turn to speak. Please keep video and microphone off if joining by computer or app.
 - Join via computer or Zoom app here (please keep video and microphone off): <https://us06web.zoom.us/j/81698199830>
 - OR Dial-in via phone: 669-900-6833, use Meeting ID: 816 9819 9830, then press #

If special assistance to participate in this meeting is required, (e.g., an American Sign Language interpreter for people who are Deaf or hard of hearing), you must call or submit your request in writing to the Office of the City Clerk at (323) 848-6409 at least 48 hours prior to the meeting. The City TTY line is (323) 848-6496.

For a complete listing of arts and cultural programs, events and opportunities, please visit www.weho.org/arts or follow @WeHoArts on social media.

I. CALL TO ORDER

- A.** Pledge of Allegiance
- B.** Roll Call
- C.** Approval of the Agenda
- D.** Approval of the February 10, 2022 meeting minutes
- E.** Public Comment

The public is given the opportunity to address the Subcommittee on any item within its responsibility. At the discretion of the Subcommittee, speakers may be limited to two minutes each.

If you would like to present public comment at the meeting, please see the section titled “TO PARTICIPATE BY PROVIDING PUBLIC COMMENT BY TELEPHONE” at the top of the first page of this Meeting Agenda.

II. CONSENT CALENDAR

The following routine matters can be acted upon by one motion. Individual items may be removed by the Subcommittee for separate discussion. Items removed for separate discussion will be heard following Unfinished Business Items.

A. Posting of the Agenda

The agenda was posted per proper noticing procedures at City Hall, Plummer Park, West Hollywood Library, and West Hollywood Sheriff’s Station.

B. 2021 Arts Grant Program Summary Statement

The Subcommittee will review the 2021 Arts Grant Program Summary Statement.

RECOMMENDATION: Receive and file.

III. UNFINISHED BUSINESS

A. 2023 Arts Grant Program Guidelines Review

The Subcommittee will review the 2023 Arts Grant Program Guidelines for the Arts Project, Community Arts, Organizational Development, Transgender Arts Initiative, and WeHo Artist grants.

RECOMMENDATION:

Recommend that the Arts and Cultural Affairs Commission approve the 2023 Arts Grant Program Guidelines for the Arts Project, Community Arts, Organizational Development, Transgender Arts Initiative, and WeHo Artist grants with the following updates:

- a. Clarify the intent, purpose and outcomes, and eligibility requirements of the Community Arts Grant to support community goals through cultural equity.
- b. Change the bi-annual Community Arts Grant timeline to align with the other grant categories and have an annual deadline.
- c. Add an additional, specific, WeHo Artist Grant Workshop / Webinar.
- d. Require Organizational Development grantees to attend 2023 Bootcamp.
- e. Change Organizational Development expectations and funding amount (from \$6,000 per year to \$4,000 for years 1, 2 and \$6,000 for year 3).
- f. Remove Commission’s ability to transfer applications to the Organizational Development category.

IV. NEW BUSINESS

A. Performing Arts and Cultural Affairs Subcommittee Workplan 2023

The Subcommittee will review, discuss, and provide feedback for the Performing Arts and Cultural Affairs Subcommittee Work Plan for fiscal year 2023.

RECOMMENDATION: Provide feedback for the Performing Arts and Cultural Affairs Subcommittee Work Plan for fiscal year 2023.

B. 2022 Holiday Artwork RFQ

The Subcommittee will review and discuss a draft 2022 Winter / Holiday Artwork Request for Qualifications (RFQ) intended to solicit artwork for the City's annual winter / holiday card and street pole banner display.

RECOMMENDATION: Provide staff with edits and recommendations as applicable for the 2022 Holiday Artwork Request for Qualifications (RFQ).

C. Musician and Performers Roster and 2022 Summer Sounds Concert Series

The Subcommittee will consider applications received for the Musicians and Performers Roster and approve a short list of artists for the 2022 Summer Sounds Concert Series.

RECOMMENDATIONS:

- 1) Approve the Musicians and Performers Roster.
- 2) Approve the short list of 10 artists to be considered for the 2022 Summer Sounds Concert Series.
- 3) Forward the recommendations to the Arts and Cultural Affairs Commission for approval.

D. Cultural Tourism

The Subcommittee will discuss cultural tourism ideas for the city to consider.

RECOMMENDATION: Provide feedback and direction to staff.

V. EXCLUDED CONSENT CALENDAR

VI. ITEMS FROM THE SUBCOMMITTEE

VII. ITEMS FROM STAFF

VIII. PUBLIC COMMENT

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IX. DEVELOPMENT OF NEXT MEETING AGENDA

The Subcommittee will advise staff on the development of the April 14, 2022 meeting agenda.

X. ADJOURNMENT

The Performing Arts and Cultural Affairs Subcommittee will adjourn to its meeting scheduled Thursday, April 14, 2022 at 5 p.m. to be held via teleconference.

AFFIDAVIT OF POSTING

State of California)
County of Los Angeles)
City of West Hollywood)

I declare under penalty of perjury that I am employed by the City of West Hollywood in the Office of the City Clerk, and that this document was posted on:

Date: March 4 2022
Signature: \\Kimberle English\
Office of the City Clerk