

**AGENDA
SOCIAL JUSTICE TASK FORCE
CITY OF WEST HOLLYWOOD
TUESDAY, NOVEMBER 30, 2021
6:00PM**

TELECONFERENCE MEETING*

***IN AN EFFORT TO PROTECT PUBLIC HEALTH AND PREVENT THE SPREAD OF COVID-19 (CORONAVIRUS), AB 361 HAS AUTHORIZED PUBLIC MEETINGS TO TAKE PLACE VIA TELECONFERENCE BECAUSE STATE AND LOCAL OFFICIALS ARE RECOMMENDING MEASURES TO PROMOTE SOCIAL DISTANCING.**

PUBLIC PARTICIPATION

TELECONFERENCE AUDIO MEETING & PROVIDING PUBLIC COMMENT BY TELEPHONE OR VIA THE ZOOM PLATFORM:

You are strongly encouraged to email Jasmine Duckworth at jduckworth@weho.org no later than Monday, November 29th at 5:00 p.m. to be added to the Public Speaker List for the meeting. Please include your name, the phone number from which you will be calling if applicable, and which item you would like to speak on.

Your comments and information will become part of the official public record. If you do not want your personal information included in the official record, please do not include your address and/or phone number.

If special assistance to participate in this meeting is required, (e.g., an American Sign Language interpreter for people who are Deaf or hard of hearing), you must call or submit your request in writing to the Office of the City Clerk at (323) 848- 6409 at least 48 hours prior to the meeting. The City TTY line is (323) 848-6496.

To provide public comment via the Zoom Platform – When you enter the meeting, please make sure to turn off your video and mute your audio.

- If you wish to make a public comment, please use the 'raised hand' feature in the Zoom application. You will be called at the appropriate time. Please turn on your video and audio to make your public comment.
- Meeting ID: 849 4921 7113
- Join Zoom Meeting <https://us06web.zoom.us/j/84949217113>

To provide public comment via telephone, please call in and remember to place your phone on mute:

- Dial-in phone number: 1 (669) 900-6833
- Meeting ID: 849 4921 7113 then press #
- Dial-in 10 minutes before the meeting starts.

1. CALL TO ORDER
2. PLEDGE OF ALLEGIANCE

3. ROLL CALL

4. APPROVAL OF THE MINUTES

RECOMMENDATION: The Social Justice Task Force will approve the minutes of the October 26, 2021, regular meeting.

5. PUBLIC COMMENT

The public is given the opportunity to address the Social Justice Task Force on any item within its responsibility. At the discretion of the Social Justice Task Force, speakers may be limited to two minutes each.

6. THE TASK FORCE WILL RECEIVE AN UPDATE FROM THE CITY'S SOCIAL SERVICES DIVISION ON SOCIAL SERVICE UTILIZATION AND NEEDS ASSESSMENT FOCUSING ON COMMUNITY MEMBERS OF COLOR IN WEST HOLLYWOOD (*City's Social Services Division*)

Attachments:

- 1) Staff Report - Needs Assessment Focusing on Community Members of Color
- 2) PowerPoint Presentation

RECOMMENDATION: Receive Presentation from staff and provide feedback.

7. THE TASK FORCE WILL HEAR FROM CAPTAIN ED RAMIREZ AND LIEUTENANT BILL MOULDER FROM THE WEST HOLLYWOOD SHERIFF'S STATION, AS WELL AS SHEA GIBSON, OPERATIONS MANAGER OF BLOCK BY BLOCK (*West Hollywood Sheriff's Station and Block by Block*)

RECOMMENDATION: Receive presentation and provide feedback.

8. SUBCOMMITTEE REPORTS

1. Economic/Community Development & City Contracting/RFP Process
2. Housing & Homelessness and Social Services
3. Public Safety

RECOMMENDATION: Receive reports and provide input.

9. DISCUSSION ABOUT COMMUNITY PARTNERS, BUSINESS OWNERS, COMMUNITY ACTIVISTS, SERVICE PROVIDERS, AND STAKEHOLDERS OF INTEREST TO THE TASK FORCE (*City Staff*)

RECOMMENDATION: Discuss and provide input.

10. TASK FORCE LIAISON RECOMMENDATIONS (City Staff)

Attachment:

1. Liaison Recommendations

RECOMMENDATION: Approve recommendations and make changes as necessary.

11. ITEMS FROM STAFF

This time is set aside for City staff to provide information to the Social Justice Task Force on items of interest to the Task Force.

12. ADJOURNMENT

The Social Justice Task Force will adjourn to its next regular meeting on Tuesday, December 21, 2021, at 6:00pm, which will be held via teleconference.

Notice: Written materials distributed to the Social Justice Task Force within 72 hours of this meeting are available online at www.weho.org.

AFFIDAVIT OF POSTING
State of California)
County of Los Angeles)
City of West Hollywood)

I declare under penalty of perjury that I am employed by the City of West Hollywood in the Office of the City Clerk and that I posted this agenda on:

Date: November 23, 2021

Signature: _____
City Clerk

**ITEM 4
ATTACHMENT**

**October 26, 2021
Minutes**

**MINUTES
SOCIAL JUSTICE TASK FORCE
CITY OF WEST HOLLYWOOD
MEETING
TUESDAY, OCTOBER 26, 2021
6:00 PM
TELECONFERENCE MEETING**

1. **CALL TO ORDER** – Social Justice Task Force Staff Liaison, Jasmine Duckworth called the meeting to order at 6:05pm.
2. **PLEDGE OF ALLEGIANCE** – Marcus Smith led the Pledge of Allegiance.
3. **ROLL CALL**

PRESENT: Jonathan Wilson, Daniel Zamilpa, Krupa Desai, Marcus Smith, Jorge Seperak, Giselle Washington, Chela Demuir

ABSENT: Alexander Moore, Shannon Morton

ALSO PRESENT: Community and Legislative Affairs Manager John Leonard, Community and Legislative Affairs Supervisor Andi Lovano

4. **APPROVAL OF THE MINUTES**

Approval of the August 24, 2021 Meeting Minutes

ACTION: Approve the Minutes of August 24, 2021, motion by Daniel Zamilpa, second by Krupa Desai, and approved 7 to 0.

5. **PUBLIC COMMENT:**

The public is given the opportunity to address the Social Justice Task Force on any item within its responsibility. At the discretion of the Social Justice Task Force, speakers may be limited to two minutes each.

Michael Wojtkielewicz spoke to the importance of incorporating recommendations that address members of the City's disability community.

6. THE TASK FORCE WILL HEAR FROM THE CITY OF WEST HOLLYWOOD'S STRATEGIC INITIATIVES DIVISION ON THE FOLLOWING:

I. ANNUAL REPORT ON THE LA COUNTY LESBIAN, BISEXUAL AND QUEER WOMEN'S HEALTH COLLABORATIVE (*Strategic Initiatives Division*)

Attachment:

1. Staff Report

II. FOUR YEAR EVALUATION REPORT FOR THE CITY'S AGING IN PLACE/AGING IN COMMUNITY STRATEGIC PLAN (*Strategic Initiatives Division*)

Attachments:

1. Staff Report
2. Attachment A
3. PowerPoint Presentation

III. DEVELOPMENT OF A CITYWIDE BEHAVIORAL HEALTH CRISIS RESPONSE UNIT (*Strategic Initiatives Division*)

Attachments:

1. Staff Report
2. PowerPoint Presentation

ACTION: Received Presentation from Staff.

7. SUBCOMMITTEE ITEMS (*City Staff*)

I. Subcommittee Report Template

Attachment:

1. Template

II. Subcommittee Reports

1. Economic/Community Development & City Contracting/RFP Process
2. Housing & Homelessness and Social Services
3. Public Safety

ACTION: Received Subcommittee Reports. Motion to approve the subcommittee report template by Daniel Zamilpa, and seconded by Giselle Washington, approved by a 6 to 0 vote.

*Chela Demuir rejoined the meeting at 7:38pm.

8. DISCUSSION ABOUT COMMUNITY PARTNERS, BUSINESS OWNERS, COMMUNITY ACTIVISTS, SERVICE PROVIDERS, AND STAKEHOLDERS OF INTEREST TO THE TASK FORCE (*City Staff*)

ACTION: Received Presentation and discussed.

9. NARROWING THE SCOPE OF THE ISSUE (*The Aspire Group*)

The Task Force members expressed the need to continue this conversation on the subcommittee level and report back at the next meeting.

ACTION: Received Presentation.

10. TASK FORCE LIAISONS RECOMMENDATIONS (*City Staff*)

Staff recommended that this item continue to the November 30, 2021 Task Force meeting.

11. ITEMS FROM STAFF

This time is set aside for City staff to provide information to the Social Justice Task Force on items of interest to the Task Force.

12. ADJOURNMENT

The Social Justice Task Force adjourned at 8:08 PM to its next regular meeting on Tuesday, November 30, 2021 at 6:00 PM, which will be held via teleconference.

ITEM 6

ATTACHMENTS

1. Staff Report - Needs Assessment Focusing on Community Members of Color
2. PowerPoint Presentation

SUBJECT: NEEDS ASSESSMENT FOCUSING ON COMMUNITY MEMBERS OF COLOR

INITIATED BY: HUMAN SERVICES & RENT STABILIZATION DEPARTMENT
David Giugni, Social Services Manager
Leslie Isenberg, Social Services Supervisor
Katie Egan, Social Services Program Administrator
Francisco Gomez, Transportation Program Administrator
Douglas Nguyen, Transportation Program Administrator

STATEMENT ON THE SUBJECT:

The Social Justice Task Force will receive a presentation from Maroon Society detailing the scope of work and timeline for the Needs Assessment Focusing on Community Members of Color.

RECOMMENDATIONS:

Receive presentation and discuss.

BACKGROUND / ANALYSIS:

On October 19, 2020, City Council directed staff to perform an analysis of the social services needs of people of color in West Hollywood, specifically focusing on health disparities and gaps in services. In the spring of 2021, City staff submitted a report summarizing social service utilization by people of color during the 2019-2020 contract year. In August 2021, City staff expanded on the April report to include a 10-year retrospective analysis of service utilization by non-white community members from contract year 2010-2011 through contract year 2019-2020.

While both previous staff reports provide insight into social services utilization by people of color, quantitative data alone cannot clearly address City Council's directives to identify unmet needs within the West Hollywood community. Additional research and analysis are needed to understand current gaps in services and disparities in outcomes, particularly among Black, Indigenous, and people of color, who have faced centuries of systemic inequality in American economic, housing, education, and healthcare systems.

The City of West Hollywood has periodically conducted community studies to guide Social Services funding priorities. Previous studies have provided insight on community demographics; community needs for social services, including transportation and housing; and community feedback on living in West Hollywood. The City's past studies employed a variety of data collection methods, including surveying residents; conducting stakeholder interviews; and facilitating focus groups, pop-up workshops, and community forums. The most recent study was completed in 2019. Past studies have focused on the following target populations: gay men, seniors, families with children, households affected

by HIV/AIDS, women, people living with disabilities, and immigrants from countries of the former Soviet Union. The unique needs of community members of color, however, have not been analyzed in previous community studies.

The City Council approved an RFQual for consulting services to conduct a needs assessment focused on community members of color at its meeting on August 16, 2021. The RFQual was released on August 18 and four firms submitted applications to conduct the study. A panel composed of the Social Services Division's Government Alliance on Race Equity (GARE) team and the Division Manager reviewed the proposals and recommended interviews for two of the applicants. After the interviews, the panel discussed the merits of both firms and decided to recommend Maroon Society as the consultant team for the project.

On November 3rd, 2021, City Council approved an agreement for services with Maroon Society to conduct a study that will identify social service needs, use, and satisfaction among community members of color, as well as potential service gaps and disparities in outcomes. The scope of work for the needs assessment includes the following key tasks:

- (1) Maroon Society will collaborate with the City's Social Services Division and Communications Department to develop and implement a public outreach program that creatively and effectively notifies community members about the needs assessment.
- (2) Maroon Society will utilize engagement strategies such as stakeholder interviews, focus groups, and surveys to solicit input from a wide range of stakeholders.
- (3) Maroon Society will give an overview of the needs assessment plans to various Boards and Commissions at the onset of the project. They will also present on the final report to the Human Services Commission, Social Justice Task Force, and City Council in the spring of 2022.

The City of West Hollywood has a long and rich history of serving and supporting the most vulnerable members of our society, including community members who are LGBTQ, older adults, HIV-positive, and low-income. West Hollywood's unique history and progressive values demonstrate the City's commitment to social justice and the civil rights of all people. City staff seek to continue this legacy by partnering with Maroon Society to identify and address the systemic barriers that negatively impact community members of color. Furthermore, this analysis will be used to advance policies and practices that promote racial equity within social services: findings from the previous demographics analyses and the needs assessment will inform the upcoming Social Services Request for Proposal (RFP) and funding decisions for the 2022-2025 grant cycle.

OFFICE OF PRIMARY RESPONSIBILITY:

HUMAN SERVICES & RENT STABILIZATION DEPARTMENT / SOCIAL SERVICES DIVISION

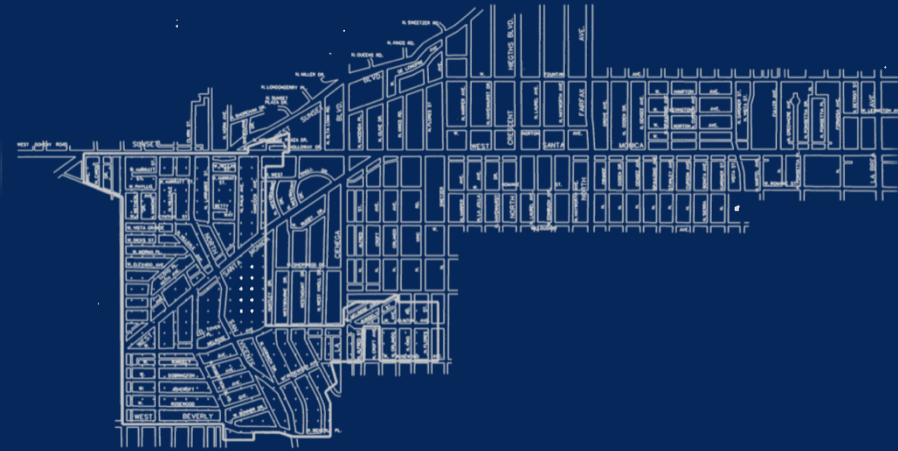
Needs Assessment of Access to City of West Hollywood Social Services by Community Members of Color

West Hollywood
Social Justice Task Force

November 30, 2021



MAROON SOCIETY



City of West Hollywood
California 1984

Background

**QUALITY
OF
LIFE**

- Income
- Employment
- Life Expectancy
- Education
- Housing
- Safety

Objective

Conduct a Needs Assessment to determine (1) how community members of color utilize social services and (2) what new services may be offered to better meet their needs.

Questions

1. Eligibility Variation

What variation for social services eligibility exists by race/ethnicity in West Hollywood?

2. Services & Utilization

What services and providers have higher and lower utilization by community members of color?

3. Barriers & Facilitators of Access & Use

What are the barriers to accessing social services for community members of color?

4. Social Services Wanted

What social services are most wanted/needed by community members of color?

**How can West
Hollywood increase
Access to Social
Services?**

The Approach

Eligibility & Use

PROFILE OF WEST HOLLYWOOD COMMUNITY OF COLOR

- Age, disability, income, housed, etc.

QUALIFICATION CRITERIA FOR CURRENT SOCIAL SERVICES

- Proportion of People of Color qualify for services

SOCIAL SERVICES UTILIZATION

- Services with higher and lower utilization

Barriers & Facilitators

SOCIAL SERVICES PROVIDER INTERVIEWS (N=6)

- What are Best practices to:
 - 1) Increase awareness of services
 - 2) Enroll clients
 - 3) Provide services

PROVIDER STAFF SURVEYS (N=32)

- Measure Staff perceptions of best practices
- Demographic profile of staff: providers & administrators

Focus Groups

COMMUNITY FOCUS GROUPS (N=6) *SPANISH/ENGLISH

- Perceptions of Social Services
 - 1) Current services
 - 2) Possible new service(s)
 - 3) Barriers & Facilitators to Use

Eligibility Survey

MEASURE ELIGIBILITY & INTEREST IN SOCIAL SERVICES

- Target Community Members:
 - 1) Employees
 - 2) Not-employed – seniors, disabled, retired

APPROACH (N=150)

- In-person outreach with surveyors
- Web-based survey housed on www.WeHo.org
- QR codes posted in high visibility areas in City

Schedule

Tasks	Nov	Dec	Jan	Feb	Mar	Apr
Demographic Profile, Qualification Criteria, and Utilization Rate						
Social Services Provider - Interviews and Surveys						
Barriers & Facilitators Focus Groups						
Eligibility Survey						
Draft & Final Report						

Discussion

**ITEM 10
ATTACHMENT**

**Task Force Liaison
Recommendations**

<u>Advisory Boards</u>	<u>Meeting Day</u>	<u>Meeting Time</u>	<u>Meeting Streamed Every Month</u>	<u>Task Force Member</u>
Disabilities	4th Wednesday of the month	6:00pm		Daniel Zamilpa, Giselle Washington
Lesbian and Gay	2nd Thursday of the month	7:00pm		Jorge Seperak, Jonathan Wilson
Russian	3rd Tuesday of the month	7:00pm		
Senior	4th Wednesday of the month	2:00pm		Marcus Smith
Transgender	1st Wednesday of the month	6:00pm		Chela Demuir
Women's	4th Thursday of the month	7:00pm		Krupa Desai, Shannon Morton
<u>Commissions</u>				
Arts and Cultural Affairs	4th Thursday of the month	5:00pm		Chela Demuir
Business License	1st Tuesday of the month	6:00pm		Jonathan Wilson
Historic Preservation	4th Monday of the month	7:00pm		
Human Services	2nd Tuesday of the month	6:00pm	Yes	Shannon Morton
Planning	1st Thursday of the month/3rd Thursday of the month	6:30pm	Yes	Krupa Desai, Giselle Washington
Public Facilities	2nd Wednesday of month	6:30pm		
Public Safety	2nd Monday of the month	6:00pm	Yes	Marcus Smith
Rent Stabilization	2nd Thursday of the month	7:00pm	Yes	Jorge Seperak
Transportation	3rd Wednesday of the month	6:30pm		Daniel Zamilpa