

**CITY OF WEST HOLLYWOOD  
WEST HOLLYWOOD DESIGN DISTRICT BUSINESS IMPROVEMENT DISTRICT  
NOTICE OF PUBLIC HEARING**

**NOTICE IS HEREBY GIVEN** that on **JUNE 7, 2021 at 6:00 P.M.**, or as soon thereafter as the matter may be heard, the City Council of the City of West Hollywood will hold its regular meeting via teleconference and will conduct a public hearing, at which time it will hear and consider information concerning the levy of an assessment for the West Hollywood Design District Business Improvement District for fiscal year 2021-2022. The following resolution was adopted by the City Council of the City of West Hollywood on May 17, 2021.

RESOLUTION NO. 21-5408

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD APPROVING THE ANNUAL REPORT OF THE ADVISORY BOARD TO THE WEST HOLLYWOOD DESIGN DISTRICT, DECLARING ITS INTENTION TO LEVY AN ASSESSMENT AGAINST BUSINESSES WITHIN THE WEST HOLLYWOOD DESIGN DISTRICT FOR FISCAL YEAR (FY) 2021-22, SETTING A TIME AND PLACE FOR PUBLIC HEARING, AND DEFERRING THE DEADLINE TO PAY ASSESSMENTS FOR FY 2020-21 TO FY 2021-22

WHEREAS, international, national, and local health and governmental authorities are responding to an outbreak of respiratory disease caused by a novel coronavirus named "SARS-CoV-2," and the disease it causes has been named "coronavirus disease 2019," abbreviated COVID-19"; and

WHEREAS, the effects of various stay-at-home orders and actions to slow the spread of COVID-19 has resulted in significant economic effects in the Avenues of Art & Design Business Improvement District and decreased revenues to restaurants, lodging, and businesses; and

WHEREAS, in this time of economic uncertainty and business revenues, the City Council finds that it is vital to help businesses remain open so that visitors can stay at , eat at and frequent businesses during this period of local emergency, but also so that they will be able to successfully operate again once operations in the City return to typical operating conditions; and

WHEREAS, the City Council desires to defer collection of, assessments for Fiscal Year 2020-21 to Fiscal Year 2021-22 and such deferred assessments shall not be deemed delinquent.

THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD DOES HEREBY FIND, DECLARE, RESOLVE, AND ORDER AS FOLLOWS:

Section 1. The Parking and Business Improvement Area Law of 1989 (the "Law"), California Streets and Highways Code Sections 36500 et seq., authorizes the City Council to levy an assessment against businesses within a parking and business improvement area which is in addition to any assessments, fees, charges, or taxes imposed in the City.

Section 2. Pursuant to the Law, the City Council adopted Ordinance No. 95-450 establishing the Avenues of Art & Design Business Improvement District (the "District") in the City of West Hollywood. In 2010, the Advisory Board for the District approved a name change to "The Avenues – Art, Fashion & Design District." In 2013, the Advisory Board approved an additional name change to "The West Hollywood Design District."

Section 3. The boundaries of the District are generally described as Santa Monica Boulevard on the north, Beverly Boulevard on the south, La Cienega Boulevard on the east, and Doheny Drive on the west.

Section 4. In accordance with Streets and Highways Code Section 36533, the Advisory Board has prepared and filed with the City Clerk a report titled "The West Hollywood Design District Annual Report" (the "Report"), which proposes no change to the District's boundaries. Activities proposed in the District for the 2021-2022 fiscal year are discussed below in Section 7.

Section 5. The City Council hereby approves the Report as filed by the Advisory Board.

Section 6. Having approved the Report as filed, the City Council hereby declares its intention to levy and collect an assessment against businesses within the District for fiscal year 2021-22, in addition to any assessments, fees, charges or taxes imposed by the City, in the same manner and amount as collected during fiscal year 2020-21 (the "Assessment"). The City Council also hereby declares its intention to defer collection of the assessment for the 2020-21 fiscal year to the 2021-22 fiscal year, and such deferred assessments shall not be deemed delinquent.

Section 7. Generally, the improvements and activities to be funded by the Assessment are as follows:

- (a) Promotion of public events which benefit businesses in the District and which take place on or in public places within the District; and
- (b) Improvements and activities which benefit businesses located and operating in the District.

Section 8. For a full and detailed description of the improvements and activities to be provided for fiscal year 2021-22, the boundaries of the District and the Assessment to be levied against the businesses within the District for fiscal year 2021-22, reference is hereby made to the Report of the Advisory Board, which is on file with the City Clerk and open to public inspection.

Section 9. New businesses established in the District between July 1, 2021 and June 30, 2022 shall be exempt from the assessment for fiscal year 2021-22. For the purposes of this Section, a business shall be deemed established on the date the City issues a business license for the business or the date the business commences operation, whichever is earlier.

Section 10. A public hearing on the proposed levy of an assessment against businesses within the District for fiscal year 2021-22 shall be held as follows:

TIME: 6:00 p.m.  
DATE: **Monday, June 7, 2021**  
PLACE: The City Council of the City of West Hollywood will hold its regular meeting via teleconference and will conduct a public hearing, at which it will hear and consider information concerning the Assessment

**The city council agenda and staff report** will be available on Wednesday, June 2, 2021 online at [www.weho.org](http://www.weho.org).

Those wishing to comment on the proposed levy may either call into the meeting to provide comments via phone (*dial-in instructions can be found on the Agenda*) or you may submit written comments to the City Clerk at [mcrowder@weho.org](mailto:mcrowder@weho.org).

At the public hearing, the testimony of all interested persons regarding the levy of an assessment against businesses within the District for fiscal year 2021-22 shall be heard. A protest may be made orally or in writing by any interested person. The form and manner of protests shall comply with Streets and Highways Code Sections 36524 and 36525. To be counted, the written protest must contain a description of the business sufficient to identify the business and, if the person submitting the protest is not shown on the city's official records as the business owner, the protest must include written evidence that the person is the business owner.

Section 11. The City Clerk is hereby directed to provide notice of the public hearing by causing the resolution of intention to be published once in a newspaper of general circulation in the city not less than seven days before the public hearing.

PASSED, APPROVED, AND ADOPTED by the City Council of the City of West Hollywood at a regular meeting held this 17<sup>th</sup> day of May, 2021 by the following vote:

AYES:	Councilmember:	D'Amico, Erickson, Shyne, Mayor Pro Tempore Meister, and Mayor Horvath.
NOES:	Councilmember:	None.
ABSENT:	Councilmember:	None.
ABSTAIN:	Councilmember:	None.

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LINDSEY P. HORVATH, MAYOR

ATTEST:

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MELISSA CROWDER, ACTING CITY CLERK

AFFIDAVIT OF POSTING

State of California )  
County of Los Angeles )  
City of West Hollywood )

I declare under penalty of perjury that I am employed by the City of West Hollywood in the Office of the City Clerk, and that this document was posted on:

Date: May 27, 2021  
Signature: \\Alyssa T. Poblador\  
Office of the City Clerk