

THE SUNSET --- STRIP

Sunset Strip Business Improvement District Advisory Board Meeting

Location: Audio/Video Conference via zoom

<https://us02web.zoom.us/j/83863037292?pwd=bEphM2xmZjJsYUwxREc3RjYxcXILUT09>

Meeting ID: 838 6303 7292 | Passcode: 589706 | Call in: 669-900-9128

Special Meeting AGENDA

Friday, September 24, 2021, 2021 @ 4:00 p.m.

- | | | |
|----|---|---------|
| 1) | CALL TO ORDER/CHAIR REPORT – Brett Latteri | 4:00 PM |
| | a. Self-Introductions/Roll Call | |
| | b. Posting of Agenda | |
| | c. Board Comments on Agenda | |
| 2) | Marketing / Social Media Budget Expenditure | 4:05 PM |
| | a. Line Item Discussion – Sponsored Reels, Stories, & Posts | |
| | b. Call for Vote | |
| 3) | BOARD MEMBER COMMENTS | 4:15 PM |
| 4) | PUBLIC COMMENTS | 4:17 PM |
| 5) | ADJOURNMENT | 4:20 PM |

NEXT MEETING: OCTOBER 18TH

AFFIDAVIT OF POSTING

State of California)
County of Los Angeles)
City of West Hollywood)

I declare under penalty of perjury that I am employed
by the City of West Hollywood in the Office of the
City Clerk, and that this document was posted on:

Date: September 21, 2021
Signature: \\Alyssa T. Poblador\
Office of the City Clerk