

**SENIOR ADVISORY BOARD TELECONFERENCE MEETING
MINUTES
WEDNESDAY, AUGUST 25, 2021
2 PM**

1. CALL TO ORDER

The meeting was called to order by Vice-Chair Walkup at 2 PM.

2. PLEDGE OF ALLEGIANCE

Boardmember Eichman led the Pledge of Allegiance.

3. ROLL CALL

Members present: Esther Baum, Pat Dixon, David Eichman, Michael Hollingsworth, Joy Nuell, Nadia Sutton, and Lee Walkup.

Members absent: John Allendorfer and William McNeeley

Staff present: Katie Egan and Francisco Gomez

4. ADJOURNMENT MOTIONS

None

5. APPROVAL OF THE AGENDA

The Board unanimously approved the agenda.

6. APPROVAL OF MINUTES

The minutes for the July 28, 2021 meeting were approved unanimously.

8. PUBLIC COMMENT

None

9. UNFINISHED BUSINESS

None.

10. NEW BUSINESS

A. ITEMS FROM SENIOR CENTER ACTIVITY PROGRAM

Kimiko Kelly, Director of the Arts, Wellness & Engagement Program at Jewish Family Service, provided the Board with an update on remote programs and classes sponsored by the West Hollywood Comprehensive Services Center. Kimiko mentioned that during August, classes were held virtually and had good

attendance. Kimiko also noted that the program added new classes. These included a yoga class, Zumba, and art classes in English and Russian. Kimiko mentioned that the classes will continue to be offered virtually in September and that there are plans to return to in-person activities in the future.

B. WEST HOLLYWOOD HOUSING ELEMENT

Alicen Bartle, Project Development Administrator at the City of West Hollywood, provided information regarding the City's Housing Element, which is being updated for the 2021-2029 cycle. Alicen presented an overview of the Housing Element and the update process, the regional housing needs assessment, and a summary of the draft document posted on the City's website. Alicen noted that the State had asked West Hollywood to plan for 3,933 new units over the next eight years, a significant increase from the previous cycle when the City was asked to plan for 77 units. Alicen encouraged the Board to view the draft Housing Element document available on the City's website and provide feedback to her relating to the Housing Element by September 1.

Boardmember Eichman asked about the feasibility of meeting the State's housing development target of 3,933 new units over the next eight years. Alicen acknowledged that the goal is ambitious and that the City will do its best to meet the goal. She also noted that there is no penalty for not meeting the goal set by the State.

Vice-Chair Walkup asked how the City will preserve rent-stabilized housing as new developments tear down older housing covered by the Rent Stabilization Ordinance. Alicen let the Vice-Chair know about SB 330, a new law that protects existing rent-stabilized housing by requiring developers to replace rent-stabilized housing whenever said housing is torn down. Vice-Chair Walkup also asked about the difference between West Hollywood and Beverly Hills housing goal figures. Alicen noted that the State used a formula that accounts for jobs and transit to develop the goals. West Hollywood's goal is higher due to the City having more jobs when compared to Beverly Hills.

C. ON-CALL TRANSPORTATION PROGRAM

Francisco Gomez, Transportation Program Administrator, provided an update on the West Hollywood On-Call Transportation Program. During his update, Francisco discussed recent program challenges, including wait times to find a ride and miscommunication regarding fare rates. Next, Francisco informed the Board

of different ways the operations contractor is working to address the program challenges he discussed, including the hiring of additional staff, the development of a new program web-based and mobile application, and the increase in driver availability through Uber and Lyft.

Boardmember Hollingsworth asked about recent delays and breaks in communication with Ambiance staff. Francisco acknowledged the issues Boardmember Hollingsworth experienced and informed the Boardmember that program management is making changes to improve the service and address some of the problems he discussed.

Boardmember Dixon noted that Uber and Lyft rates had increased significantly. Francisco confirmed that fares charged by rideshare companies have increased during the COVID-19 pandemic and reminded the Boardmember that the pricing structure for rides through the City's On-Call Transportation program has not changed. The cost to book a ride through the City's program is the same today as before COVID-19.

D. PUBLIC FACILITIES NAMING REQUEST

The Senior Advisory Board considered a formal inquiry by the Public Facilities Commission to provide an evaluation and recommendation on a request to rename the West Hollywood Library in honor of Supreme Court Justice Ruth Bader Ginsburg. Katie Egan, Social Services Program Administrator, provided the Board with background on the item. The Board then deliberated on the item and discussed several options for renaming the West Hollywood Library. After some discussion, Boardmember Dixon moved that the Board abstain from making a recommendation, which Boardmember Eichman seconded. The motion passed with a vote of four to three.

11. PUBLIC COMMENT
None.

12. ITEMS FROM THE BOARD

Boardmember Eichman reported that he attended the Transportation Commission and was provided an overview of the dockless mobility pilot program. The Board expressed an interest in receiving an update on dockless mobility devices at a future meeting.

Boardmember Baum asked if the City was planning to sponsor a flu shot event at Plummer Park. Staff informed the Board that an event is being planned and that information would be shared as soon as it was available.

Boardmember Sutton expressed an interest in receiving information on preparing

a will, power of attorney, and healthcare directives from One Generation. The Board expressed an interest in receiving an item about the topics mentioned above.

Boardmember Walkup reminded the Board and the public to get their COVID-19 and Flu shots. He also discussed the upcoming recall election and reminded Boardmembers and the public to register, if needed, and vote.

Chair Nuell and Vice-Chair Hollingsworth thanked staff for their work with the Senior Advisory Board.

13. ITEMS FROM STAFF

Katie Egan reminded the Board about the activation of the City's cooling center at Plummer Park.

Katie Egan and Francisco Gomez thanked the Board for their work and commitment to the City.

14. ADJOURNMENT

The Senior Advisory Board adjourned at 3:20 PM to its next teleconference meeting on Wednesday, September 29, 2021, beginning at 2 PM.

DocuSigned by:

Joy Nuell

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JOY NUELLE,
CHAIRPERSON

ATTEST:

DocuSigned by:

FRANCISCO GOMEZ

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STAFF LIAISON

A copy of the audio recording of this meeting can be obtained from the City Clerk's office upon request.

(Disclaimer: Staff records the meetings for the sole purpose of composing the official meeting minutes; therefore, the recordings are not of commercial quality.)