



**WEHO
ARTS GRANT
PROGRAM**

ONE CITY ONE PRIDE LGBTQ ARTS FESTIVAL GRANT GUIDELINES

Calendar Year 2022

Please review this document completely before beginning application.

ABOUT THE ONE CITY ONE PRIDE GRANT (1-YEAR)

The City of West Hollywood's Arts Division is pleased to offer One City One Pride Grants to support the production, performance, or presentation of art projects intended to expand the celebration of June Pride Month in West Hollywood through arts and culture, and to document, inspire and celebrate the history and creativity of our diverse local LGBTQIA+ community.

The City's One City One Pride LGBTQ Arts Festival Grant provides programming for dates within the May 23 through June 30 time frame. (One City One Pride officially begins on Harvey Milk Day, May 22, but that day is reserved for the kick-off event and the City's celebration of Harvey Milk Day.)

The theme for One City One Pride this year is **With Liberty, Diversity, Inclusion, and Progress For All**. Proposed projects should respond to this theme in any way they see fit, creativity is encouraged.

Individual artists, artist collectives or groups, and non-profit organizations are all welcome to apply.

Additional information about One City One Pride may be found at www.weho.org/pride.

These guidelines pertain to the **One City One Pride LGBTQ Arts Festival** grant. Arts Project, Organizational Development, Transgender Arts Initiative, WeHo Artist, and Community Arts grant categories function on a different timeline and with a separate review process.

We invite and encourage artists and organizations representing diverse populations and diverse artistic disciplines to apply for these grants. As stated in our Cultural Equity Statement, the City of West Hollywood's Arts Division and Arts and Cultural Affairs Commission's definition of diversity includes all ways in which people differ, including but not limited to, race, ethnicity, gender, socioeconomic status, education, age, gender identity, gender expression, sexual orientation, ability, geography, citizenship status, religion, language, physical appearance, and the intersection of these various identities. We commit to ensuring cultural equity in all arts policies and practices. Read the Cultural Equity Statement in its entirety at weho.org/arts.

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All grant applications are submitted electronically. Applications are accessed through the City's website at weho.org/arts.

IMPORTANT NOTES

- All grant information provided by the applicant becomes public record.
- Any organization that accepts grant funding is subject to audit by the City to ensure that grant funds were used for the project as reported by the organization. Should organizations not adequately account for use of the grant funds, they may be ineligible for any further grant funding from the City.

EXPECTATIONS DURING FUNDED PERIOD

- Organizations must provide proof in the form of a Certificate of General Liability Insurance in an amount not less than two hundred thousand dollars (\$200,000) per occurrence for bodily injury, personal injury, and property damage. **This does not apply to individual artist applicants.**
- Grantees must send a Thank You letter OR attend a City Council meeting to speak about their grant during their grant period.
- Grantees must attend an orientation meeting.
- Grantees are entitled to no more than 10 hours of in-kind City facility usage.
- Grantees are required to pay for any technology consultants (used for any lighting, film screenings, and projections primarily), if utilizing a City facility.
- Funded projects must take place during the contracted period.
- Grantees must submit a Media Advisory Form by April 1, 2022.
- Grantees are required to submit a Final Report within 30 days of completing the grant project.

\$35,000 **Total amount of available funding in this category per year**
\$ 6,500 **Maximum award per applicant per calendar year**

APPLICATION DEADLINE IS 3 P.M. TUESDAY, SEPTEMBER 21, 2021.

ONE CITY ONE PRIDE GRANT CATEGORY PURPOSE AND OUTCOMES

The City has identified the following objectives for all One City One Pride grants:

- To recognize, document, and champion the history and diversity of the local LGBTQ+ community.
- To engage residents and visitors with a deeper understanding of the LGBTQ+ experience through exhibits, film and theatre.
- To attract cultural tourists to the City during Pride season.
- To provide free and accessible arts programming for residents of and visitors to West Hollywood.
- To encourage artists and organizations to create innovative programming that enhances the reputation of West Hollywood as an "Arts City."
- The One City One Pride theme for 2022 is **With Liberty, Diversity, Inclusion, and Progress For All** and applications will be reviewed with a curatorial eye toward the creative and innovative use of this theme in proposed projects.

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ONE CITY ONE PRIDE GRANT ELIGIBILITY REQUIREMENTS

To be eligible for consideration, applicants must satisfy all the following requirements:

1. Applicants must plan to hold an art exhibit, performance, or other art project somewhere within the City of West Hollywood or immediately adjacent (within 5 blocks of the border of West Hollywood) within the One City One Pride dates of May 23 to June 30. Online presentations may be acceptable if they are marketed strongly towards West Hollywood residents and constituents.
2. Applicants must be able to demonstrate significant commitment to and involvement with the West Hollywood community and/or LGBTQ+ community.
3. Applicants awarded a One City One Pride Grant are required to submit confirmed information regarding the location, date, time, event-related images, and a website link for more information by April 1, 2022, via the online Media Advisory. Failure to submit information by April 1, 2022, may result forfeiture of the grant.
4. Applicants may only receive funding from one grant category each calendar year.
5. If the applicant is already receiving funding from another City Division or Department, or is co-sponsored by a City Council office, they are not eligible for an Arts Grant for that same project or program.
6. City of West Hollywood elected and appointed officials, its employees and their immediate family members are not eligible to apply.
7. Proposed projects may not include fundraisers, capital campaigns, murals, or religious-based programs/events.
8. Applicants must submit an online application by the deadline.

GRANT REVIEW PROCESS

The City employs a peer panel review process for applications submitted for One City One Pride LGBTQ Arts Festival Grants. The review process is a standard process and best practice for government-funded arts grant programs. The peer review panel consists of five (5) qualified arts professionals and individuals who are experienced in disciplines of the arts or have a record of arts activities, experience, and knowledge, and represent the diversity of the LGBTQ+ community. The peer review panel scores applications based on the grant review criteria established by the Arts and Cultural Affairs Commission. Arts grantee scores are presented to the Performing Arts and Cultural Affairs Subcommittee of the Arts and Cultural Affairs Commission to assign funding amount recommendations. The Subcommittee's recommendations are reviewed and approved by the Arts and Cultural Affairs Commission. The Commission's funding recommendations are reviewed and approved by the City Council.

ONE CITY ONE PRIDE GRANT REVIEW CRITERIA

All applicants will be screened initially by staff to ensure compliance with the eligibility requirements. Applicants who do not meet these requirements will not be forwarded on to the grants panel for review.

A peer review panel will evaluate and score grant applications using the following criteria:

1. Overall merit of the application in fulfilling the One City One Pride Grant Program purpose, demonstrated artistic authenticity through work samples and history of programming. (5 points)
2. Impact and relevance of the proposed project on the local LGBTQ+ community. (5 points)
3. Applicant's capability, expertise, and resources to effectively market the project to ensure

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- proper outreach to intended communities. (5 points)
4. Ability of the applicant to fully realize the project based on proposed project budget and documented financial support. Financial stability of organization or artist group. Appropriateness of budget. (5 points)
 5. Proposed project relevance to this year’s One City One Pride festival theme. (5 points)

NOTE: Organizations whose business location is within the City of West Hollywood will receive a bonus of 4% points to their total score, per City policy.

NOTE: The Arts and Cultural Affairs Commission reserves the right to reassign a grant application to another grant category for which the application and organization may be more appropriate.

ONE CITY ONE PRIDE GRANT APPLICATION TIMELINE

September 21, 2021	Application deadline
October 19, 2021	Peer review of grant applications
November 4, 2021	Performing Arts and Cultural Affairs Subcommittee make funding recommendations
November 18, 2021	Arts and Cultural Affairs Commission consider approval of funding recommendations
December 20, 2021	City Council considers approval of funding recommendations
January 2022	Grant recipient notifications, administration of grant award contracts, and mandatory orientation
Late February/early March 2022	Earliest award of grant funds* <i>*Award of funds depend on grantee’s compliance with contracting requirements, such as insurance.</i>

ARTS GRANT PROGRAM WORKSHOPS

The City will conduct a virtual Arts Grant Workshop for One City One Pride on:

Tuesday, August 31, 2021 at 7 p.m. (PT)

ONE CITY ONE PRIDE GRANT APPLICATION DEADLINE

Application DEADLINE is 3 p.m. September 21, 2021.

For more information please call: Mike Che at (323) 848-6377 or email mche@weho.org. You can also find more information at www.weho.org/arts

Please connect with the Arts Division on social media at:
www.facebook.com/wehoarts and www.facebook.com/wehopride
www.instagram.com/wehoarts
www.twitter.com/wehoarts