

AGENDA

Monday, July 19, 2021 @ 12:00 p.m.

(Due to meeting at 12 pm, this is considered a special meeting)

- 1) CALL TO ORDER/CHAIR REPORT – Brett Latteri 12:00 PM
 - a. Self-Introductions/Roll Call
 - b. Posting of Agenda
 - c. Board Comments on Agenda

- 2) APPROVAL OF AGENDA & MINUTES – Brett Latteri 12:05 PM

- 3) FINANCIAL REPORT – John-Baptiste Godard 12:10 PM
 - a. Current Financials
 - b. Approve June Financials
 - c. BID Assessment Collection Update

- 4) EXECUTIVE DIRECTOR REPORT 12:15 PM
 - a. Banner Update
 - b. Marketing Report (Leslie Espinoza)
 - c. Business Outreach / Engagement

- 5) EXTERNAL PARTNER REPORTS
 - a. City of West Hollywood – Tara Worden / Janet Jimenez / Paolo Kespradit
 - b. West Hollywood Sheriff’s Report - Lt. Moulder / Sgt. Lapkin
 - c. Block by Block Report – Shea Gibson
 - d. Canyon Country
 - e. West Hollywood Travel + Tourism Board
 - f. West Hollywood Chamber of Commerce

- 6) UNFINISHED BUSINESS 1:00 PM
 - a. Nominations & Board Elections
 - b. Election of Officers
 - c. Committee Review
 - d. Board Meeting Time & Location

- 7) BOARD MEMBER COMMENTS 1:20 PM

- 8) PUBLIC COMMENTS 1:25 PM

- 9) ADJOURNMENT 1:30 PM

NEXT MEETING: AUGUST 16TH

AFFIDAVIT OF POSTING

State of California)

County of Los Angeles)

City of West Hollywood)

I declare under penalty of perjury that I am employed
by the City of West Hollywood in the Office of the
City Clerk and that this document was posted on:
July 16, 2021

Signature:\\Catherine Ross\
Office of the City Clerk