

**CITY OF WEST HOLLYWOOD**



**ARTS AND CULTURAL AFFAIRS COMMISSION**

**MEETING AGENDA PACKET  
THURSDAY, DECEMBER 16, 2021 – 5:00 P.M.**

**TELECONFERENCE MEETING**

**Join Zoom meeting via computer or app:**

**<https://us06web.zoom.us/j/82015648923>**

**(Please keep video and microphone off when joining)**

**OR**

**Dial-in via phone: (669) 900-6833**

**Use Meeting ID: 820 1564 8923, then press #**

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\*IN AN EFFORT TO PROTECT PUBLIC HEALTH AND PREVENT THE SPREAD OF COVID-19 (CORONAVIRUS), THIS PUBLIC MEETING IS HELD PURSUANT TO AB 361, WHICH AUTHORIZES PUBLIC MEETINGS TO TAKE PLACE VIA TELECONFERENCE BECAUSE STATE AND LOCAL OFFICIALS ARE RECOMMENDING MEASURES TO PROMOTE SOCIAL DISTANCING.

**TO PARTICIPATE IN THIS PUBLIC MEETING:**

1. You are strongly encouraged to Email or call the Acting Arts and Cultural Affairs Commission Secretary at: [eangeloff@weho.org](mailto:eangeloff@weho.org) or 323-848-6354 no later than 3:00 p.m. on Thursday, December 16, 2021, to be added to the Public Speaker List for the meeting. Please include your name, the phone number from which you will be calling, and which item you would like to speak on.
  
2. Join the meeting by clicking the meeting link 10 minutes prior to the start of the meeting OR dial-in via phone 10 minutes prior to the start of the meeting (the meeting begins at 5:00 p.m.) *You will be placed on HOLD in the Virtual Meeting Room until the meeting begins. Please keep video and microphone off if joining by computer or app.*
  - Join via computer or Zoom app here (please keep video and microphone off):  
<https://us06web.zoom.us/j/82015648923>
  - OR Dial-in via phone: 669-900-6833, use Meeting ID.: 820 1564 8923, then press #

If special assistance to participate in this meeting is required, (e.g., an American Sign Language interpreter for people who are Deaf or hard of hearing), you must call or submit your request in writing to the Office of the City Clerk at (323) 848-6409 at least 48 hours prior to the meeting. The City TTY line is (323) 848-6496.

For a complete listing of arts and cultural programs, events and opportunities, please visit [www.weho.org/arts](http://www.weho.org/arts) or follow @WeHoArts on social media.

**1. CALL TO ORDER**

- A. Pledge of Allegiance
- B. Roll Call
- C. Approval of the Agenda
- D. Approval of the November 18, 2021 Meeting Minutes
- E. Public Comment

*The public is given the opportunity to address the Subcommittee on any item within its responsibility. At the discretion of the Subcommittee, speakers may be limited to two minutes each. If you would like to present public comment at the meeting, please see the section titled "TO PARTICIPATE IN THIS PUBLIC MEETING" at the top of the first page of this Meeting Agenda.*

**2. CONSENT CALENDAR**

The following routine matters can be acted upon by one motion. Individual items may be removed by the Commission for separate discussion. Items removed for separate discussion will be heard following New Business items.

**A. Posting of the Agenda**

The agenda was posted per proper noticing procedures at City Hall, Plummer Park, West Hollywood Library and West Hollywood Sheriff's Station.

**RECOMMENDATION:** Receive and file.

**3. UNFINISHED BUSINESS**

**A. Performing Arts and Cultural Affairs Subcommittee Report**

The Commission will receive a report from the Performing Arts and Cultural Affairs Subcommittee on its special meeting held December 2, 2021 and consider ratifying recommendations proposed by the Subcommittee.

**RECOMMENDATIONS:**

- 1) Receive and file the Performing Art Subcommittee Report, and consider ratifying recommendations proposed by the Subcommittee.
- 2) Approve funding for Community Arts Grants of \$2,000 each for 2022 to MUDA, Dance Studio Showtime-Katusha, and The Alliance of Los Angeles Playwrights.

**B. Art on the Outside Subcommittee Report**

The Commission will receive a report from the Art on the Outside Subcommittee on its special meeting held December 16, 2021 and consider ratifying recommendations proposed by the Subcommittee.

**RECOMMENDATION:**

- 1) Receive and file the Art on the Outside Subcommittee Report, and consider ratifying recommendations proposed by the Subcommittee.

**4. NEW BUSINESS**

None.

**5. EXCLUDED CONSENT**

**6. PUBLIC COMMENT**

*The public is given the opportunity to address the Subcommittee on any item within its responsibility. At the discretion of the Subcommittee, speakers may be limited to two minutes each. If you would like to present public comment at the meeting, please see the*

*section titled “TO PARTICIPATE IN THIS PUBLIC MEETING” at the top of the first page of this Meeting Agenda.*

**7. ITEMS FROM COMMISSIONERS**

**8. ITEMS FROM THE STAFF**

**9. DEVELOPMENT OF NEXT MEETING AGENDA**

The Commission will advise staff on development of the agenda for the meeting on Thursday, January 27, 2022.

**10. ADJOURNMENT**

The Arts and Cultural Affairs Commission will adjourn to its **meeting on Thursday, January 27, 2022, at 5:00 p.m.** to be held via teleconference.

**CITY OF WEST HOLLYWOOD**  
**ARTS AND CULTURAL AFFAIRS COMMISSION**  
**SPECIAL MEETING MINUTES**  
**THURSDAY, NOVEMBER 18, 2021 – 5:00 P.M.**  
*Teleconference Meeting*

**I. CALL TO ORDER**

The Arts and Cultural Affairs Commission meeting was called to order by Commission Chair Gantman at 5:01 PM.

**A. Pledge of Allegiance:** Commissioner Aviles led the Pledge of Allegiance.

**B. Roll Call:**

Present: Commissioner Mito Aviles  
Commissioner Lindsey Deaton  
Commissioner Catherine Lee  
Commissioner Dawn Moreno-Freedman  
Commission Vice Chair Dan Faltz  
Commission Chair Martin Gantman

Absent: Commissioner Todd Williamson

Also Present: Arts Manager Rebecca Ehemann  
Administrative Specialist IV/Recording Secretary Moya Márquez  
Arts Coordinator Michael Che  
Grants Coordinator Eva Angeloff  
Arts Technician Joy Tribble  
Public Art Contractor, Jessica Rich

**C. Approval of the Agenda:**

**ACTION:** Approval of the November 18, 2021 meeting agenda as amended was **motioned by Commissioner Moreno-Freedman, seconded by Commissioner Faltz, and approved unanimously.**

**D. Approval of the October 28, 2021 Meeting Minutes**

**ACTION:** Approval of the October 28, 2021 meeting minutes was **motioned by Commissioner Aviles, seconded by Commissioner Moreno-Freedman, and approved unanimously.**

**E. Public Comment**

None.

**II. CONSENT CALENDAR**

The following routine matter was acted upon by one motion.

**ACTION:** Approval of the Consent Calendar as amended was **motioned by Commissioner Deaton, seconded by Commissioner Faltz, and approved unanimously.**

#### **A. Posting of the Agenda**

The agenda was posted per proper noticing procedures at City Hall, Plummer Park, West Hollywood Library and West Hollywood Sheriff's Station.

**ACTION:** Receive and file. **Approved as part of the Consent Calendar.**

### **III. UNFINISHED BUSINESS**

#### **A. Performing Arts and Cultural Affairs Subcommittee Report**

The Commission received a report from the Performing Arts and Cultural Affairs Subcommittee on its meeting held November 4, 2021 and considered ratifying recommendations proposed by the Subcommittee.

Commissioner Aviles reported that the Subcommittee reviewed the WeHo Sounds online concert series. He read out the list of artists approved.

He also reported that the Subcommittee reviewed the One City One Pride LGBTQ+ Arts Festival grant scores and funding scenarios. They recommended funding scenario B, which allows for funding 10 applicants. This scenario funds one additional project over scenario A, which means each grantee will receive a slightly smaller award amount.

#### **ACTION:**

- 1) Receive and file the Performing Arts and Cultural Affairs Subcommittee Report, and consider ratifying recommendations proposed by the Subcommittee.
- 2) Approve the short list of artists for the WeHo Sounds Online Concert Series (Winter 2022). **Motioned by Commissioner Deaton, seconded by Commissioner Lee, and approved unanimously.**
- 3) Approve funding scenario B for the 2022 One City One Pride Grants and forward the recommendations to the City Council for ratification. **Motioned by Commissioner Faltz seconded by Commissioner Deaton, and approved unanimously.**

#### **B. Art on the Outside Subcommittee Report**

The Commission received a report from the Art on the Outside Subcommittee on its meeting held November 18, 2021 and considered ratifying recommendations proposed by the Subcommittee.

Commissioner Deaton shared that the Subcommittee reviewed, and recommended approval of the WeHo Pride Mural RFP as presented, with no changes.

Commissioner Deaton also reported that the Subcommittee reviewed the MIMA prequalified list and approved it noting a change that Andrew Soria be moved to the declination list, and Eugene Che be moved to the pre-qualified list, to correct a clerical error that erroneously transposed those individuals.

She also reported that the Subcommittee approved three artists for display at the newly created at 8743 Sunset (Invisible Board).

Finally, she reported that the Subcommittee looked at the history of programming of Arts on Sunset from the Orange Barrel Media (OBM) team for the billboard at 8775 Sunset Blvd (Sunset Spectacular) and made recommendations about how to improve the exhibition of art. The Subcommittee recommended that OBM dedicate 20% of time for art on each billboard (for a minimum of 12 ½ minutes at the top of the hour), that each video to be a minimum of two minutes, that there be a discontinuation of the interspersed art schedule, that additional information be provided to the City when partnering with an organization, artwork to be shown unabridged, and to include time stamps with city content playback reports.

**ACTIONS:**

- 1) Received and filed the Art on the Outside Subcommittee Report.
- 2) Approval of the City Hall WeHo Pride Mural RFP for public posting, taking into consideration recommendations by the Subcommittee. **Motioned by Commissioner Aviles, seconded by Commissioner Lee, and approved unanimously.**
- 3) Approval of the Moving Image Media Art Program Prequalified List of Artists, and Eugene Che to be added, and Andrew Soria to be moved to the declination list. **Motioned by Commissioner Moreno-Freedman, seconded by Commissioner Aviles, and approved unanimously.**
- 4) Approval of the licensing of an existing work, BLACK ECO, from artist Shauna Davis for exhibition at 8743 Sunset Blvd (Invisible Board) from February 1, 2022 – May 31, 2022. **Motioned by Commissioner Lee, seconded by Commissioner Faltz, and approved unanimously.**
- 5) Approval of the licensing of an existing work, Flutter, from artist Carrie Chen for exhibition at 8743 Sunset Blvd (Invisible Board) from June 1, 2022 – September 30, 2022, with the proviso that staff return with the final artwork prior to exhibition. **Motioned by Commissioner Aviles, seconded by Commissioner Lee, and approved unanimously.**
- 6) Approval of the licensing of a series of existing works, 59, from Leslie Foster for exhibition at 8743 Sunset Blvd (Invisible Board) from October 1, 2011 – January 31, 2023, with the proviso that staff return with the final artwork prior to exhibition. **Motioned by Commissioner Gantman, seconded by Commissioner Aviles, and approved unanimously.**
- 7) Approval of the direction provided to staff and the Orange Barrel Media team for the six-month assessment of Orange Barrel Media’s Art on Sunset Program at 8775 Sunset Boulevard (Sunset Spectacular) to dedicate 20% of each programmable hour for city content on each billboard (a minimum of 12.5 minutes); play city content at the top of each programmable hour and discontinue the use of interspersed art programming; exhibit artworks that a minimum of 2-minutes in length; provide more information about partnerships with organizations (museums, galleries, and/or other art organizations) such as corresponding exhibitions of the proposed artist’s work at the partner organization, if the proposed artwork will be presented simultaneously at the partner organization, and provide notice to the ACAC if the OBM team has agreements with the partner organization; exhibit proposed artworks unabridged; and, add time stamps to the artwork in future playback reports. **Motioned by Commissioner Lee, seconded by Commissioner Gantman, and approved unanimously.**

- 8) Approval of the temporary art project proposal, *IN THE WAKE NFT*, by Cauleen Smith, submitted by Orange Barrell Media, for exhibition on the electronic billboards at 8775 Sunset Boulevard from 11/22/21 – 3/31/22. **Motioned by Commissioner Gantman, seconded by Commissioner Faltz, and approved unanimously.**

**IV. NEW BUSINESS**

None.

**V. EXCLUDED CONSENT**

None.

**VI. PUBLIC COMMENT**

None.

**VII. ITEMS FROM COMMISSIONERS**

Commissioner Faltz shared that through his job, he read a report on how art can affect the body and brain, and shared that art was shown to relieve pain, enhance mental health, and improve cognitive function, among other things.

Commissioner Deaton thanked staff for their hard work.

Commissioner Aviles shared information for Chantel Watts’s show “Here I Am” at 7253 B Santa Monica Boulevard, at the cross-street of Santa Monica and Poinsettia.

Commissioner Moreno-Freedman expressed gratitude for everyone. She also shared that she attended a gallery on the east side of LA Brea and expressed her opinion that the intersection might become a new art district.

Commissioner Lee thanked staff and her fellow Commissioners.

Commissioner Gantman shared that one of his previous works, *Empire*, which was on display at the Torrance Art Museum, could be seen in the background of one of the applicants for MIMA.

**VIII. ITEMS FROM THE STAFF**

Public Arts Consultant, Jessica Rich, shared her excitement about the MIMA program and the upcoming billboard art activation on Sunset.

Arts Technician, Joy Tribble, thanked staff for the approval of the Winter Sounds roster. She also recommended the Black Portraits exhibition at LACMA featuring portraits from Kenhide Wiley.

Grants Coordinator, Eva Angeloff, thanked the Commissioners for their hard work, and shared that the WeHo Artist application closes tomorrow at 3PM.

Arts Coordinator, Mike Che, thanked the Commissioners for their approval of the One City One Pride Grants and shared that the holiday banners will go up soon.



Recording Secretary Moya Marquez, shared that they recently received a promotion, and this will be their last meeting at ACAC. They will now be staffing the Lesbian and Gay Advisory Board and the Transgender Advisory Board.

Arts Manager, Rebecca Ehemann, thanked everyone for their hard work. She also shared that the Commission is not expected to return to in-person or hybrid soon.

**IX. DEVELOPMENT OF NEXT MEETING AGENDA**

The Commission authorized staff to develop the agenda for the special meeting on Thursday, December 16, 2021.

**X. ADJOURNMENT**

The Arts and Cultural Affairs Commission adjourned at 6:50 PM to its **special meeting scheduled on December 16, 2021, at 5:00 p.m.** via teleconference.

APPROVED BY A MOTION OF THE ARTS AND CULTURAL AFFAIRS COMMISSION ON THIS 16th DAY OF DECEMBER 2021.

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MARTIN GANTMAN  
COMMISSION CHAIR

ATTEST:

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XXXXX,  
RECORDING SECRETARY

The Arts and Cultural Affairs Commission may refer to the Performing Arts and Cultural Affairs Subcommittee Agenda to discuss item 3.A.

The Performing Arts and Cultural Affairs Subcommittee Agenda is available for viewing and download at this URL:

<https://bit.ly/PACA-12-02-21>

The Arts and Cultural Affairs Commission may refer to the  
Art on the Outside Subcommittee Agenda  
to discuss item 3.B.

The Art on the Outside Subcommittee Agenda  
is available for viewing and download at this URL:

<https://bit.ly/AOTO-12-16-21>