



**CITY OF WEST HOLLYWOOD
PLANNING COMMISSION AGENDA
Thursday, May 20, 2021**

TELECONFERENCE MEETING AT 6:30 P.M.

IN AN EFFORT TO PROTECT PUBLIC HEALTH AND PREVENT THE SPREAD OF COVID-19 (CORONAVIRUS), THIS PUBLIC MEETING IS HELD PURSUANT TO EXECUTIVE ORDER N-29-20 ISSUED BY CALIFORNIA GOVERNOR GAVIN NEWSOM ON MARCH 17, 2020. THE GOVERNOR OF CALIFORNIA HAS ORDERED ALL CALIFORNIANS TO STAY HOME AND AUTHORIZED PUBLIC MEETINGS TO TAKE PLACE VIA TELECONFERENCE.

TO VIEW THE PLANNING COMMISSION MEETING:

Planning Commission meetings are broadcast live on WeHoTV and on Spectrum Ch. 10 in West Hollywood. You can also view on YouTube at www.youtube.com/wehotv. WeHoTV programming is additionally available on multiple streaming platforms, including Android TV, Apple TV, Fire TV, and Roku. Digital streaming platform viewers can easily find programming by searching for "WeHoTV" within the search functions of these services. WeHoTV and Spectrum Ch. 10 are the only official viewing platforms. The other viewing options and platforms are made available as a courtesy to viewers and their reliability cannot be assured by the city. If you experience technical difficulties while viewing the meeting on one of these platforms, please access WeHoTV at the City's website www.weho.org/wehotv, and visit <https://www.weho.org/city-government/boards-commissions/commissions/planning-commission> for updated information and assistance on meeting access.

TO PARTICIPATE BY PROVIDING AN E-COMMENT:

To better facilitate the remote meeting, members of the public who wish to comment on matters before the Planning Commission are strongly encouraged to submit an E-Comment using the form located at <https://www.weho.org/city-government/boards-commissions/commissions/planning-commission> no later than 4:00 p.m. on the Planning Commission meeting day.

Note: E-Comments received by 4:00 p.m. will be forwarded to the Planning Commission and posted on the City's website as part of the official meeting record.

TO PARTICIPATE BY PROVIDING PUBLIC COMMENT BY TELEPHONE:

This option is to provide public comment via phone ONLY. To view the meeting, please see information on how to view the meeting provided above.

1. You are strongly encouraged to Email dgillig@weho.org in advance of the Planning Commission meeting, to be added to the Public Speaker List for the meeting. **Please include your name, the phone number from which you will be calling, and which item you would like to speak on.**
2. Dial-in 10 minutes prior to the start of the meeting (*the meeting begins at 6:30 p.m.*)
Dial in Codes: *6 = unmute. *9 = lets the host know you want to speak on the current item

Dial-in: 669-900-6833
Meeting I.D.: 959 3371 3424 #

3. **YOUR PHONE WILL BE MUTED UNTIL YOU ARE CALLED TO SPEAK.** Comments from the public are limited to 3 minutes per speaker.

To comply with the American with Disabilities Act of 1990, if you require special assistance to participate in this meeting (e.g., a signer for the hearing impaired), you must call, or submit your request in writing to the Office of the City Clerk at (323) 848-6409 at least 48 hours prior to the meeting. The City TDD line for the hearing impaired is (323) 848-6496.

Written materials distributed to the Planning Commission within 72 hours of the Planning Commission meeting are available for public inspection immediately upon distribution on-line at www.weho.org

This agenda was posted at: City Hall, the Planning and Development Services Department Public Counter, West Hollywood Library on San Vicente Boulevard, Plummer Park, and the West Hollywood Sheriff's Station.

NOTE: Any agenda item which has not been initiated by 10:30 P.M. may be continued to a subsequent Planning Commission Agenda.

For additional information on any item listed below, please contact Jennifer Alkire, AICP, Current and Historic Preservation Planning Manager (jal_kire@weho.org) (323) 848-6487 or Robyn Eason, AICP, LEED AP, Long Range Planning Manager (reason@weho.org) (323) 848-6558.

1. CALL TO ORDER

2. PLEDGE OF ALLEGIANCE

I pledge Allegiance to the flag of the United States of America, and to the Republic for which it stands, one nation under God, indivisible, with Liberty and Justice for all.

3. ROLL CALL

4. APPROVAL OF THE AGENDA

SUBJECT: The Planning Commission is requested to approve the Agenda.

RECOMMENDATION: 1) Approve the Agenda of Thursday, May 20, 2021.

5. APPROVAL OF MINUTES

SUBJECT: The Planning Commission is requested to approve the minutes of prior Planning Commission meetings.

RECOMMENDATION: 1) Continue to Thursday, June 3, 2021:

A. May 6, 2021

6. PUBLIC COMMENT

This time, limited to a maximum of twenty (20) minutes, has been set aside for the public to address the Planning Commission on any item that is not set for public hearing or any item that is not on tonight's agenda. In accordance with the Brown Act, public comment relating to business not appearing on the agenda cannot be acted upon or discussed by the Commission during the meeting, but may be referred to staff for report on a future agenda, ordered received and filed, or referred to the proper department for administrative resolution. Staff requests that all persons wishing to address the Commission fill out a Speaker's Slip and give it to the Commission Secretary prior to speaking. The Commission requests that when you begin speaking you state your name and the name of the city where you reside. Individuals may address the Commission for up to three (3) minutes each, unless the Commission determines a different time limit.

7. DIRECTOR'S REPORT

8. ITEMS FROM COMMISSIONERS

9. CONSENT CALENDAR. None.

10. PUBLIC HEARINGS.

A. 9157 SUNSET BOULEVARD:

SUBJECT: The Planning Commission will hold a public hearing to consider a request to permit the conversion of a static on-site advertising billboard to a new digital off-site advertising billboard, located at 9157 Sunset Boulevard, West Hollywood, California.

Applicant: Jeffrey A. Seymour, Seymour Consulting Group

Planner: Jennifer Davis, Senior Contract Planner

Recommendation: 1) Approve the application; 2) Adopt draft Resolution No. PC 21-1391 recommending to the City Council approval of a development agreement in conjunction with the new off-site advertising billboard at 9157 Sunset Boulevard, West Hollywood, California; 3) Adopt draft Resolution No. PC 21-1392 recommending to the City Council approval of a zoning map amendment in conjunction with the new off-site advertising billboard at 9157 Sunset Boulevard, West Hollywood, California; and 4) Adopt draft Resolution No. PC 21-1393 recommending to the City Council approval of a sign permit and certificate of appropriateness in conjunction with the new off-site advertising billboard at 9157 Sunset Boulevard, West Hollywood, California.

B. ZONE TEXT AMENDMENT

URBAN ART PROGRAM GUIDELINES:

SUBJECT: The Planning Commission will hold a public hearing to consider recommending to the City Council an amendment to the West Hollywood Zoning Ordinance to amend the section governing project exemptions from the Urban Art Program Guidelines to include all affordable housing projects and city-led capital improvement projects, located citywide, West Hollywood, California.

Applicant: City of West Hollywood

Planner: Bryan Eck, Senior Planner

Recommendation: 1) Adopt draft Resolution No. PC 21-1405 recommending to the City Council approval of a zone text amendment to remove exemptions from the City's Urban Art Program Guidelines to include all affordable housing projects and City-led Capital Improvement Projects, located citywide, West Hollywood California.

11. NEW BUSINESS.

- A. **RE-APPOINTMENTS TO PLANNING COMMISSION DESIGN REVIEW SUBCOMMITTEE, LONG RANGE PLANNING PROJECTS SUBCOMMITTEE, SUNSET ARTS AND ADVERTISING SUBCOMMITTEE, AND 1343 LAUREL AVENUE VISIONS CONCEPT COMMITTEE, FOR PARTIAL TERMS THROUGH JUNE 30, 2021.** *SUBJECT: The Planning Commission Chair will make re-appointments as appropriate to fill vacancies left by outgoing commissioners, for partial terms ending June 30, 2021:*

**B. AMENDMENT TO THE SUNSET ARTS AND ADVERTISING PROJECT
SUBCOMMITTEE UPCOMING MEETING DATES:**

SUBJECT: The Planning Commission will consider adding additional meeting dates beyond the temporary dates approved through June 2021.

12. UNFINISHED BUSINESS.

A. HOUSING ELEMENT DISCUSSION.

SUBJECT: The Planning Commission is to continue the discussion on the draft framework of housing policies, constraints to housing production, and a toolkit of policy options.

Recommendation: 1) Staff recommends the Planning Commission consider the staff presentation, ask any pertinent questions, and provide additional input.

13. EXCLUDED CONSENT CALENDAR. None.

14. ITEMS FROM STAFF

A. Planning Manager's Update.

15. PUBLIC COMMENT

This time has been set aside for members of the public who were unable to address the Commission during the twenty-minute public comment period provided in Agenda Item No. 6. The same rules set forth under Agenda Item No. 6 apply.

16. ITEMS FROM COMMISSIONERS

A. Commissioner Comments.

B. Subcommittee Management.

SUBJECT: This time has been set aside for commissioners serving on standing subcommittees to report any scheduled absences or conflicts of interest that would prevent them from being present at an upcoming subcommittee meeting. If more than two subcommittee members cannot be present at a meeting, the Chair may reschedule the time or date of the meeting or change the composition of the subcommittee to ensure a quorum can be present.

ADJOURNMENT. The Planning Commission will adjourn to a regularly scheduled meeting on **Thursday, June 3, 2021** beginning at 6:30 P.M. until completion. Given the local, state and nation state of emergency, this meeting will be a teleconferenced meeting (with detailed instructions for participation included on the posted agenda).

AFFIDAVIT OF POSTING

State of California)

County of Los Angeles)

City of West Hollywood)

I declare under penalty of perjury that I am employed by the City of West Hollywood in the Office of the City Clerk and that I posted this agenda on:

Date: May 14, 2021

Signature: Melissa Crowder

Melissa Crowder, Acting City Clerk

UPCOMING MEETING SCHEDULE 2021				
Date	Day	Time	Meeting Type	Location
June 3	Thursday	6:30 PM	Regular Meeting	Via Teleconference
June 17	Thursday	6:30 PM	Regular Meeting	Via Teleconference
July 1	Thursday	6:30 PM	Regular Meeting	Via Teleconference
July 15	Thursday	6:30 PM	Regular Meeting	Via Teleconference

PLANNING COMMISSION MEMBERS

*To contact Planning Commissioners, please forward your request to:
David Gillig, Planning Commission Secretary at dgillig@weho.org*

Lynn Hoopingarner, Chair
Stacey E. Jones, Vice-Chair

Rogério Carvalheiro, Commissioner
Tushar R. Dutta, Commissioner
Michael A. Lombardi, Commissioner
Marquita Thomas, Commissioner
Katrina Vinson, Commissioner

STAFF

John Keho, AICP, Director, Planning & Development Services Department
Jennifer Alkire, AICP, Current and Historic Preservation Planning Manager (CHPP)
Robin Eason, AICP, LEED AP, Long Range Planning Manager (LRP)
Lauren Langer, City Attorney
David Gillig, Commission Secretary

City of West Hollywood, Planning & Development Services Department
8300 Santa Monica Boulevard, West Hollywood, CA 90069-4314
323.848.6475 (main) Δ 323.848.6569 (fax)

AGENDA POLICIES

The Planning Commission considers a range of requests for development permits, appeals, and planning policy matters, and conducts public hearings on many of its agenda items. Due to the number, complexity and public interest associated with many agenda items, meetings of the Planning Commission are generally lengthy. The Planning Commission makes every effort to proceed as expeditiously as possible; your patience and understanding is appreciated.

REQUEST TO SPEAK on an item must be submitted on a Speakers Request Form and submitted to the Planning Commission Secretary. All requests to address the Planning Commission on Public Hearings items must be submitted prior to the Planning Commission's consideration of the item.

CONSENT CALENDAR items will be acted upon by the Planning Commission at one time without discussion, unless a Planning Commissioner pulls a specific item for discussion.

PUBLIC HEARINGS PROCEDURES on each Public Hearing item include presentation of a staff report; Planning Commission questions of staff; a ten (10) minute presentation by the project applicant or applicant's representative or team, if any; Planning Commission questions of the applicant; three (3) minutes for each member of the public wishing to speak to the item; five (5) minutes for the project applicant to respond to the public or clarify issues raised by the public; Planning Commission deliberations and decisions. In order to facilitate a fair and proper hearing the Chair or Commission may lengthen or shorten the time allotted per speaker on a particular agenda item based on the number of persons in attendance wishing to speak or the complexity of the matter under consideration.

PRESENTATIONS BY MEMBERS OF THE PUBLIC should begin with the speaker stating his or her name and city of residence, followed by a statement regarding the item under consideration. Please speak to the Planning Commission as a whole.

PROFESSIONALS APPEARING BEFORE THE PLANNING COMMISSION should clearly identify their status, such as "attorney", "paralegal", "architect", "designer", or "landscape architect". Instances of misrepresentation of professional status may be referred to the City Attorney for possible prosecution.

LETTERS OR WRITTEN MATERIALS regarding agenda items may be submitted to the City Planning Division staff prior to or at the Planning Commission meeting; written materials submitted at least eight (8) days in advance of the meeting will be included in the Planning Commission's meeting packet. Materials submitted after the deadline may be difficult for the Planning Commission to adequately review.

ASSIGNING OF TIME is not permitted.

ACTION OF THE PLANNING COMMISSION on most matters occurs with the affirmative votes of at least four (4) Planning Commissioners.

APPEAL PROCEDURES

Any final determination by the Planning Commission may be appealed, and such appeal must be filed within ten (10) calendar days after the Planning Commission action. This appeal shall be made in written form to the City Clerk's Office, accompanied by an appeal fee or required number of signatures.

The City Clerk, upon filing of said appeal, will set petition for a public hearing before the City of West Hollywood's City Council at the earliest date.

If you challenge any City of West Hollywood decision in court, you may be limited to raising only those issues you or someone else raised at the public hearing described on this agenda, or in a written correspondence delivered to the Planning Commission at, or prior to, the public hearing.

The current Planning Commission Agenda and Staff Reports
are available on-line and are tablet supported

www.weho.org