

**BUSINESS LICENSE COMMISSION  
CITY OF WEST HOLLYWOOD  
MINUTES  
TUESDAY, OCTOBER 12, 2021  
SPECIAL TELECONFERENCE MEETING**

1. **CALL TO ORDER**– Chair Saltzman called the meeting to order at 6:04 p.m.

2. **PLEDGE OF ALLEGIANCE**– Chair Saltzman led the Pledge of Allegiance.

3. **ROLL CALL**

PRESENT: Commissioner Alden  
Commissioner Eisenberg  
Commissioner Lo  
Commissioner Vulin  
Commissioner Yusupov  
Vice Chair Matos  
Chair Saltzman

ABSENT: None

ALSO PRESENT: Code Compliance Manager, Danny Rivas  
Code Compliance Supervisor, Yessica Benitez  
Code Compliance Specialist, Ana Hernandez  
Senior Code Enforcement Officer, Jeff Jones  
Community and Legislative Affairs Manager, John Leonard  
City Attorney, Lauren Langer

4. **APPROVAL OF AGENDA**

*SUBJECT:* The West Hollywood Business License Commission is requested to approve the agenda.

**ACTION:** Approve the agenda for Tuesday, October 12, 2021. **Motion by Vice Chair Matos, seconded by Commissioner Alden and approved.**

5. **APPROVAL OF MINUTES**

*SUBJECT:* The West Hollywood Business License Commission is requested to approve the Minutes of the previous Business License Commission Meeting on September 21, 2021.

**ACTION:** Approve the minutes of Tuesday, September 21, 2021. **Motion by Vice Chair Matos, seconded by Commissioner Eisenberg and approved.**

6. **PUBLIC COMMENT**

None.

## 7. PUBLIC HEARING

### A. APPLICATION BY MUTHATREE WEHO, LLC FOR A CANNABIS BUSINESS LICENSE FOR CONSUMPTION AREA (EDIBLES) FOR THE BUSINESS KNOWN AS MUTHATREE, TO BE LOCATED AT 7614 AND 7626 SANTA MONICA BOULEVARD

*SUBJECT:* The West Hollywood Business License Commission shall conduct a public hearing to consider the application by Muthatree WeHo, LLC for a Cannabis Business License for a Consumption Area (Edibles), for the business known as Muthatree, to be located at 7614 and 7626 Santa Monica Boulevard.

Chair Saltzman opened the public hearing and asked for the Commission's disclosures.

Code Compliance Specialist, Ana Hernandez, informed the Commission that all notices were posted at the City's three legally required posting locations and mailed to occupants within a 500-foot radius of the business.

Compliance Supervisor, Yessica Benitez, presented the staff report dated October 12, 2021.

APPLICANT, DANI SHAKER AND SHERRI FRANKLIN, provided a presentation regarding their business plan and operation.

Commissioner Eisenberg inquired about the condiments used by the business. APPLICANT, DANI SHAKER responded.

Vice Chair Matos requested clarification of the site plan provided. APPLICANT, DANI SHAKER responded.

Commissioner Yusupov informed applicant that letters of support were received and requested to know if the neighboring synagogue approved the project. APPLICANT, DANI SHAKER responded.

GENENIEVE MORRILL, spoke in support of item 7A.

JASON BECK, spoke in support of item 7A.

**RECOMMENDATION:** Adopt Resolution No. BLC21-0018, "A RESOLUTION OF THE BUSINESS LICENSE COMMISSION OF THE CITY OF WEST HOLLYWOOD APPROVING CANNABIS CONSUMPTION AREA (EDIBLES) BUSINESS LICENSE #CCE-000004 FOR THE BUSINESS KNOWN AS MUTHATREE WEHO, TO BE LOCATED AT 7614 AND 7626 SANTA MONICA BOULEVARD." (Attachment A)

**Motion by Vice Chair Matos, seconded by Commissioner Alden and approved.**

**8. SPECIAL ITEMS**

None.

**9. NEW BUSINESS**

None.

**10. UNFINISHED BUSINESS**

**A. UPDATE ON THE LOS ANGELES COUNTY HEALTH ORDER AND THE CONTINUED EFFORTS TAKEN BY THE CITY TO SUPPORT LOCAL BUSINESSES AFFECTED BY THE COVID-19 PANDEMIC.**

*SUBJECT:* The West Hollywood Business License Commission will receive an update regarding the Los Angeles County Health Order and the City's efforts to support local business affected by the COVID-19 pandemic.

Compliance Manager, Danny Rivas, reported on the monthly Officer Health Order updates and provided background information as provided in the staff report dated October 12, 2021. He also spoke about the new Vaccine Verification Requirement.

Chair Saltzman requested to know if City Staff included Commissioners. Code Compliance Manager, Danny Rivas responded.

Vice Chair Matos requested a copy of the report. Compliance Manager, Danny Rivas responded.

**RECOMMENDATION:** Receive and file.

**11. ITEMS FROM STAFF**

None.

**12. PUBLIC COMMENT**

STEPHANIE HARKER, thanked the Commission for approving item 7A.

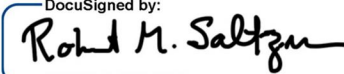
**13. ITEMS FROM COMMISSIONERS**

Chair Saltzman requested to know when in-person meetings will take place. City Attorney, Lauren Langer, responded.

**14. ADJOURNMENT**

The West Hollywood Business License Commission adjourned at 6:55 p.m. to its next meeting, to be held on Tuesday, November 2, 2021, at 6:00 p.m., via teleconference.

PASSED, APPROVED AND ADOPTED by the Business License Commission of the City of West Hollywood at a regular meeting the 2<sup>nd</sup> day of November 2021.

DocuSigned by:  
  
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**ROBERT SALTZMAN, CHAIR**

**ATTEST:**



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**ANA HERNANDEZ  
ACTING COMMISSION SECRETARY**